



Wisconsin Woodland Owners Association, Inc.

42th Year Annual Report September 18, 2021

2020-2021 Year in Review

🍁 Thank you to WWOA's Board of Directors - President Randy Cooper, Vice President Tom Kempen, Secretary Craig Edison, Treasurer Arlene Roehl, and Directors Dick Czaja, Kirk Dahl, Keith Dobberstein, Mark Erickson, Don Hoffman, Tom Jacobs, and Margaret Parsons for their leadership. Thank you also to 2019-2020 retiring Board member, Lois Raether.

🍁 Thank you to WWOA's Chapter Chairs and Chapter Board members for your efforts this year. Chapter Chairs were Bad Axe, Dale Grimm; Blackhawk, James Deppeler and Ken Kempfert; Central Sands, Jim Wagener and Buzz Vahradian; Chippewa Valley, Ralph Heiser; NEWFO, Chuck Wagner; North Central, Dave Burbach; Northwest, Bobbi Freitag; Phoenix Falls, Randy Cooper and Ted Zabel; West Central, Jack Rasmussen and Gary Senn; Winnebago, Nancy Wirtz; and Wolf River, Debbie Schroeder Fisher. More than 950 WWOA members belong to a WWOA chapter. Chapter activities were limited this year to the continuing COVID-19 pandemic.

🍁 The WWOA Board of Directors suspended all in person WWOA activities during this fiscal year. This was lifted on May 1, 2021, with the issuance of guidance for in person activities under COVID-19.

🍁 Due to the uncertainty of the pandemic, the WWOA Board reviewed the fiscal year budget and approved reducing the size of *Wisconsin Woodlands* magazine to 40 pages. The magazine was reinstated to 44 pages with the Summer 2021 issue.

🍁 WWOA implemented a grant from UW Center for Cooperatives. The grant funded two additional WWOA Forestry Leader Scholarships and the creation of WWOA's new Woodland Mentor Program.

🍁 WWOA's 2020-21 UW-Stevens Point Forestry Leader Scholarship of \$5,000 was awarded to Steven Krueger of Withee. The UW Center for Cooperatives grant scholarships were awarded to Colby Powers of Sauk City and Brody Fischer of Exeland.

🍁 WWOA's Woodland Mentor Program inaugural class included "Aspens" (new or inexperienced woodland owners) Steven Ahrenholz, Lance Anderson, Robert Baderstadt, Arthur Becker, Ellen Becker, Anthony Dzialowy, Ken Kempfert, Jeanie Kramer, Brian Lord, Brian Maney, Rick Neville, Sandy Proulx-Sellie, and Jeff Wittrock. A special thank you goes to WWOA Woodland Mentors Steven Foust, Carl Garske, Don Hoffman, Tom Jacobs, Tom Kempen, James Lanier, Mark Lesko, Mike Nothom, Chuck Pogorelnik, Kay Searfoss, and Buzz Vahradian.

🍁 WWOA is very grateful to our special donors who stepped forward to cover WWOA's 2020-21 and 2019-20 AmeriCorps positions. Tristan Persson served as our 2020-21 AmeriCorps member and Sue McKenzie served as our 2019-20 AmeriCorps member. Tristan led the inaugural WWOA Woodland Mentor Program and continued Sue's work on the very popular Learn Something New emails delivered to members' inboxes each Monday morning.

🍁 WWOA created new online programming for members. The 2021 Winter Conference series was offered online on January 30, February 6, and February 13 and was very successful. A special thanks to UW-Extension's Bill Klase for hosting. Attorney Andrew Schmidt donated his time and graciously offered to partner with WWOA for special legal seminars. Retired IRS agent, Carl Barkow, provided an online seminar on timber taxation for the Woodland Mentor program participants.

