



# Wisconsin Woodland Owners Association, Inc.

## 43rd Year Annual Report September 24, 2022

### 2021-2022 Year in Review

🍁 Thank you to WWOA's Board of Directors - President Tom Kempen, Vice President Don Hoffman, Secretary Ken Kempfert, Treasurer Arlene Roehl, Past President Randy Cooper, and Directors Dick Czaja, Kirk Dahl, Keith Dobberstein, Mark Erickson, Ralph Heiser, Tom Jacobs for their leadership.

🍁 Thank you to WWOA's Chapter Chairs and Chapter Board members for your efforts this year. Chapter Chairs were Bad Axe, Michael Roy; Blackhawk, James Deppeler and Ken Kempfert; Central Sands, Jim Wagener and Buzz Vahradian; Chippewa Valley, Karen Callaway; NEWFO, Chuck Wagner; North Central, Dave Burbach; Northwest, Bobbi Freitag; Phoenix Falls, Ross Prior; West Central, Jack Rasmussen; WinnebagoLand, Nancy Wirtz; and Wolf River, Anthony Rynish. More than 950 WWOA members belong to a WWOA chapter.

🍁 With increased knowledge of how to work within the constraints of COVID-19, WWOA has been able to restart many of our in person activities including chapter field days with guidance from WWOA's in person activities policy. Isn't it great to see everyone again?

🍁 WWOA is very grateful to our special donors who annually step forward to cover WWOA's AmeriCorps member position. Our AmeriCorps member for 2021-22 was Violet Thielke. In addition to her work with the Woodland Mentor Program, she continued our very popular Learn Something New emails delivered to members' inboxes each Monday morning. Topics selected by Violet were the most popular yet!

🍁 WWOA's Bad Axe Chapter has been reinvigorated as promised by Gary Rieniets at the 2021 Banquet and they have a field day schedule for Fall 2022. The WWOA Board approved a chapter's request to change their name from Blackhawk to Black Hawk.

🍁 WWOA members approved amending the By-Laws at the 2021 Annual Meeting. WWOA's Purpose is replaced by a Mission Statement which reads, *The mission of the Wisconsin Woodland Owners Association is to conserve and enhance the private woodlands of the state through the following actions:*

- *Sustainably manage our woodlands with informed management plans that utilize best silviculture\* practices;*
- *Assist private landowners in achieving their management goals by connecting them with natural resource professionals and fellow woodland owners;*
- *Educate the public on the value of woodlands for economic, environmental, recreational, and wildlife habitat purposes. These actions will ensure future generations can enjoy the natural beauty and benefits of our woodlands. Our vision is to be the "go-to" organization to assist woodland owners in achieving their sustainable forestry goals. \*Silviculture – The care and development of forests in order to obtain a product or provide a benefit.*

🍁 WWOA's 2021-22 UW-Stevens Point Forestry Leader Scholarship of \$5,000 was awarded to Tou Ger Vue of Eau Claire.

🍁 WWOA's Woodland Mentor Program 2<sup>nd</sup> class started in November 2021 and ran through May 2022. Congratulations to "Aspens" (new or inexperienced woodland owners) Robert Baderstadt, Mark Horn, Sarah Kubesh, Carolyn Miller, Henry Musto, John Parks, Bob Retko, Mary Ellen Shea, Joel Tune, Greg VandenLangenberg, and Kay Wienke for completing the program. A special thank you goes to WWOA Woodland Mentors Klaren Alexander, Dick Czaja, Tom Gaertner, Carl Garske, Ralph Heiser, Ted Knorring, Oscar Kraft, Mark Lesko, and Kay Searfoss! As Mentor Ted Knorring said when he was paired up with his Aspens, "I plan on learning from Bob and Kay just as much as they plan to learn from me."

# 2021 Annual Meeting Minutes

HUDSON HOUSE GRAND HOTEL, HUDSON

September 18, 2021

- 1. CALL TO ORDER:** President Randy Cooper called the meeting to order at 10:35 AM.
- 2. WWOA PURPOSE AND INTRODUCTIONS:** President Cooper read the WWOA Purpose. Cooper noted that the information for the business meeting was in the registration packets, including the Annual Report and Business Meeting agenda.
- 3. AGENDA REVISIONS AND ADOPTION: M/S/P-Margaret Parsons/Chuck Wagner:** Motion to adopt agenda as presented.
- 4. MINUTES OF SEPTEMBER 21, 2019 ANNUAL MEETING: M/S/P- Margaret Parsons/Warren Pickar:** Motion to accept the minutes of the September 22, 2019 meeting.
- 5. PRESIDENT'S REPORT:** President Cooper introduced the 2020-2021 Board Members and identified the committees they served on: Tom Kempen – Vice President, President's Council on Chapters, Strategic Planning Leadership and Communication; Craig Edison – Secretary, Strategic Planning; Arlene Roehl – Treasurer, Finance, Nominating and Awards Committees, Strategic Planning Financial Stability working group; Dick Czaja – Fundraising and Membership Committees; Kirk Dahl – Publications Committee; Keith Dobberstein – Membership Committee, Strategic Planning Building Membership, WWOA representative on WI Wildlife Federation; Mark Erickson – Fundraising and Nominating Committee, Strategic Planning Financial Stability; Don Hoffman – Grants and WWOA Woodland Mentor Program, Strategic Planning Leadership and Communication; Tom Jacobs – represents WWOA on SFI-State Implementation Committee; Margaret Parsons – Finance Committee, Women of WWOA Steering Committees, Strategic Planning Leadership and Chapter structure.

President Cooper thanked retiring board members for their service and presented them with a red oak box. The retiring board members are: Lois Raether (2017-2020), Craig Edison (2018-2021) and Margaret Parsons (2015-2021).

President Cooper then introduced and thanked non-board committee chairs: Awards - Marcia Frost Vahradian; Education - Lois Raether; Endowment - Merlin Becker; Gift Shop -Jim & Marlene Zdanovec; Past Presidents - Richard Wagner; Scholarship – Paul Kienitz; Website - Rich Warosh

President Cooper introduced and thanked the Chapter Presidents: Bad Axe - Dale Grimm; Blackhawk - Ken Kempfert & Jim Deppeler; Central Sands - Jim Wagener & Buzz Vahradian; Chippewa Valley - Ralph Heiser; NEWFO - Chuck Wagner; North Central - Dave Burbach; Northwest - Bobbi Freitag; Phoenix Falls - Randy Cooper & Ted Zabel; West Central - Gary Senn; WinnebagoLand - Nancy Wirtz; Wolf River - Debra Schroeder Fisher

President Cooper provided an overview of several key 2021 accomplishments. He noted how successfully the WWOA organization adapted with the COVID-19 restrictions. This included leveraging video technology for meetings, sharing educational information through email, and continuing to hold some virtual Winter Conferences. Also noted was improved financial stewardship through hiring a Financial Advisor (Ben Peterson, Edward Jones). Cooper also pleaded for additional volunteerism from the WWOA members to support key initiatives.

- 6. TREASURER'S REPORT:** Treasurer Arlene Roehl presented the Treasurer's Report, noting that it was printed in the Annual Report in the registration packet. Roehl touched on several year over year trends including: A downturn in advertising budget due to economic challenges and a change in contractors. Increased 'donations' and 'fundraising income' income. Significant decrease in the annual meeting expenses because the 2020 annual meeting was not held. 'Contributions-expense' increased as WWOA provided three academic scholarships in FY2021. In summary, for 2020-2021, total income was \$289,984.64, total expense was \$188,019.58 and net income was \$166,713.64. Total Liabilities and Equity was \$535,885.39.

# 2021 Annual Meeting Minutes

**M/S/P-Chuck Wagner/ Margaret Parsons:** Motion to receive the Treasure's report and place on file for audit.

## 7. COMMITTEE REPORTS:

**A. BY-LAWS: PROPOSED REVISION TO ARTICLE IV-** The proposed verbiage change to Article IV was provided as part of the meeting agenda. Don Hoffman provided an overview of the differences between a purpose, mission and vision. In the proposal, the 'purpose' was replaced by 'mission' to reflect the human element of our organization. Lastly, a 'vision' was added to describe WWOA's future aspirations.

**M/S/P-Margaret Parsons/Chuck Wagner:** Motion to remove Article IV-Purpose and replace it with Article IV-Mission statement.

**B. GRANTS:** Don Hoffman outlined his role in allocating grant dollars to support WWOA's mission. WWOA received a sizable grant that was used to fund two UWSP Forestry Leader Scholarships and the remaining dollars were used to start up the WWOA Woodland Mentor Program. Lastly, he outlined additional grant opportunities that WWOA may pursue in the future.

**C. NOMINATING:** Arlene Roehl thanked the Nominating Committee members Mark Erickson, Steven Ring and Jim Wagener for their work. Roehl then announced the board positions.

**2021-2022 BOARD OF DIRECTORS:** Randy Cooper, Dick Czaja, Kirk Dahl, Keith Dobberstein, Mark Erickson, Ralph Heiser (newly elected), Don Hoffman, Tom Kempen, Ken Kempfert (newly elected), Tom Jacobs, Arlene Roehl

**2021-2022 EXECUTIVE COMMITTEE:** Tom Kempen, President; Don Hoffman, Vice President; Arlene Roehl, Treasurer; Ken Kempfert, Secretary

**8. ELECTION OF 2021-2022 NOMINATING COMMITTEE MEMBERS:** The President nominated Arlene Roehl and Randy Cooper as Nominating Committee Members. The remaining committee members are nominated from the floor and were Roxanne Erickson of Medford and Steven Ring of Shiocton.