2019 Annual Meeting Minutes

HOTEL MARSHFIELD, MARSHFIELD

September 21, 2019

1. **CALL TO ORDER:** President Richard Wagner called the meeting to order at 10:30 AM.
2. **WVOA PURPOSE AND INTRODUCTIONS:** President Wagner read the WVOA Purpose. Wagner noted that information for the business meeting was in the registration packets, including the Annual Report and meeting agenda.
3. **AGENDA REVISIONS AND ADOPTION: M/S/P – Jim Wagener/Andrew Schmidt:** Motion to adopt agenda as presented.
4. **MINUTES OF SEPTEMBER 22, 2018 ANNUAL MEETING: M/S/P-Margaret Parsons/Chuck Wagner:** Motion to accept the minutes of the September 22, 2018 meeting.
5. **PRESIDENT’S REPORT:** President Wagner introduced the 2018-19 Board Members and identified the committees they served on: Margaret Parsons – Vice President, Chapter Chairs, Finance, Publications and Women of WVOA Committees; Arlene Roehl – Treasurer, Finance, Nominating and Awards Committees; Lois Raether – Secretary, Education and Nominating Committees and Conservation Hall of Fame; Past President Steven Ring – Strategic Planning and WI Wildlife Federation; Keith Dobberstein – Membership and 2019 Annual Meeting Planning Committees; Craig Edison – Board retreat Planning Committee; Mark Erickson – Fundraising (along with his wife, Roxanne) and 2019 Annual Meeting Planning Committee; Randy Cooper, Dick Czaja, and Tom Jacobs.

President Wagner thanked retiring Board of Director member Steven J. Ring (2013-19) and Steven Ring thanked retiring President Richard Wagner (2013-19) and each received an engraved oak box in appreciation for their years of service on the Board.

President Wagner introduced and thanked the non-Board member Committee Chairs: Awards, Marcia Frost Vahradian; Endowment, Merlin Becker; Gift Shop, Jim and Marlene Zdanovec, Past Presidents & Scholarship, Paul Kienitz; Publications, Ed Moberg; and Website, Rich Warosh.

President Wagner introduced and thanked the Chapter Presidents: Bad Axe, Brent McCown and James Weber; Blackhawk, Carol Nielsen and Jim Deppeler; Central Sands, Jim Wagener and Buzz Vahradian; Chippewa Valley, Ralph Heiser; NEWFO, Chuck Wagner; North Central, Dave Burbach; Northwest, Bobbi Freitag; Phoenix Falls, Randy Cooper; West Central, Gary Senn; WinnebagoLand, Nancy Wirtz and Wolf River, Debra Schroeder Fisher.

President Wagner noted several accomplishments during our 40th anniversary year, including 94 new members with the *Got Trees? Chip in with a New Member* drive, hosted 16 Open Woods events in May in 14 counties, a \$20,000 match challenge to increased WVOA’s Forestry Leader Scholarship from a generous member, 40th year celebrations with special articles in *Wisconsin Woodlands* magazine, website and Facebook, new logo items from the Gift Shop, held a Board retreat in January 2019, following and providing comments on changes to the Managed Forest Law program, and the creation of the 2020-25 strategic plan.

6. **TREASURER’S REPORT:** Treasurer Arlene Roehl presented the Treasurer’s Report, noting that it was printed in the Annual Report in the registration packet. For 2018-2019 total income was \$189,510.95; total expense was \$196,743.31 and net income was \$5349.77. Total Liabilities and Equity as of June 2019 was \$323,112.48. **M/S/P-Chuck Wagner/Mike Bohman:** Motion to receive Treasurer’s report and place on file.

2019 Annual Meeting Minutes

7. COMMITTEE REPORTS:

A. NOMINATING-Arlene Roehl thanked Nominating Committee members, Lois Raether, Mike Bohman, and Chuck Pogorelnik, for their work. Roehl then reported on the 2019-20 Board of Directors. New Board members for 2019-20 are Mark Erickson, Don Hoffman and Tom Kempen with Tom Jacobs reelected. Continuing Board members are Randy Cooper, Richard Czaja, Keith Dobberstein, Craig Edison, Margaret Parsons, Lois Raether, and Arlene Roehl. 2019-2020 Executive Committee members are Randy Cooper, President; Margaret Parsons, Vice President; Craig Edison, Secretary; and Arlene Roehl, Treasurer.