**9. MEMORIAL FUND ACKNOWLEDGEMENTS:** President Cooper recognized several WWOA members who passed away during the time period of 2019-2021 and expressed how special WWOA members are to the organization. Families establishing WWOA memorial funds were presented with plaques in honor of their loved one: Joan Woelfel (2019), June Kingsbury (2020), Donald Kramer (2020), Fay Mueller (2020), Helen Moberg (2021), Carol Warosh (2021), Patricia & Michael Gehrke (2019 & 2021), Marvin Meier (2020), Norman Anderson (2020), Jay Tibbetts (2020), Joseph Esch (2021), Gregory Herdina (2021), Lawrence Krause (2021), John "Jack" Mathie (2021), and Daniel Doughty (2021).

**10.** Incoming President Tom Kempen recognized Randy Cooper for his leadership and service as WWOA's President and presented him with a plaque.

**11. OLD BUSINESS:** None.

**12. NEW BUSINESS:** None.

**13. NEXT MEETING:** The location of next year's meeting is still being determined. The delay is due to COVID logistical challenges.

**14. ADJOURN:** **M/S/P-Tom Kempen/Chuck Wagner:** Motion to adjourn the meeting. Meeting adjourned at 11:39 AM.

Respectfully submitted,  
Craig Edison, Secretary



# 2021 – 22 Treasurer's Report

<b>Profit &amp; Loss Statement</b>	July 2021 - June 2022	July 2020 – June 2021
Income		
ADVERTISING	13,909.25	13,672.67
AMI-ANNUAL MEETING INCOME	30,255.61	0.00
CHAPTERS INCOME	0.00	10.00
DONATIONS	28,238.29	135,412.90
FUNDRAISING INCOME	54,069.99	45,723.00
GRANTS INCOME	3,202.14	2,933.47
GSI-GIFT SHOP INCOME	2,946.65	2,195.60
ML-LIFE MEMBER	2,100.00	2,100.00
MN-NEW MEMBER	4,965.00	7,015.00
MR-RENEWAL MEMBER	51,245.00	54,160.00
OTHER INCOME ACCOUNTS	4,008.00	14,400.00
STANDING COMMITTEES	2,770.00	2,700.00
WORKSHOPS INCOME	770.00	9,690.00
Total Income	<u>198,479.93</u>	<u>290,012.64</u>
Gross Profit	198,479.93	290,012.64
Expense		
AME-ANNUAL MEETING EXPENSE	23,797.58	395.34
BOARD EXPENSES	428.72	19.01
CHAPTERS EXPENSE	0.00	10.00
CONTRIBUTIONS-EXPENSE	5,000.00	15,000.00
EX. DIRECTOR EXPENSES	1,963.36	743.35
FUNDRAISING EXPENSE	4,464.49	5,075.49
GIFT SHOP-EXPENSE	1,450.06	2,247.43
GRANTS EXPENSE	0.00	8,652.82
MEMBERSHIP	630.00	330.00
OFFICE EXPENSES	9,266.98	8,113.50
OTHER EXPENSE ACCOUNTS	10,208.92	9,395.97
PAYROLL EXPENSES	110,008.92	113,704.03
PUBLICATIONS	23,234.70	16,193.18
STANDING COMMITTEES-EXPENSE	892.04	0.00
TAXES	-931.00	1,653.00
WORKSHOPS EXPENSE	2,978.22	6,514.46
Total Expense	<u>193,392.99</u>	<u>188,047.58</u>
Net Ordinary Income	5,086.94	101,965.06
TRANSFERS & REINVESTMENTS	-47,068.18	64,748.58
Net Other Income	-47,068.18	64,748.58
Net Income	<u>-41,981.24</u>	<u>166,713.64</u>
<b>Balance Sheet Statement</b>	June 30, 2022	June 30, 2021
ASSETS		
Current Assets	492,676.59	535,325.80
Fixed Assets		
ACCUMULATED DEPRECIATION	-8,166.00	-13,358.00
EQUIPMENT	9,393.56	13,917.59
Total Fixed Assets	<u>1,227.56</u>	<u>559.59</u>
TOTAL ASSETS	<u>493,904.15</u>	<u>535,885.39</u>
LIABILITIES & EQUITY		
Current Liabilities	0.00	0.00
Total Liabilities	<u>0.00</u>	<u>0.00</u>
Equity		
MARKET APPREC/DEPREC INVESTMENT	56,332.97	125,372.69
RESTRICT NET ASSETS-SCHOLARSHIP	144,908.75	145,266.88
RESTRICT NET ASSETS-TEMP OTHERS	80,059.47	79,706.99
RESTRICTED NET ASSETS - LM FUND	89,005.79	86,905.79
RETAINED EARNINGS	165,578.41	-68,080.60
Net Income	-41,981.24	166,713.64
TOTAL LIABILITIES & EQUITY	<u>493,904.15</u>	<u>535,885.39</u>

## 2021-22 Donors

*Your donations assisted in improving our educational programming, allowed us to continue to offer a print magazine as paper, printing and postage costs jumped, and helped us to provide technical and educational support to WWOA members.*

### WWOA Donations

#### **Acorn Donors ~ \$1 - \$10**

Rick Block, Wittenberg  
Nora Mihlbauer, Reedsburg  
Al Neuenfeldt, New London  
Reuben Roehl, Wausau  
Douglas & Joan Scheffer, Humbird  
Chris Soutter, St. Paul, MN

#### **Root Donors ~ \$11 - \$24**

George Amelse, Irma  
Pamela Callahan, Highland  
Len Hamman, Medford  
Michael Minder, Browntown  
Thomas Mundl, Wausau  
Robert & Barbara Sauer, Iola  
Francis Seroogy, Tomahawk  
Steven Thaler, Chippewa Falls

#### **Branch Donors ~ \$25 - \$49**

Jane Anklam, Superior  
Frank & Lisa Baltus, Pittsville  
Shirley Bargander, Marshfield  
Robert & Miriam Bennett, Janesville  
David Bertolino, Montreal  
Warren Buckles & Wendy Rakower, Madison  
Richard Camp, Boscobel  
Bill & Debbie Carothers, Barronett  
Evelyn & Glenn Charlson, Mountain  
Jacquelin & Natalyn Collins, Boyceville  
Dale Daczyk, Menomonee Falls  
Michael De Cleene, Green Bay  
Bill Euclide, Adams  
Rodger French, Pembine  
Dennis & Sue Fritz, River Falls  
Howard Garves, Sparta  
Keith Ginner, Monroe  
Tom Goodney, Platteville  
Anthony Grabski & Sara Harstad, Blue Mounds  
Charles Hoffman, Two Rivers  
Frank Iwen, Stoughton  
Geoffrey Johnston, Pigeon Falls  
Craig Jungwirth, Appleton  
Herman Kafura, Green Bay  
Jason Kelly, Townsend  
Frank Kirschling, Sherwood  
Ted Knorring, Wheaton, IL  
Shirley Kopitske, Normal, IL  
Brad Koschak, Spring Grove, IL  
Oscar Kraft, Hartford  
Krueger Lumber Co., Valders  
Edward Kyle, Colgate  
Elizabeth Laack, Rubicon  
Samantha Laskowski, La Farge  
Eldon Liebszeit, Waupaca  
Paul Lochner, Eastman

Randall Miller, Manitowoc  
Laura Morris – In honor of John & Rita Hoffman  
Russ & Carolyn Plagemann, Wisconsin Dells  
James Portnoy, Tigerton  
Bill Quandt, Oshkosh  
James Schmitt, Butternut  
Marc Schultz, Onalaska  
Gus Swoboda, Green Bay  
Thomas Szymanski, Sr., Greenfield  
Thomas & Phyllis Weizenicker, Tomahawk  
William & Joanne Wengeler, Merrill  
William Wheeler, Richland Center  
Robert Wing, Chippewa Falls

#### **Trunk Donors ~ \$50 - \$74**

Brian & Mary Blakeley, Boyceville  
Daniel Breunig, La Crosse  
Charlie Cleereman, Plainfield  
Mike Deneen, Hudson  
Sandra Dorff, Hartland  
Carrie Duffield, Almond  
Stephen Eager, Evansville  
Kenneth & Doris Eisner, Allenton  
Arthur Elsesser, Sussex  
Bill Enockson, Barrington, IL  
Jim & Dianne Grunloh, Oshkosh  
Guy & Carole Hansen, Harshaw  
Harold & Judy Hansen, Wild Rose  
John & Joann Isselman, Newburg  
Carol Janney, Sauk City  
Edward King, Eden Prairie, MN  
Brian Knapp, Shawano  
Kristine Krause, Rhinelander  
Robert Lindberg, Victoria, MN  
Peter Luxenhofer, Racine  
Richard McDermott, Chicago, IL  
Joleen Meier, Wausau  
Fred Miller, Brooklyn  
Robert Negus, Davie, FL  
Carl & Cindy Nelson, Minnetonka, MN  
John Niebler, Menomonee Falls  
Dale Parker, La Farge  
Kent Prather, Loveland, CO  
David Rasmussen, Eau Claire  
Ron Reynolds, Fort Atkinson  
Gary & Jean Rieniets, Dubuque, IA  
Arlene Roehl, Long Lake, MN  
Dennis & Kim Schoeneck, Pelican Lake  
Susan Seresse, Fond du Lac  
John Swanson, Sturgeon Bay  
Craig Thoeny, Edina, MN  
Richard Toneys, Waupaca  
Roy & Lucille Valitchka, Appleton  
Otto & Marilyn Waldbuesser, Menomonie  
Anastasia Wampfler, Brodhead