B. SCHOLARSHIP-Darrell Scherwinski thanked members for contributing to the Grow A Forester match campaign. He encouraged those who hadn't contributed to help us reach the full \$20,000 match. Scherwinski introduced WWOA's second scholarship winner from UW-Stevens Point, Violet Thielke from Waupaca.

C. 2020-25 STRATEGIC PLAN – Steven Ring reported on the five goals within the plan: financial stability, leadership and development of new leaders, communications, building membership and education.

8. ELECTION OF 2019-2020 NOMINATING COMMITTEE MEMBERS: Nominated from the floor were Jim Wagener of Madison and Past President Steven Ring of Shiocton.

M/S/P – Gene Lasch/Ross Prior: Motion to close nominations and cast a unanimous ballot for the two nominees.

9. MEMORIAL FUND ACKNOWLEDGMENTS: President Richard Wagner led members in a moment of silence for members who have passed away during this past year. Mike Schendel represented the family and received a memorial plaque honoring his brother **Dale Schendel** and Brian Borreson will present the memorial plaque at a later date to the family of **Henry and Gracia Anderson**. Families receiving memorial plaques that were not present at the Annual Meeting include **Norma Belliveau** – 2018, **Jane Edson** – 2019, **Clifford Kolberg** – 2018, **Beverly Rosenfeldt** – 2018, and **Carol Ziebell** – 2019. Other recently passed members include: **Pat Gehrke**, wife of former Board member, Mike Gehrke and long-time member **Howard Unrath**.

Incoming President, Randy Cooper, presented a plaque to President Richard Wagner in recognition of his service to WWOA. President Wagner encouraged members to become involved in WWOA quoting philosopher Khalil Gibran, "You give but little when you give of your possessions. It is when you give of yourself that you truly give."