James Werner, Marathon  
Lon Yeary, Cross Plains

#### **Crown Donors ~ \$75 - \$99**

Charles Ludwig, Big Bend  
John Mikrut, Lake Geneva  
William Mueller, Sussex  
Patricia Ott, Leeds, UT  
Louise Pacholik, Palmyra  
Stewart & Steffan Rachwal, Weyauwega  
Monica Robb, Brule  
Marti & Thor Sande, Marshfield  
Randy & Arlene Schacht, South St. Paul, MN  
Sandy Truebenbach, Belgium

#### **Tree Donors ~ \$100 - \$499**

Daniel Amend, Madison  
Gerald Backes, New Richmond  
Al Barden, Eagle River  
Jeffrey Basford, Kasson, MN  
Sandy Berg, Savage, MN  
Mike Bohman, Algoma  
Nancy Bozek, Stevens Point  
Thomas & Margaret Culbert, Holcombe  
Richard & Mary Czaja, Pittsville  
John & Gayle DeBaun, Brookfield  
Darrel Degelau, Gays Mills  
Jim & Katy Dyreby, Rhinelander  
Mark & Roxanne Erickson, Medford  
Robert Fisher, La Crosse  
Jason Givens, Cambria  
Gordon Grieshaber, Mineral Point  
Robert Gundlach, Arlington  
Richard & Deborah Hall-Reppen, Geneva, IL  
Earl Hildebrandt, Mayville  
Byron Hill, Ripon  
Donald & Jacki Hoffman, Black River Falls  
John Hogden, Galesville  
Michael Hovel, Stevens Point  
Illinois Tool Works Inc., Glenview, IL – behalf of David Stingle  
James Jensen, Madison  
Pete Johnson, Wauwatosa  
Gerald Kann, La Crosse  
Thomas & Mary Kempen, Greenleaf  
Ken Kempfert, Belleville  
Paul Kienitz, Merrill  
Jim Kingsbury, Mountain  
Curt & Martha Knoke, Gresham  
Jeanie Kramer, Madison  
William Kummer, Tomahawk  
Lee Laechelt, Alabama Forest Owners Association, Inc., Birmingham, AL  
Mark Lesko, Burlington  
Dale & Fay Lightfuss, Ogdensburg  
Dan Lightfuss, Appleton

Richard Livingston, Baraboo  
 James McDermott, Leesburg, VA  
 Heinz & Helen Melzl, Big Bend  
 Bob & Colleen Menzel, Cedar Grove  
 Tracy & Laura Morland, Blanchardville  
 Carl & Doris Mueller, Onalaska  
 David & Sandra Olson, Cedarburg  
 James Pallin, Spring Valley  
 Christine Perz, Kaukauna  
 Chuck Pogorelnik, Milwaukee  
 Steve & Lauree Pregent, Chippewa Falls  
 David Rabl, Portage  
 Steve & Lois Raether, Chippewa Falls  
 Jack Rasmussen, Baldwin  
 Bill Rauwerdink, Oostburg  
 Victoria Reigel, Birnamwood  
 Roland Rueckert, Madison  
 Mike & Sally Schendel, Menomonie  
 Andrew & Susan Schmidt, Wausau  
 Charles & Wendy Schmidt, Wild Rose  
 Don Schoonenberg, Summit Lake  
 James Schwanke, Weyauwega  
 Geary & Kay Searfoss, Ojibwa  
 Marilyn Steele, Valparaiso, IN  
 David Stingle, Black Creek  
 Richard & Karen Teske, Boulder Junction  
 Richard & Charlotte Thompson, Lake Geneva  
 Thrivent Financial for Lutherans, Appleton – behalf of Christine Perz  
 Thrivent Financial for Lutherans, Appleton – behalf of Debra Schroeder Fisher  
 Michael Uihlein, Cedarburg  
 Richard & Kathy Wagner, Weyauwega  
 Richard Warosh, Wausau  
 Robert Wick, Wisconsin Dells  
 Tiffany Williams, Englewood, FL  
 Lyle Wuestenberg & Krystle Genz, Johnson Creek  
 Randy Zastrow, Shawano  
 Jim & Marlene Zdanovec, Oshkosh  
 Wayne Ziebell, Waupaca

## **Forest Donors ~ \$500+**

Richard Arnold, Eau Claire  
 Merlin Becker, Manawa  
 Kurt & Debbie Boettcher, Seymour  
 Randy & Karen Cooper, New Berlin  
 Keith & Karla Dobberstein, Hortonville  
 Barbara Gosh, Ingleside, IL  
 Morris Johnson, Weston  
 Dean & Kay Mehlberg, Hales Corners  
 Allan Robertson, Glendale  
 David Wilson, Austin, TX

## **Life Members**

Scott Corbin, Spooner  
 Tron Melzl, Mukwonago  
 Benjamin Peterson, Aniwa

## **AmeriCorps Member Donations**

Anonymous (1)

## **In Kind Donations**

Carl Barkow, Mosinee  
 Karen Callaway, Altoona  
 Tom Kempen, Greenleaf  
 KerberRose S.C., Shawano  
 Ross Prior, Coleman  
 Jack Rasmussen, Baldwin  
 Andrew & Susan Schmidt, Wausau  
 Jim & Jackie Wagener, Madison  
 Ellen Wynkoop, Eau Claire

## **Thrivent Choice Dollars**

Robert Baderstadt, McHenry, IL  
 Wendy Goerke, Arkdale  
 Ronald Koenig, Sauk City  
 Geneva Krahn, Arkdale  
 Dale Lightfuss, Ogdensburg  
 Ed Moberg, Nekoosa  
 Rhonda Richards, Shawano  
 Darrel Ruechel, Appleton

## **WWOA Annual Fundraiser Donations**

Arthur Becker, Green Bay  
 Michael Bohman, Algoma  
 Mark Dacko, Hayward  
 Keith & Karla Dobberstein, Hortonville  
 Lee Frangquist, Green Bay  
 Randall Fredericks, Wisconsin Dells  
 Kathleen Johnson, Neillsville  
 James Karpinski, Madison  
 Thomas Kempen, Greenleaf  
 Ken Kempfert, Belleville  
 Paul Kienitz, Merrill  
 James Kingsbury, Mountain  
 Alice Kissinger, Stone Lake  
 Tracy & Laura Morland, Blanchardville  
 Terry Sieker, Greenleaf  
 Jack Swanson, Oconto  
 Janette Sweasy, Bay City  
 Rick Toney, Waupaca  
 Lyle Wuestenberg & Krystle Genz, Watertown

## **WWOA Annual Fundraiser In-Kind Donations**

Bill's Service Center, Stratford  
 Nancy Bozek, Stevens Point  
 Kirk Dahl, Eau Claire  
 Mark & Roxanne Erickson, Medford  
 Jim Kingsbury, Mountain  
 George Lehrer, Deerbrook  
 Medford Motors, Inc., Medford  
 Dane Rasmussen, Baldwin  
 Jack Rasmussen, Baldwin  
 Riesterer & Schnell, Stratford

## **WWOA Endowment Fund Donations**

Lee Lehrer, Iola  
 Victor Martinsen, Somerset  
 Ed Moberg, Nekoosa  
 Tom Sharratt, Westby

## **WOWWOA Donation**

Karen Wedde, Oshkosh

## **WWOA Scholarship Fund**

### **Forestry Tech ~ \$25-49**

Joe Adams, Antigo  
 Mark Adams, Shawano  
 James March, La Crosse

### **Wildfire Crew ~ \$50-74**

George Lehrer, Deerbrook

### **Forest Ecologist~\$100-499**

Anonymous (1)  
 Sandra Tibbetts, Green Bay

### **Chief Forester~\$500+**

Green County Forestry Center, Monroe

## **WWOA Memorial Funds**

### **Bruce Delaet**

Ragen Shapiro

### **Daniel Doughty**

Steve & Lois Raether, Chippewa Falls

### **Robert Engelhard**

To Endowment Fund  
 Al Barden, Eagle River

### **Christy & Betty Hauge**

Nancy Bozek, Stevens Point  
 Steve & Lois Raether, Chippewa Falls

### **Dr. Richard Alan Johnson**

Nancy Bozek, Stevens Point  
 Steve & Lois Raether, Chippewa Falls

### **Rachel Jordan**


Russ & Nancy Moody, Monona  
 Dale Parker, La Farge  
 David Warner & Family, Mt. Horeb


### **Wil Kiefer**


Nancy Bozek, Stevens Point




## 2021-22 Donors

 **Donald Krahn**  
All to Scholarship Fund  
Geneva Krahn, Arkdale  
Jim & Cheryl Ross, Friendship


 **Lawrence Krause**  
All to Scholarship Fund  
John & Gayle DeBaun, Brookfield  
Thomas & Cynthia Fritz, Pewaukee  
Paul & Paula Kanter, Delafield  
Richard & Lynn Schwaab, Nashotah

 **Janet Lehrer**  
All to Endowment Fund  
Merlin & Georgie Becker, Manawa  
Nancy Bozek, Stevens Point  
Lee Lehrer, Iola  
Steve Ring, Shiocton  
Jim & Marlene Zdanovec, Oshkosh

 **Nancy Livingston**  
All to Endowment Fund  
Al Barden, Eagle River  
Merlin & Georgie Becker, Manawa  
Nancy Bozek, Stevens Point  
Teresa Harvey-Beversdorf, Nekoosa  
Emil Kouba, Nekoosa  
Geneva Krahn, Arkdale


Inez Krohn, Wisconsin Rapids  
Ed Moberg, Nekoosa  
Susan Morrison, Madison  
Carl & Doris Mueller, Onalaska  
Lucia Reagan, Madison  
Kathleen Serley, Wausau  
Jim & Marlene Zdanovec, Oshkosh


 **Harold Manhart**  
Dana Corbett & Sandra Corbett TTEES,  
Madison  
Dorothy Handa, Madison  
Joyce Hoffman, Madison


 **Helen Moberg**  
All to Endowment Fund  
Ron Capacio, Arbor Vitae  
Bob Kocen, West Allis  
Russ & Nancy Moody, Monona  
Ricki Rhodes, Park Falls  
Gordon Wipperfurth, Nekoosa

 **James River**  
Ed Moberg, Nekoosa

 **Bev Rosenfeldt**  
To Scholarship Fund  
Thomas Rosenfeldt, Greenville

 **Lilli Shea**  
Mary Ellen Shea & Henry Musto,  
Milwaukee

 **Al Steele**  
All to 2022 Annual Meeting expenses  
Merlin & Georgie Becker, Manawa  
Nancy Bozek, Stevens Point  
Jason & Margo Bricker, Lafayette, IN  
Paul & Christina Kienitz, Merrill  
Dieter Nickel, Merrill  
Steve & Lois Raether, Chippewa Falls –  
To Endowment Fund  
Steve Ring, Shiocton  
Jim & Marlene Zdanovec, Oshkosh

 **Carol Warosh**  
To Scholarship Fund  
Nancy Bozek, Stevens Point  
Richard & Tom Warosh, Wausau

## 2021-22 Volunteers

*YOU are WWOA*

*WWOA members volunteered more than 2,348 hours!*

*Your generous gifts of time and sharing of your talents allows us to achieve so much  
Thank you – we couldn't do it without YOU*

Klaren Alexander, Glidden  
Jay Arneson, Spring Valley  
Shirley Bargander, Marshfield  
Carl Barkow, Mosinee  
Merlin & Georgie Becker, Manawa  
Brian & Mary Blakeley, Boyceville  
Mike Bohman, Algoma  
Brian & Dawn Borreson, Pigeon Falls  
Randy Brettingen, River Falls  
Bill Briska, Elgin, IL  
Dave Burbach, La Crosse  
Aaron Burmeister, Seymour  
Dave & Karen Callaway, Altoona  
Gary & Bonnie Christenson, Cameron  
Bob Coffin, Palmyra  
Bill & Peg Connelly, Augusta  
Randy & Karen Cooper, New Berlin  
Richard & Mary Czaja, Pittsville  
Kirk Dahl, Eau Claire  
Garret Dament, Berlin  
John & Gayle DeBaun, Brookfield  
Mike Deneen, Hudson  
Jim Deppeler, Deforest  
Keith & Karla Dobberstein, Hortonville  
Scott Downs, Boscobel  
Kelly Dudley, Muscoda  
Craig Edison, Chaska, MN  
Kenneth & Doris Eisner, Allenton  
Mark & Roxanne Erickson, Medford  
Steven Foust, Oshkosh  
Bobbi & Rick Freitag, Birchwood  
Sue & Dewey Fritz, River Falls  
Bill & Lolly Fucik, Ladysmith  
Tom Gaertner, Forestville  
Carl & Mary Beth Garske, Harshaw  
Dale Grimm, Madison  
Jim Grunloh, Oshkosh  
Felix Grutzik Jr., Junction City  
David & Evelyn Hall, Brooklyn  
Rich Hall-Reppen, Geneva, IL  
Jerry Hamm, Neillsville  
Nedra & Loren Hanson, Janesville  
Ralph Heiser, Baraboo  
Alan Henke, Fitchburg

Daniel Hillberry, Blue River  
Don and Jackie Hoffman, Black River Falls  
Mark Horn, Baraboo  
Diane Humphrey Lueck, Coloma  
Tom Jacobs, Crivitz  
Merlyn & Shirley Jones, Boyceville  
Kenneth Kempfert, Belleville  
Tom & Mary Kempen, Greenleaf  
Paul Kienitz, Merrill  
Jim Kingsbury, Mountain  
Jim & Kathy Kjorlie, Middleton  
Ted Knorring, Wheaton, IL  
Oscar Kraft, Harford  
Jeanie & Betty Kramer, Madison  
Greg & Annette Krueger, Leesburg, FL  
Jack & Mary Kucksdorf, Random Lake  
Judy Kucksdorf, Marion  
Mark Lesko, Burlington  
Dale Lightfuss, Ogdensburg  
Daniel Lightfuss, Appleton  
Colleen Lourigan, Oregon  
Kent Makela, Maple  
Steve McDonald, Hudson  
Dan & Mary Meyer, Crivitz  
Dean Mehlberg, Hales Corners  
Ronnah Metz, La Crosse  
Ed Moberg, Nekoosa  
Doris & Dale Moody, Deforest  
Russ Moody, Monona  
Carl Morsbach, Arkansas  
Chad Mueller, Blaine, MN  
Michael Nee, Richland Center  
Carl Nelson, Minnetonka, MN  
Carol & John Nielsen, Mount Horeb  
Mike Nothom, Chanhassen, MN  
Dale Parker, La Farge  
Margaret Parsons, Junction City  
Dale & Judy Paust, Crivitz  
Tristan Persson, Stevens Point  
Warren & Renee Pickar, West Salem  
Chuck Pogorelnik, Milwaukee  
Ross Prior, Coleman  
Dan Pubanz, Shawano

Lois & Steven Raether, Chippewa Falls  
Dane Rasmussen, Baldwin  
Jack Rasmussen, Baldwin  
Pete Raymond, Madison  
James Richards, Kronenwetter  
Cecil Richardson, Richland Center  
Gary & Jean Rienets, Dubuque, IA  
Steven Ring, Shiocton  
Arlene Roehl, Long Lake, MN  
Mike Roy, Madison  
Deborah Russell, Madison  
Anthony Rynish, Fremont  
Randy & Arlene Schacht, South St Paul, MN  
Mike & Sally Schendel, Menomonie  
Darrell Scherwinski, Plover  
Andrew & Susan Schmidt, Wausau  
Debbie Schroeder Fisher, Appleton  
Scott Schoepp, Ellsworth  
Kay Searfoss, Ojibwa  
Gary Senn, Beldenville  
Ken & Dottie Staffeldt, Porterfield  
Barry & Carol Stockwell, Ellsworth  
Lyle & Shirley Stockwell, Ellsworth  
Tim & Stephanie Stover, Gurnee, IL  
Dick & Charlotte Thompson, Lake Geneva  
Elizabeth Thompson, Lake Geneva  
Steven & Susan Thompson, Woodstock, IL  
Buzz & Marcia Frost Vahradian, Wautoma  
Roy Valitchka, Appleton  
Jim & Jackie Wagener, Madison  
Richard & Kathy Wagner, Weyauwega  
Chuck Wagner, Luxemburg  
Richard Warosh, Wausau  
David Weigandt, Richland Center  
Karen Wedde, Oshkosh  
Nancy Wirtz, Eden  
Chris Wyman, Hortonville  
Ted Zabel, De Pere  
Jim & Marlene Zdanovec, Oshkosh

*If your name is inadvertently missing from these lists, we sincerely apologize. Please notify the WWOA office so we can correct our records.*



# Strategic Plan Updates

## 2020-25 WWOA Strategic Plan Accomplishments in Fiscal Year 2021-22

### GOAL I - Financial Stability

- ❖ Become financially independent and/or less financially dependent on one-time donors and donations by expanding membership by 25% by 2023, increasing advertising income by 0.5% per year by 2025, identifying specific expenses that could be sponsored and inform members of these (named or anonymous) opportunities by June 30, 2020; present these opportunities to the membership by December 31, 2020.

*WWOA has has a series of Advertising Sales Consultants that have been unable to increase magazine advertising. The position is currently vacant. WWOA continues to develop new online educational seminars including the winter woodland owner conference series, legal seminars, and a timber tax workshop. WWOA hopes to provide more online programming in the future to diversify our income. WWOA investments were moved to Edward Jones for more timely management. The Board continues to work on creating a self-directed Endowment Fund. WWOA greatly appreciates the Memorial Funds designated by families of deceased members. Some funds are used for special purposes such as a portion of the Helen Moberg fund went to the Women of WWOA, the Rachel Jordan fund helped us purchase a new laptop computer, the Janet Lehrer fund grew our Endowment Fund, while the Al Steele fund helped defray 2022 Annual Meeting expenses.*

- ❖ Create a long-term fundraising strategy, which does not cause donor fatigue, leveraging input from WWOA volunteers and consultants by June 30, 2025.  
*Special thank you to Mark Erickson and the Fundraising Committee for a record Annual Fundraiser in 2021-22!*