10. OLD BUSINESS: None.

11. NEW BUSINESS: None.

12. NEXT MEETING: The next WWOA Annual Meeting will be September 19, 2020 at the Hudson House Grand Hotel in Hudson.

13. ADJOURN: **M/S/P-Chuck Wagner/Darrell Scherwinski:** Motion to adjourn the meeting. Meeting adjourned at 11:30 AM.

Respectfully submitted,
Craig Edison, Secretary



2020 – 21 Treasurer's Report

Profit & Loss Statement	July 2020 - June 2021	July 2019 - June 2020
Income		
ADVERTISING	13,672.67	20,749.00
AMI-ANNUAL MEETING INCOME	0.00	36,617.00
CHAPTERS INCOME	10.00	0.00
DONATIONS	135,412.90	69,068.09
FUNDRAISING INCOME	45,723.00	34,984.00
GRANTS INCOME	2,933.47	17,392.40
GSI-GIFT SHOP INCOME	2,195.60	4,874.40
ML-LIFE MEMBER	2,100.00	2,800.00
MN-NEW MEMBER	7,015.00	7,000.00
MR-RENEWAL MEMBER	54,160.00	54,980.00
OTHER INCOME ACCOUNTS	14,400.00	0.00
STANDING COMMITTEES	2,672.00	2,705.00
WORKSHOPS INCOME	9,690.00	625.00
Total Income	<u>289,984.64</u>	<u>251,794.89</u>
Gross Profit	289,984.64	251,794.89
Expense		
AME-ANNUAL MEETING EXPENSE	395.34	32,032.68
BOARD EXPENSES	19.01	468.62
CHAPTERS EXPENSE	10.00	0.00
CONTRIBUTIONS-EXPENSE	15,000.00	5,000.00
EX.DIRECTOR EXPENSES	743.35	3,067.30
FUNDRAISING EXPENSE	5,075.49	6,605.05
GIFT SHOP-EXPENSE	2,247.43	2,688.16
GRANTS EXPENSE	8,652.82	69.52
MEMBERSHIP	330.00	330.00
OFFICE EXPENSES	8,113.50	8,033.92
OTHER EXPENSE ACCOUNTS	9,395.97	8,728.28
PAYROLL EXPENSES	113,704.03	122,852.71
PUBLICATIONS	16,165.18	17,845.75
STANDING COMMITTEES-EXPENSE	0.00	499.72
TAXES	1,653.00	2,103.00
WORKSHOPS EXPENSE	6,514.46	536.24
Total Expense	<u>188,019.58</u>	<u>210,860.95</u>
Net Ordinary Income	101,965.06	40,933.94
TRANSFERS & REINVESTMENTS	64,748.58	5,125.33
Net Other Income	64,748.58	5,125.33
Net Income	<u><u>166,713.64</u></u>	<u><u>46,059.27</u></u>
 Balance Sheet Statement	 June 30, 2021	 June 30, 2020
ASSETS		
Current Assets	535,325.80	383,505.15
Fixed Assets		
ACCUMULATED DEPRECIATION	-13,358.00	-13,252.00
EQUIPMENT	13,917.59	13,318.60
Total Fixed Assets	<u>559.59</u>	<u>66.60</u>
TOTAL ASSETS	<u><u>535,885.39</u></u>	<u><u>383,571.75</u></u>
LIABILITIES & EQUITY		
Current Liabilities		
Payroll Protection Plan Advanced Loan	0.00	14,400.00
Total Liabilities	<u>0.00</u>	<u>14,400.00</u>
Equity		
MARKET APPREC/DEPREC INVESTMENT	125,372.69	71,974.59
RESTRICT NET ASSETS-SCHOLARSHIP	145,266.88	105,394.92
RESTRICT NET ASSETS-TEMP GRANTS	0.00	14,430.48
RESTRICT NET ASSETS-TEMP OTHERS	79,706.99	23,803.89
RESTRICTED NET ASSETS - LM FUND	86,905.79	85,225.79
RETAINED EARNINGS	-68,080.60	22,282.81
Net Income	166,713.64	46,059.27
TOTAL LIABILITIES & EQUITY	<u><u>535,885.39</u></u>	<u><u>383,571.75</u></u>

2020-21 Donors

Thank you so very much for your continued support of WWOA, especially during the first year of the COVID-19 pandemic. Your donations helped WWOA expand our programming and online services to you!

WWOA Donations

Acorn Donors ~ \$1 - \$10

George Amelse, Irma
Bill & Debbie Carothers, Barronett
Sally Conklin, Wheeler
Mark Dacko, Hayward
Emily Janice Grum, Elm Grove
Tom Koss, Bryant
Patricia Mathie, Wausau
Timothy Meyer, Arkdale
Karen Miller, Friendship
Patrick & Connie Mitchell, Clintonville
Trisha Morzenti, Highland
Al Neuenfeldt, New London
Diane Price, Kenosha
Jim, Chuck & Joe Richards,
Kronenwetter
Reuben Roehl, Wausau

Root Donors ~ \$11 - \$24

Dale Daczyk, Menomonee Falls
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Francis Seroogy, Tomahawk
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Ray Wilde, Arbor Vitae

Branch Donors ~ \$25 - \$49

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Gordon Ovans, Redgranite
Dale & Lola Parker, La Farge
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James Portnoy, Tigerton
Geary & Kay Searfoss, Ojibwa
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Thomas Weizenicker, Tomahawk
William & Diana Wenger Jr, Middleton
Ken & Pam Wiedermayer, Delafield
Jane Wilcox, Wautoma
Eleanor Williams, Mason
Ted Zabel, De Pere