### GOAL II - Leadership

- ❖ WWOA volunteers are instrumental in achieving WWOA's mission. WWOA will design and implement a more formal volunteer program by December 31, 2023. *Through generous donors, WWOA has been able to continue to host an AmeriCorps member, Violet Thielke, in 2021-2022. As WWOA's volunteer coordinator, she led the 2<sup>nd</sup> year of the WWOA Woodland Mentor Program, increasing its resources. WWOA's volunteer Board of Directors and Chapter Officers donated time to expand WWOA programming as we move out of the pandemic. The Publications Committee members continued to produce an amazing magazine.*
- ❖ WWOA will annually conduct leadership training for WWOA Board of Directors, Chapter Chairs, staff and other members interested in leadership development. *WWOA Board of Directors designed and scheduled a Leadership Retreat for January 2022, however the COVID-19 rates increased significantly resulting in postponement and finally cancellation of this event.*
- ❖ Establish a subcommittee of the Chapter Chairs Committee to review the chapters' operating structure, and clarify state and local membership looking for common ground and ways to streamline how chapters function within WWOA. Committee will report findings to WWOA Board at September 2021 quarterly meeting. *This has been put on hold until in person meetings can be regularly scheduled.*
- ❖ President to appoint an ad hoc committee focused on evaluating the current and future committee structures by March 2020 quarterly Board meeting and by September 2020 report findings to WWOA Board at quarterly meeting. *This was completed at the April 7, 2020, Board of Director's meeting where the new committee structure was approved.*

### GOAL III - Communication

- ❖ WWOA Board will appoint a committee of select chapter chairs to create a new statewide communication plan with a goal of implementing the plan statewide by September 30, 2021. *The document was completed in Fall 2021 and is available for chapters to implement.*
- ❖ Enhance WWOA's visibility by presenting or providing WWOA displays at 10 events for other conservation groups in 2021; increase presentations 40% per year by 2025. *In person events and opportunities to exhibit continue to be limited under COVID-19.*
- ❖ Review and possibly revise WWOA's current mission and vision statements. *Draft was approved by WWOA Board on April 28, 2020. WWOA members approved the proposed change at the 2021 Annual Meeting on September 18, 2021. The new Mission Statement has replaced WWOA's Purpose.*

## GOAL IV - Building Membership

- ❖ In effort to increase membership by 25% by 2023, complete an analysis on a variety of innovative methods and select five approaches to implement. *WWOA Board approved creating an online advertising campaign and allocated funding for this effort in 2021-22. The Membership Committee developed 5 Facebook advertisements in 2021-22. These ads reached more than 98,000 people resulting in more than 1400 clicks through to our website. This increased awareness of WWOA and grew our Facebook audience.*
- ❖ Create a 5-year marketing strategy supporting WWOA's mission leveraging an ad hoc committee of WWOA volunteers and professionals (with marketing/advertising/ communications skills) by March 31, 2020 to develop a plan. Present the plan to the WWOA Board for approval at the March 2021 quarterly meeting. *The Membership Committee has been working on ideas to create an outreach and marketing strategy.*
- ❖ Supported by the WWOA Membership Committee, develop one collaborative project with 1-2 statewide partners to increase the membership base by interfacing with a minimum of 1,000 non-WWOA, private woodland owners in Wisconsin by 2022. *WWOA applied for a grant in 2022 to work on this, however the project was not funded.*

## GOAL V – Education

- ❖ President will appoint an ad hoc committee by January 31, 2020, to develop a sustainable plan to determine an annual meeting site by January 31 of the prior year. This will include at least one alternative to chapter sponsorship. Plan to be developed and presented to the WWOA Board for approval by December 31, 2021. *Committee was formed at the Leadership meeting on September 18, 2021 and Nancy Bozek contacted them for assistance in selecting a site for 2023. Some of these committee members did serve on the 2022 Annual Meeting Planning Committee.*
- ❖ Website Chair and committee members starting in January 2020 will gather costs, feasibility, and information related to creating a web-based interactive forum to be presented to the WWOA Board at their March 2021 quarterly meeting for approval. *The Membership Committee has discussed creating a new website for WWOA with the Website Committee.*
- ❖ Establish a volunteer committee, with AmeriCorps member assistance, in 2020, to analyze 2018 membership survey responses to identify valued WWOA services and create a plan to improve them starting in 2021. *This has been completed.*
- ❖ Continue WWOA's Growing Your Legacy project and promote use of the My Land Handbook through educational workshops and outreach materials during 2020-2025. *WWOA has continued the Growing Your Legacy project by connecting woodland owners to WDNR foresters for woods walks, providing our Growing Your Legacy brochure, and My Land Handbook to those requesting these resources. The My Land Handbook is also incorporated into WWOA's Woodland Mentor program and is available on WWOA's website under Resources.*
- ❖ Promote and grow WWOA's Forestry Leader Scholarship at UW-Stevens Point providing a minimum of one \$5,000 scholarship to a student majoring in Forest Management per academic year. *In 2021, Touger Vue of Eau Claire was the recipient of WWOA's Forestry Leader Scholarship. WWOA sends out a postcard to eligible UWSP forestry students each autumn to inform them of the scholarship. In 2022, the Scholarship Committee requested that the WWOA Board support two scholarship recipients since they had two very qualified students. This was approved by the WWOA Board. Members continue to support this initiative through their donations and through word of mouth promotion of the Scholarship to family members and friends.*
- ❖ Leveraging AmeriCorps employee and WWOA volunteers create a mentoring program with a goal of supporting 50 new members by 2023; scale the program to support 100 new members by 2025. *WWOA's Woodland Mentor program continued in Fall 2021 with our AmeriCorps member, Violet Thielke, reviewing the curriculum and adding online resources such as videos, podcasts, and other multi-media resources. Evaluations of the program continue to show that Mentors and Aspens feel it is a valuable experience. WWOA is currently seeking volunteer Mentors and Aspens for the 2022-2023 class starting this Fall.*

***The WWOA Board of Directors encourages members interested in working on any of these goals or sharing their talents to assist us in implementing this plan to contact the WWOA office.***

## **BAD AXE CHAPTER, Michael Roy, Chairperson**

The Bad Axe Chapter consists of 9 counties, Crawford, Grant, Iowa, La Crosse, Lafayette, Monroe, Richland, Sauk, and Vernon. Officers include Michael Roy, Chairperson; Gary Rieniets, Vice-Chair; Rich Hall-Reppen, Treasurer; Kathy Kjolrie, Secretary; Directors, Warren & Renee Picker; Directors, Jeanie & Betty Kramer. We have approximately 218 members.

### Date and Location of Chapter Events

March 11, 2022	Audiovisual Organizational	Reinvigorating the Chapter
April 2, 2022	Organizational in Richland Co.	Reinvigorating the Chapter
May 21, 2022	Field Day with Walnut Council	Walnut Field Day and Bad Axe planning

## **BLACK HAWK CHAPTER, Ken Kempfert & Jim Deppeler, Co-Chairs**

The Blackhawk Chapter consists of 5 counties which include Dane, Dodge, Green, Jefferson, and Rock. We have 250 members. Officers include Jim Deppeler & Ken Kempfert, Co-Chairs; Carol Nielsen, Secretary/Treasurer; Dave & Evelyn Hall, Board; Loren & Nedra Hanson, Board; and Alan Henke, Board.

### Date and Location of Chapter Events

Aug. 18, 2021	Tapp'n Woods, Monroe	Discussion and sharing
Jan. 22, 2022	BHC Annual Meeting, Monroe	Year review, Christmas trees
April 20, 2022	Tapp'n Woods, Sun Prairie	Discussion and sharing
June 15, 2022	Tapp'n Woods, Verona	Discussion and sharing

## **CENTRAL SANDS CHAPTER, Buzz Vahradian & Jim Wagener, Co-Chairs**

The Central Sands Chapter consists of 6 counties, which includes Adams, Juneau, Marquette, Portage, Waushara, and Wood. Officers include James Wagener and Buzz Vahradian, Co-Chairs; Marcia Frost Vahradian, Secretary; and Jackie Wagener, Treasurer. We have 45 members.

The chapter did not hold any events.

## **CHIPPEWA VALLEY CHAPTER, Karen Callaway, President**

The Chippewa Valley Chapter consists of 6 counties, which includes Barron, Chippewa, Dunn, Eau Claire, Jackson, and Trempealeau. Officers include Karen Callaway, President; Jerry Hamm, Vice President; Arlene Roehl, Secretary; Mary Blakeley, Treasurer; and Ralph Heiser, Past President. We currently have 80 members.

### Date and Location of Chapter Events

July 17, 2021	Log Jam Picnic at Don & Jackie Hoffman	Tree enclosure, soil health and net zero home
Oct. 16, 2021	Planning Meeting	2022 Calendar planning
Jan. 22, 2022	Chapter Annual Meeting	Timber stand improvement
April 23, 2022	Spring Field Day at Bill & Peg Connelly's, Augusta	Scrapes & burns

## **NEWFO CHAPTER, Chuck Wagner, Chair**

No activity.

## **NORTH CENTRAL CHAPTER, Dave Burbach, President**

The North Central Chapter consists of 8 counties, which includes Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, and Vilas. Officers include Dave Burbach, President; Chuck Pogorelnik, Vice President; Roxanne Erickson, Secretary/Treasurer; and Members at Large, Karla Dobberstein, James Richards, and Rich Warosh. We have 89 members.

### Dates and Location of Chapter Events

- July 31, 2021 Chapter Summer Field Day at Carl & Mary Beth Garske's, Harshaw  
History of property, updates from Cooperative and MFL Foresters, including wagon ride through property.
- Feb. 19, 2022 Virtual WVOA North Central Chapter Conference  
Laws regarding changes for boundaries, easements and access roads, DMAP, Forest Health updates, NRCS programs and the history of a landowner's woodlands.

## **NORTHWEST CHAPTER, Bobbi Freitag, President**

The Northwest Chapter consists of Ashland, Bayfield, Burnett, Douglas, Polk, Rusk, Sawyer, and Washburn counties. Board Members are Bobbi Freitag, President; Klaren Alexander, Treasurer; Bill & Lolly Fucik, Rusk Co. Leaders; Alice Kissinger, Sawyer Co. Leader; Randy & Arlene Schacht, Burnett Co. Leaders; and Kent Makela, Douglas Co. Leader, and Membership. We have 150 members.