Trunk Donors ~ \$50 - \$74

Richard Arnold, Eau Claire
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Robert Weber, Waukesha
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Henry Zielinski, Hales Corners

Crown Donors ~ \$75 - \$99

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Chad Kinzer, Maple Grove, MN
Terrance McCormick, Baraboo
Randy & Arlene Schacht, South St. Paul,
MN
Donald & Sandra Truebenbach, Belgium

Tree Donors ~ \$100 - \$499

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Jerry Backes, New Richmond
Alvin Barden, Eagle River
Jeffrey Basford, Kasson, MN
Joseph & Carrie Bird, Iowa City, IA
Nancy Bozek, Stevens Point
Frank Brazelton, Oconomowoc
Pamela Callahan & John Walte,
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Dick & Mary Czaja, Pittsville

2020-21 Donors

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Keith & Karla Dobberstein, Hortonville
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Richard & Charlotte Thompson, Lake
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Thrivent Financial for Lutherans,
Appleton – behalf of Christine Perz
Thrivent Financial for Lutherans,
Appleton – behalf of Debra Schroeder
Fisher
Michael & Peg Uihlein, Cedarburg
Rich Warosh, Wausau
Bob Wick, Wick Habitat Services, Inc.,
Wisconsin Dells
Sid & Linda Williams, Austin, TX

Lon Yearly, Cross Plains
Wayne Ziebell, Waupaca

Forest Donors ~ \$500+

Anonymous (2)
Merlin & Georgie Becker, Manawa
Kurt & Deborah Boettcher, Seymour
Michael Bohman, Algoma
Debra Schroeder Fisher, Appleton
Sam Hendrickson, Mount Calvary
Dean Mehlberg, Hales Corners
Peter Mosling, Pickett
Darrell Scherwinski, Plover
Debra Schroeder Fisher, Appleton
Thrivent Financial for Lutherans,
Appleton – behalf of Merlin Becker
David Wilson, Austin, TX
Mary Zajac, St Charles, IL

Life Members

Kathleen Caylor, Pulaski
Darrell Scherwinski, Plover
Sue Ann Tiller, Prairie du Chien

AmeriCorps Member Donations

Anonymous (1)

In Kind Donations

Earl Hill, Brown Deer
Kerber Rose S.C., Shawano
Andrew & Susan Schmidt, Wausau

Thrivent Choice Dollars

Robert Beaderstadt, McHenry, IL
Wendy Goerke, Arkdale
Ralph Heiser, Baraboo
Dale Lightfuss, Ogdensburg
Ed & Helen Moberg, Nekoosa – to
Endowment Fund
Rhonda Richards, Sobieski
Ronald Schulz, Muscoda
Jeffrey Thering, Waunakee
Thrivent Financial for Lutherans,
Appleton

WWOA Annual Fundraiser Donations

Terry Booth & Elizabeth Kocol,
Waukesha
Randy & Karen Cooper, New Berlin
Mark Ebben, Kaukauna
Robert & Karen Engelhard, Stevens
Point
Jerry Hamm, Neillsville
Steven Hanson, White Lake
Kathleen Johnson, Neillsville
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Arlene Roehl, Long Lake, MN
Fred & Nancy Schlicher, Iola

Janette Sweasy, Bay City
John Taylor III, Evanston, IL
Richard Toney, Waupaca
Gerda Weitzel, Park Ridge, IL
Cathy Wells, Simi Valley, CA

WWOA Annual Fundraiser In-Kind Donations

Merlin Becker, Manawa
Bear Butt Carvings, Ray Tallman,
Medford
Bill's Service Center, Stratford
Nancy Bozek, Stevens Point
Richard & Mary Czaja, Pittsville
Mark & Roxanne Erickson, Medford
Green Bay Packers Community
Outreach, Green Bay
Cole Hartl, Metal Décor Studios,
Medford
Insect Shield LLC, Greensboro, NC
Jim Kingsbury, Mountain
George Lehrer, Deerbrook
Pethke Repair & Service, Ogdensburg
Power Pac, Marshfield
Steve & Lois Raether, Chippewa Falls
Bob Wick, Wick Habitat Services, Inc.,
Wisconsin Dells
Usinger's Famous Sausage, Milwaukee

WWOA Endowment Fund Donations

Anonymous (2)
Eric Anderson, representing Norman
Anderson's estate, Atlanta, GA
Bill Briska, Elgin, IL
Michael Fischer
Brad Koshak, Spring Grove, IL
Geneva Krahn, Arkdale
Inez Krohn, Port Edwards
Lee & Janet Lehrer, Iola
Ed & Helen Moberg, Nekoosa

WOWA Scholarship Fund

 **Forestry Tech ~ \$25-49**

Mark Adams, Shawano
Michael Schendel, Menomonee

 **Wildfire Crew ~ \$50-74**

Theresa Gallagher & David Shadis,
Winter
Carol Janney, Sauk City
George Lehrer, Deerbrook
Jerald Schoenike, Clintonville
Michael Uihlein, Cedarburg

 **Forest Ranger ~ \$75-\$99**

Richard & Deborah Hall-Reppen, Geneva,
IL


 **Chief Forester~\$500+**

Anonymous (2)
Keith Ginner on behalf of Green County
Forestry Education Center, Monroe
Tiffany Mumford, Maple Grove, MN
Darrell Scherwinski, Plover
Daniel & Linda Stoffel, Colfax
Sandra Tibbetts, Green Bay

WOWA Memorial Funds

 **Joseph Esch**


Sandy Fischer, Mount Horeb

 **Jane Edson**

Daniel & Linda Stoffel, Colfax

 **Greg Herdina**

Tiffany Mumford, Maple Grove, MN

 **Donald Krahn**

Geneva Krahn, Arkdale
Jim & Cheryl Ross, Friendship- to
WOWA Scholarship Fund

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Janet Fritsch, Baraboo

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Randy & Karen Cooper, New Berlin
Richard & Mary Czaja, Pittsville
John & Gayle DeBaun, Brookfield
Mark & Roxanne Erickson, Medford
Elroy Feutz, Wisconsin Rapids
Ralph Heiser, Baraboo
Steve & Cheryl Kubacki, Green Bay
Geneva Krahn and Wendy & Ken
Goerke, Arkdale
Inez Krohn, Port Edwards


Gary & Jane Larson, Wonder Lake, IL
Dale & Fay Lightfuss, Ogdensburg
Joleen Meier, Wausau
Helen & Heinz Melzl, Big Bend
Paul & Mary Miller, Appleton
Carl & Doris Mueller, Onalaska
Dell & Darlene Nelson, Nekoosa
Carol Nielsen, Mount Horeb
Roger Perrault, Gillett
Steve & Lois Raether, Chippewa Falls
Arlene Roehl, Long Lake, MN
Michael & Sally Schendel, Menomonie
Mary Beth Schmidt, Almond
Sue Swanson, Wausau
Susan & Michael Tuss, Waupaca
Richard & Kathy Wagner, Weyauwega
David & Susan Weigandt, Richland
Center
Marlene & Jim Zdanovec, Oshkosh

 **Bev Rosenfeldt**

Thomas Rosenfeldt, Greenville- to
WOWA Scholarship Fund

 **Jay Tibbetts**

Sandra Tibbetts, Green Bay

 **Carol Warosh**

Nancy Bozek, Stevens Point
Randy & Karen Cooper, New Berlin

2020-21 Volunteers

WWOA members volunteered more than 1,000 hours!

Your gift of time and sharing of your talents means that we can provide more opportunities for WWOA members and other woodland owners to care for their woodlands sustainably. Thank you so much – we couldn't do it without YOU!