The Northwest Chapter did not host any events during 2021-2022.

## **PHOENIX-FALLS CHAPTER, Ross Prior, President**

The Phoenix-Falls Chapter of WVOA covers Florence, Marinette, Menominee, and Oconto counties. Our chapter board members include Ross Prior, President; Randy Cooper, Past-President; Ted Zabel, Treasurer; Ken Eisner; Judy Paust, Secretary; Members at Large include Tom Jacobs, Dale Paust, Roger Perrault. Publicity, Jim Kingsbury; and Dan Meyer, Historian. We have 52 members.

### Dates & Location of Chapter Events

- Aug. 14, 2021 Phoenix Falls Annual Picnic at Dan & Mary Meyers, Crivitz Pollinator project, NRCS process
- March 19, 2021 Annual Meeting at Waubee Lodge MFL changes & Camps for teens

## **WEST CENTRAL CHAPTER, Jack Rasmussen, Chair**

The West Central Chapter consists of Buffalo, Pepin, Pierce, and St. Croix counties. Officers are Jack Rasmussen, Chair; Chad Mueller, Vice-Chair; Sue Fritz, Secretary; Mike Nothom, Treasurer; Gary Senn, Past Chair; Tom Kretovics, Member at Large - St. Croix County; Scott Schoepp, Member at Large - Pierce County; and Steve McDonald, Member at Large - Pepin County. We have 73 members.

### Dates & Location of Chapter Events

- March 19, 2022 Chapter Winter Meeting at Molly's Restaurant, Plum City  
Buckthorn & garlic mustard control, emerald ash borer, deer exclosures and elections
- April 16, 2022 Spring Field Day at Chad Muellers in Knapp  
Pine & black walnut planting and protection, deer browse and erosion control

## **WINNEBAGOLAND CHAPTER, Nancy Wirtz, President**

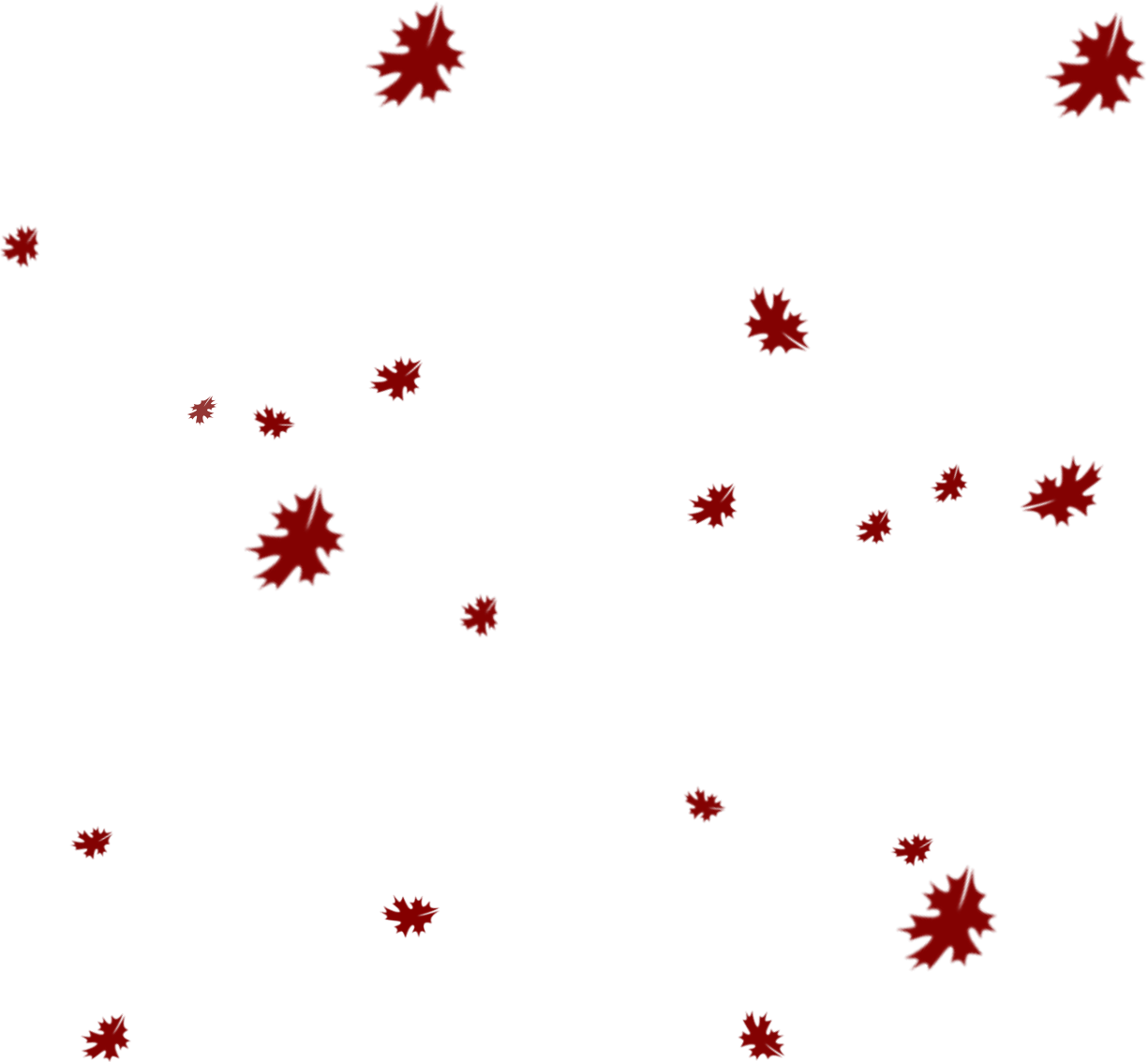
The WinnebagoLand Chapter consists of Calumet, Fond du Lac, Green Lake, Sheboygan, and Winnebago. Officers are Nancy Wirtz, President; Pete Meyer, Vice President; and Kim Destree, Secretary/Treasurer. Current membership is unknown. There were no activities in the 2021-2022 fiscal year.

## **WOLF RIVER CHAPTER, Anthony Rynish, President**

The Wolf River Chapter consists of Outagamie, Shawano, & Waupaca counties. Officers are Anthony Rynish, President; Steven Ring, Vice-President; Kathy Wagner, Secretary; Mary Kucksdorf, Treasurer; Dean Mehlberg, Membership Coordinator; Debbie Schroeder Fisher, Program Director; and Chris Wyman, Program Coordinator.

### Dates & Location of Chapter Events

Oct. 9, 2021	Forestry Tax Seminar at the Mosquito Hill Nature Center, New London Timber taxes, including IRS Form T and other forms impacting forest landowners
Jan. 29, 2022	Chapter Annual Meeting at Crystal Falls Banquet Hall, New London Forest health update
June 24, 2022	Chapter Field Day at Granite Valley Forest Products, New London Opportunity to see the dry kilns & storage area for the lumber, displaying top of the line equipment



### **AWARDS COMMITTEE, Marcia Frost Vahradian, Chair**

Committee Members: Merlin Becker, Nancy Bozek, Chuck Pogorelnik, Arlene Roehl, and Richard Wagner.

The Awards Committee selects the recipient(s) of WWOA's Distinguished Service Award for outstanding dedication and achievement in furthering the goals and principles of WWOA. Recipients of WWOA's Special Recognition Award are considered for special projects that have a statewide impact that may be narrow in focus. The Next Generation award is a dual award presented to an educator and a WWOA member who work together in a continuous effort to inform the next generation about the value of Wisconsin's private woodlands and sustainable forest management. The Chapter Distinguished Service Award is given for outstanding dedication and achievement in furthering the goals and principles of a WWOA Chapter(s). The nomination form is available to all members with a deadline of June 1 each year. Chapters are encouraged to consider awards for their members based on chapter activities and accomplishments.

WWOA is a member of the Wisconsin Conservation Hall of Fame. This year's inductees include Gordon Bubolz, Arlen Christenson, and Kathleen Falk. To learn about conservation leaders across the state that have been inducted, go to <https://wchf.org>

WWOA is a member of the Wisconsin Forestry Hall of Fame. Visit [www.wisaf.org/wisconsin-forestry-hall-of-fame/](http://www.wisaf.org/wisconsin-forestry-hall-of-fame/)

### **ENDOWMENT COMMITTEE, Ken Kempfert, Chair**

Committee members: Ken Kempfert, Chair, Merlin Becker, Craig Nienow, and Nancy Bozek.

The Endowment Committee monitors the WWOA Endowment Fund and looks for ways to increase donations to the Fund. The Fund focuses on WWOA's mission statement and can be used to increase acreage under active management and to enhance WWOA membership. A Legacy Circle for the Fund has been created to recognize donors who have made arrangements through their estate planning (such as a bequest, a trust, a retirement plan, insurance policy or some other form of deferred gift) that will support WWOA in the future. This committee meets occasionally.

As of June 30, 2022, the WWOA Endowment Fund had a total of \$136,894.53. WWOA's Board receives a grant from this fund each year to be used for WWOA's purpose, to increase acreage under active management and to enhance WWOA membership. This year the Board received a distribution of \$3,202.14.

### **FINANCE COMMITTEE, Arlene Roehl, Chair**

Committee members: Mary Kempen, Dale Lightfuss, Daniel Lightfuss, Margaret Parsons, Steve Ring and Arlene Roehl.