Steven Ahrenholz, Cincinnati, OH
Klarin Alexander, Glidden
Lance Anderson, Stillwater, MN
Jay Arneson, Spring Valley
Carl Barkow, Mosinee
Robert Baderstadt, McHenry, IL
Arthur Becker, Green Bay
Ellen Becker, Mount Pleasant
Merlin & Georgie Becker, Manawa
Brian & Mary Blakeley, Boyceville
Debbie Boettcher, Seymour
Brian & Dawn Borreson, Pigeon Falls
Randy Brettingen, River Falls
Dave Burbach, La Crosse
Dave & Karen Callaway, Altoona
Gary & Bonnie Christenson, Cameron
Bob Coffin, Palmrya
Randy & Karen Cooper, New Berlin
Richard & Mary Czaja, Pittsville
Kirk & Cindy Dahl, Eau Claire
John & Gayle DeBaun, Brookfield
Mike Deneen, Hudson
Jim & Donna Deppeler, Deforest
Kim Destree, Rosenberg
Keith & Karla Dobberstein, Hortonville
Anthony Dzialowy, Chippewa Falls
Craig & Gina Edison, Chaska, MN
Kenneth & Doris Eisner, Allenton
Mark & Roxanne Erickson, Medford
Steven Foust, Oshkosh
Bobbi & Rick Freitag, Birchwood
Sue & Dewey Fritz, River Falls
Bill & Lolly Fucik, Ladysmith
Carl Garske, Harshaw
Dale & Phil Grimm, Madison
Jim Grunloh, Oshkosh
David & Evelyn Hall, Brooklyn
Rich Hall-Reppen, Geneva, IL
Nedra & Loren Hanson, Janesville
Ralph Heiser, Baraboo

Alan Henke, Fitchburg
Don and Jackie Hoffman, Black River Falls
Tom & Leslyn Jacobs, Crivitz
Lee Johnston, Oconto Falls
Merlyn & Shirley Jones, Boyceville
Angeline Kamba, New London
Kenneth Kempfert, Belleville
Tom & Mary Kempen, Greenleaf
Jack Kenefick, River Falls
Paul Kienitz, Merrill
Jim Kingsbury, Mountain
Jim & Alice Kissinger, Stone Lake
Jeanie Kramer, Madison
Tom Kretovics, New Richmond
Jack & Mary Kucksdorf, Random Lake
Judy Kucksdorf, Marion
James Lanier, Waunakee
Mark Lesko, Burlington
Dale Lightfuss, Ogdensburg
Daniel Lightfuss, Appleton
Nancy Livingston, Friendship
Brian Lord, Tomah
Diane Lueck, Coloma
Kent Makela, Maple
Brian Maney, Valders
Steve McDonald, Hudson
Dan & Mary Meyer, Crivitz
Pete Meyer, Fond du Lac
Dean Mehlberg, Hales Corners
Ed & Helen Moberg, Nekoosa
Russ Moody, Monona
Carl Morsbach, Arkansasaw
Carl & Doris Mueller, Onalaska
Carl & Cindy Nelson, Minnetonka, MN
Rick Neville, Eden Prairie, MN
Carol & John Nielsen, Mount Horeb
Craig Nienow, Merrill
Mike Nothom, Chanhassen, MN
Margaret Parsons & Felix Grutzik Jr, Junction City