We started the fiscal year with a balance of \$60,424.72 in our checkbook. The market value of WWOA's investments as of June 30, 2022, was: mutual funds \$254,360.74, regular savings \$2,463.59, 3-year membership savings \$21,876.76 and PayPal savings \$1,003.09. In the 2021-2022 fiscal year, WWOA's income was \$198,479.93. The money from the three new life memberships totaling \$1,680.00 was transferred from the checking account and invested in mutual funds. At the May 13, 2022, Finance Committee meeting the fiscal 2022-2023 budget was developed with input from the standing committees, gift shop, publications and the executive director. Committee recommendations of the proposed budget were provided to the June 2022 Board of Directors meeting for their approval. WWOA's 2022-2023 budget is projected to have an income of \$185,605.00 with expenses of \$239,489.00 leaving a deficit of (\$53,884.00). Checkbook carryover as of June 30, 2022, was \$14,646.32.



## **FUNDRAISING COMMITTEE, Mark Erickson, Chair**

Committee Members: Nancy Bozek, Mark Erickson (Chair), Roxanne Erickson, Jim Kingsbury, and Arlene Roehl.

In 2021, members were once again able to get together for the Annual Meeting and attend the Annual Fundraiser, happy to be able to socialize, learn and have a great time.

Members donated unbelievable items to the Silent Auction, and thanks to the WWOA Chapters, their wonderful basket donations were a big hit. The Annual Fundraiser surpassed our expectations raising more than the previous year. WWOA members did not disappoint the Fundraising Committee and thanks to the generosity of everyone, WWOA raised a net profit of \$22,651.79 towards this great cause, the 2021 Annual Fundraiser. These funds help WWOA continue its important mission and this organization is successful because of its members.

A big thank you to everyone who bought fundraiser tickets, donated items, or cash, and helped to make last year's 2021 Fundraiser not only fun but also a huge success.

The committee has again worked hard to provide a variety of prizes for the upcoming 2022 Annual Fundraiser, so there is sure to be something to please everyone. We could not accomplish these fundraisers without the wonderful sponsors, contributors, and members, for their continuous support.

If you are interested in donating or volunteering to be a part of this fun committee, please contact Mark Erickson at [markerickson4035@gmail.com](mailto:markerickson4035@gmail.com)

## **GIFT SHOP COMMITTEE, Jim & Marlene Zdanovec, Co-Chairs**

Members of the WWOA Gift Shop Committee are: Nancy Bozek, Roxanne Erickson, Angeline Kamba, Ed Moberg, Deborah Russell, Jim & Jackie Wagener.

The annual spring WWOA Gift Shop Committee meeting was not held in person during 2022 in keeping with COVID-19 guidelines. Instead, the group continued its work via email and phone. Mail orders for books and other merchandise were shipped from Oshkosh and Stevens Point throughout the year.

The WWOA Gift Shop will feature new clothing during WWOA's 43<sup>rd</sup> Annual meeting in Oshkosh, September 22-25, 2022. Short sleeve denim shirts, a favorite crewneck t-shirt in a vibrant tropical blue color and a popular mesh trucker cap will be imprinted with an upbeat design that has been created by the students in DECA at DC Everest High School, Schofield. DECA is a Gold Level School Based Enterprise at the high school.

Books for adults and kids, aluminum signs, notecards, can koozies and other popular merchandise will be stocked at the Annual Meeting with many items at sale prices.

Support WWOA with your purchase at WWOA's Gift Shop since 100% of the proceeds benefit WWOA programs. You can quickly shop at the Gift Shop on the web at [wisconsinwoodlands.org/gift-shop](http://wisconsinwoodlands.org/gift-shop) or the WWOA Gift Shop page in each issue of *Wisconsin Woodlands* magazine. We are delighted to serve you!

## **GOVERNMENT AFFAIRS COMMITTEE**

During the past year, the WWOA Board of Directors participated in several forestry issues impacting private landowners.

- In January 2022, the Board reviewed proposed changes to the WDNR Forest Tax Law Handbook Chapters 100, 601 and Appendix 600A and submitted written comments to WDNR. WWOA's comments covered the contract between WDNR and the woodland owners, the need for flexibility because of EAB and changing markets or lack thereof, the use of the nonproductive classification, and the need for MFL contract holders to re-sign the management plan when WDNR makes

## WWOA Committee Reports

changes in the plan to ensure the owner is aware of these changes. WWOA's comments were also posted on the WWOA website at [wisconsinwoodlands.org/category/government-affairs/](https://www.wisconsinwoodlands.org/category/government-affairs/).

- In February 2022, the Board met with WDNR to discuss the draft 5-year Division of Forestry's Strategic Direction and the Board subsequently submitted written comments on the document. WWOA noted that private forestry was a stated priority but no additional action or funding was being provided. WWOA was not surprised to see that the Forest Tax Law reorganization did not gain the predicted efficiencies. We also requested more transparency in documenting and measuring the work accomplished under private forestry. WWOA noted that while the strategic direction gets the Division "back to basics" by re-emphasizing technical assistance to private woodland owners, it again overlooks the more than 40+ year partnership with WWOA and the benefits of encouraging woodland owners to learn from each other through WWOA's ongoing educational opportunities.
- WWOA provided testimony in support of AB909/SB913 regarding proposed changes to the Managed Forest Law program which was signed into law on April 8, 2022. Board member, Kirk Dahl, covered these changes in the Summer 2022 issue of *Wisconsin Woodlands* magazine.
- In March 2022, the Board met to review WDNR's proposed changes to the Private Forestry Handbook Chapter 1. It was noted that the WWOA-WDNR Memorandum of Understanding could be incorporated into the Chapter since many of our goals are mutual and we have a 40+ year partnership to engaged and educate Wisconsin's private woodlands.

### **MEMBERSHIP COMMITTEE, Keith Dobberstein, Chair**

The Membership Committee consisting of Dick Czaja, Ken Kempfert, Jack Kucksdorf, Nancy Bozek and Keith Dobberstein, has met twice this year via Zoom on March 15th and April 5th. This past year, we created several Facebook advertisements and placed an ad in the Midwest Renewable Energy Fair's booklet to promote WWOA membership. Our Facebook ad has run using the following targets: States - Wisconsin, Illinois, Michigan & Minnesota, 35-65+ age with interests in – gardening, camping, fishing, hunting, SUVs or Trucks. A proposal to continue creating Facebook advertisements during the 2022 – 2023 fiscal year has been approved by the Board of Directors.

Membership counts as of May 22, 2022 are as follows: Regular members - 1039, family members – 224, life members – 295, and student members – 1. The total as of that date was 1559 members. Year-to-date we have gained 46 new members including 18 gift members.

### **NOMINATING COMMITTEE, Arlene Roehl, Chair**

Nominating Committee members included Board members Randy Cooper and Arlene Roehl and elected from the membership at the 2021 Annual Meeting, Roxanne Erickson, and Steven Ring. At the end of the 2022 Annual Meeting, Board Members Mark Erickson, Don Hoffman, Tom Jacobs, and Tom Kempen's terms will expire. The following members agreed to be candidates for the four open positions on the WWOA Board of Directors: Don Hoffman and Tom Kempen (both running for a second term), Klaren Alexander of Glidden, Ross Prior of Coleman, and Jack Rasmussen of Baldwin.

We thank them for their willingness to offer leadership skills, time, and energy toward furthering WWOA's mission. Serving on WWOA's Board of Directors provides an opportunity to give something back to the forestry community. We encourage WWOA members to consider running for the Board of Directors, local chapter boards, or serve on WWOA's committees. If you know of a potential leader within our midst, please encourage them to consider running for a leadership position. Our volunteers often say they learn more about WWOA and things happening in the forestry community by sharing their time and talents with WWOA.

### **PAST PRESIDENTS COMMITTEE, Randy Cooper, Chair**

The Past Presidents Committee did not meet during 2021-2022.

### **PRESIDENT'S COUNCIL ON CHAPTERS, Don Hoffman, Chair**

Committee is chaired by WWOA's Vice President and is comprised of WWOA's Chapter Chairs.

The Chapters Chair's Committee met on 17 September during the Annual Meeting in Hudson. After introductions, the main point of discussion was again the planning for the Annual Meeting. Several members volunteered to be on a standing planning committee to work with the state office and hosting chapter(s) to simplify and standardize the repetitive tasks that support the annual meeting.

A second Chapter Chair's meeting was scheduled in conjunction with the annual Leadership Retreat but it was cancelled due to a significant rise in COVID cases.

With the COVID impact on in person meetings, several chapters were challenged with unfilled leadership positions and loss of planning talent, however, chapters have returned to typical chapter events, albeit with additional protocols such as bring your own meal, spacing, etc.

The next committee meeting will be held during the 2022 Annual Meeting in Oshkosh.

### **PUBLICATION COMMITTEE**

Committee members include Robert Coffin, Kirk Dahl, John DeBaun, Ed Moberg, Russ Moody, Carol Nielsen, Margaret Parsons, Dan Pubanz, Roy Valitchka, Rich Warosh, Nancy Bozek and Barbara A. Schmidt (Editor). This year, Kirsten Held of WDNR joined the committee as their liaison.

The Publication Committee met virtually three times this year to discuss and establish content for WWOA's magazine, *Wisconsin Woodlands*. The Committee thanks the WDNR, Division of Forestry staff involved in writing our Species Spotlight series of eight articles on some of Wisconsin's most marketable species. This series will end with the December 2022 issue.

The Committee's mission is to produce an informative and interesting quarterly magazine to keep members informed of current issues and help them become better woodland stewards. We are working towards including more timely and newsworthy articles specifically addressing current issues and challenges facing woodland owners in Wisconsin.

The Committee welcomes your thoughts, article ideas, original articles, and advertising leads.

### **SCHOLARSHIP COMMITTEE, Paul Kienitz, Chair**

With the creation of the WWOA Forestry Leader Scholarship at the University of Wisconsin-Stevens Point, our organization moved even closer to its educational mission by including the education of forestry students. The Scholarship Committee congratulates the 2021 recipient, Touger Vue of Eau Claire and the 2022 recipients, Sydney Ellis of Irma and Garret Dament of Berlin.

Members may donate directly to this fund at any time, when renewing their membership, or through memorial funds designated to the Scholarship Fund. As of June 30, 2022, the scholarship fund had a balance of \$144,317.75.

Scholarship applications are accepted from November 1, 2022 through January 1, 2023 with the recipient announced in spring 2023. The application is available on WWOA's website at [wisconsinwoodlands.org/scholarship](https://www.wisconsinwoodlands.org/scholarship). The \$5,000 scholarship is awarded in payments over two semesters, and it is credited directly to the student's university account.

## **WEBSITE COMMITTEE, Rich Warosh, Chair**

The Website Committee consists of the following members: Rich Warosh – Chair, Nancy Bozek, Ed Moberg, Buzz Vahradian, Roxanne Erickson.

WVOA's staff kept the website updated. As a result of the COVID pandemic, the committee did not formally meet. Plans for 2022-23 include an in-person committee meeting to review various features of the website and work toward creating a new website.

Facebook now has 1,245 likes with 1,448 followers

## **Women of WVOA (WOWWOA) COMMITTEE**

Steering committee members: Karen Callaway, Marcia Frost Vahradian, Jacki Hoffman, Judy Kucksdorf, Mary Kucksdorf, Diane Humphrey Lueck, Margaret Parsons, Arlene Roehl, Debbie Schroeder Fisher, Violet Thielke, WVOA's AmeriCorps member and Nancy Bozek.

Women of WVOA held three gatherings this past year. On July 24, 2021, fifteen women gathered at Diane Humphrey Lueck's cabin near Coloma. We took a walk to see the work she has done on restoring her prairie since we were there three years ago and learn more about the history of her land. After lunch, we discussed women's safety issues, especially how to be safe when alone on your property or in the woods. On October 23, 2021, fourteen women gathered at Levis Trow Mound County Park in Clark County. Steve Meurett of the Neillsville Trails Association talked about the history of the area and its geology. He then led us on a walk up the Mound. After lunch, Diane Humphrey Lueck taught us how to measure distance by calculating our pace and we learned the basics of using a compass followed by a nature walk in the woods. On June 11, 2022, Jacki and Don Hoffman hosted seventeen women at their woodland near Black River Falls. Physical therapist, Kerry Burnside, provided information on keeping healthy and stretches to use before working in the woods. Ellen Wynkoop engaged us with all things monarch butterflies and milkweed. After lunch, Don Hoffman and Brian Borreson helped a group learn to use some lighter weight electric woodland tools while another group learned from Jacki Hoffman on how to make simple, colorful woodland cards by using leaves to print on the cards.

WOWWOA also promoted the Women Woodland Owners Virtual Conference by Women Owning Woodlands held on March 3-4, 2022 with women from across the United States. Many of us enjoyed the various perspectives offered at this virtual conference on a very blustery Wisconsin weekend.

WOWWOA is a partner on a grant with the WDNR to create more educational programming for women and to help them network. Nancy Bozek has been attended meetings for this grant project for the past three years. WOWWOA will be reimbursed for some upcoming workshops that will be open to all women. WOWWOA will also develop a women woodland owner statewide peer network.

WOWWOA received a donation from Karen Wedde to sponsor scholarships for women who might not otherwise be able to attend our activities. The Committee also received a donation from the Helen Moberg memorial fund to create a new resource for women woodland owners or use for a special project. Helen was an active steering committee member and frequently volunteered to teach at our gatherings.



# WVOA Past Presidents & Awards

## PRESIDENTS

1979-80..... Ernest Brickner	1989-91..... Marcia Frost Vahradian	2007-09..... Merlin Becker
1980-81..... A. H. Wakeman	1991-93..... Norma Belliveau	2009-11..... Loren Hanson
1981-82..... Edward Steigerwaldt	1993-95..... Clyde Samsel	2011-12..... Joe Arington
1982-83..... Jack Densmore	1995-97..... Ann Hockerman	2012-14..... Charles Wagner
1983-84..... Milo Tappon	1997-99..... Jack Edson	2014-16..... Paul Kienitz
1984-85..... Maurice White	1999-2001...Virgil Kopitske	2016-18..... Steven Ring
1985-87..... Richard Hall	2001-03..... Marvin Meier	2018-19..... Richard Wagner
1987-88..... Rachel Jordan	2003-05..... Alvin Barden	2019-21..... Randy Cooper
1988-89..... LaVern Dierschow	2005-07..... Dale Zaug	2021-22..... Tom Kempen

## DISTINGUISHED SERVICE AWARD RECIPIENTS

1985-86... <i>Frederic Braun &amp; Jack Densmore</i>	1996-97... <i>Norma Belliveau</i>	2006-07... <i>Dave Hall, &amp; Dale Zaug, &amp; Jim &amp; Marlene Zdanovec</i>
1986-87... <i>H. A. Wakeman</i>	1997-98... <i>Jack Edson, A. Jeff Martin &amp; Walter Naab</i>	2007-08... <i>Donna Johnston</i>
1987-88... <i>Hiram Hallock</i>	1998-99... <i>Michael Hildebrandt &amp; Jerry Lapidakis</i>	2008-09... <i>Al Barden, Merlin Becker, Robert Rusch</i>
1988-89... <i>Rachel Jordan &amp; Tom Rausch</i>	1999-2000... <i>Helen and Ed Moberg</i>	2011-12... <i>Bill Horvath</i>
1989-90... <i>Gordon Cunningham &amp; Grace White</i>	2000-01... <i>Tim Eisele &amp; Ann Hockerman</i>	2012-13... <i>Shirley Bargander</i>
1990-91... <i>Chris Hauge &amp; Bill Seybold</i>	2001-02... <i>Dale Lightfuss &amp; Everett Queckboerner</i>	2013-14... <i>Jan Lehrer</i>
1991-92... <i>Richard Hall &amp; Betty Hauge</i>	2002-03... <i>Dave Downs &amp; Eugene Roark</i>	2014-15... <i>Arlene Roehl</i>
1992-93... <i>LaVern Dierschow &amp; Maurice White</i>	2003-04... <i>Virgil Kopitske &amp; Beverly &amp; Dale Schendel</i>	2015-16... <i>Steven and Lois Raether &amp; Charles R. Wagner</i>
1993-94... <i>Jack Bazile</i>	2004-05... <i>Ev &amp; Glenn Charlson &amp; Marv Meier</i>	2016-17... <i>Paul Kienitz</i>
1994-95... <i>Betty Densmore &amp; Marcia Frost Vahradian</i>	2005-06... <i>Nancy Livingston</i>	2017-18 ... <i>Steven Ring</i>
1995-96... <i>Clyde Samsel</i>		2020-21 ... <i>Roxanne Erickson, Margaret Parsons &amp; Felix Grutzik Jr.</i>

## CHAPTER DISTINGUISHED SERVICE AWARD RECIPIENTS

2018.... <i>Mike &amp; Sally Schendel, Chippewa Valley</i>	2021..... <i>Gary Rieniets, Bad Axe</i>
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## SPECIAL RECOGNITION AWARD RECIPIENTS

1993.... <i>Milt Reinke</i>	2014... <i>Faithful Annual Meeting Volunteers –Judy &amp; Ted Bauer, Roxanne Erickson, Dave Hall, Ruthanne Horning, Lee Johnston, Jan Lehrer, Nancy Livingston, Sue Swanson, Jackie &amp; Jim Wagener, Rich Warosh, Marlene &amp; Jim Zdanovec; &amp; John DuPlissis, Richard Wedepohl</i>
1995.... <i>Robert Rusch</i>	2017... <i>Bill Cook</i>
2003.... <i>Gene Francisco &amp; Richard Warosh</i>	2019... <i>Daniel Lightfuss</i>
2004.... <i>Shirley Bargander</i>	2021... <i>Dr. John Kotar, Lars Loberg</i>
2006.... <i>Don &amp; Inez Krohn</i>	
2008.... <i>Joe Arington &amp; Cathy Lorang, John Czerwonka</i>	
2009.... <i>Nancy Bozek</i>	
2010... <i>Karen &amp; Randy Cooper, Ray Amiel</i>	
2012... <i>Arington Tree Farm &amp; 3-D Post</i>	

## NEXT GENERATION AWARD RECIPIENTS

2006... <i>Peggy Werner &amp; Nancy Livingston</i>	2014... <i>Colleen Lourigan &amp; Joe Arington</i>
2010... <i>Jodi Tomczyk &amp; Marlene &amp; Jim Zdanovec</i>	2015... <i>Barbara Krautkramer, Rachel Mroczenski &amp; Diane &amp; Jim Mroczenski</i>
2012... <i>Genny Fannucchi</i>	2017... <i>Aerica Bjurstrom &amp; Chuck Wagner and Bridget Ericksen &amp; Steven &amp; Lois Raether</i>
2013... <i>Ron Shankland &amp; John Czerwonka</i>	