Dale & Judy Paust, Crivitz
Tristan Persson, Stevens Point
Chuck Pogorelnik, Milwaukee
Ross Prior, Coleman
Sandy Proulx-Sellie, Hugo, MN
Dan Pubanz, Shawano
Lois & Steven Raether, Chippewa Falls
Jack Rasmussen, Baldwin
James Richards, Kronenwetter
Steven Ring, Shiocton
Arlene Roehl, Long Lake, MN
Deborah Russell, Madison
Randy & Arlene Schacht, South St Paul, MN
Mike & Sally Schendel, Menomonie
Darrell Scherwinski, Plover
Andrew & Susan Schmidt, Wausau
Jerry & Debbie Schroeder Fisher, Appleton
Scott Schoepp, Ellsworth
Jake Schuh, Seymour
Kay Searfoss, Ojibwa
Gary Senn, Beldenville
Ken & Dottie Staffeldt, Porterfield
Buzz & Marcia Frost Vahradian, Wautoma
Roy Valitchka, Appleton
Jackie & Jim Wagener, Madison
Richard & Kathy Wagner, Weyauwega
Chuck Wagner, Luxemburg
Richard Warosh, Wausau
James Weber, Avoca
Robert & Nancy Wirtz, Eden
Jeff Wittrock, Delafield
Anastasia Wolf-Flasch, Cambellsport
Chris & Marcia Wyman, Hortonville
Ted Zabel, DePere
Jim & Marlene Zdanovec, Oshkosh

If your name is inadvertently missing from these lists, we sincerely apologize. Please notify the WWOA office so we can correct our records.



Strategic Plan Updates

2020-25 WWOA Strategic Plan Accomplishments in Fiscal Year 2020-21

GOAL I - Financial Stability

- ❖ Become financially independent and/or less financially dependent on one-time donors and donations by expanding membership by 25% by 2023, increasing advertising income by 0.5% per year by 2025, identifying specific expenses that could be sponsored and inform members of these (named or anonymous) opportunities by June 30, 2020; present these opportunities to the membership by December 31, 2020.

Membership Committee is working on ideas to make more woodland owners aware of WWOA. New Advertising Sales Consultants were hired during the fiscal year. Unfortunately, we were not able to hold the 2020 Annual Meeting. During this time, WWOA developed new online educational seminars including the winter woodland owner conference series, legal seminars, and a timber tax workshop. WWOA hopes to provide more online programming in the future to diversify our income.

- ❖ Create a long-term fundraising strategy, which does not cause donor fatigue, leveraging input from WWOA volunteers and consultants by June 30, 2025.

Special thank you to Mark Erickson and the Fundraising Committee for a record Annual Fundraiser!

GOAL II - Leadership

- ❖ WWOA volunteers are instrumental in achieving WWOA's mission. WWOA will design and implement a more formal volunteer program by December 31, 2023. *Through generous donors, WWOA has been able to continue to host an AmeriCorps Volunteer Wisconsin member, Tristan Persson, in 2020-2021. As WWOA's volunteer coordinator, she led the inaugural year of the WWOA Woodland Mentor Program. Volunteer mentors and Aspens (inexperienced members) donated a total of 828.25 hours. WWOA's volunteer Board of Directors and Chapter Officers donated time to continue to lead WWOA during this difficult time. The Publications Committee members continued to produce an amazing magazine. While the 2020 (now 2021) Annual Meeting Planning Committee members persevered to create and host the 2021 Annual Meeting in Hudson.*
- ❖ WWOA will annually conduct leadership training for WWOA Board of Directors, Chapter Chairs, staff and other members interested in leadership development. *WWOA Board of Directors, chapter board members and staff attended a half day of online leadership development on January 19, 2021. Haley Frater of the WI Forestry Center provided a Zoom training session. Attendees learn more about each WWOA chapter. The group also reviewed the 2020-25 Strategic Plan and timeline.*
- ❖ Establish a subcommittee of the Chapter Chairs Committee to review the chapters' operating structure, and clarify state and local membership looking for common ground and ways to streamline how chapters function within WWOA. Committee will report findings to WWOA Board at September 2021 quarterly meeting. *This has been put on hold until in person meetings can be regularly scheduled.*
- ❖ President to appoint an ad hoc committee focused on evaluating the current and future committee structures by March 2020 quarterly Board meeting and by September 2020 report findings to WWOA Board at quarterly meeting. *President Randy Cooper appointed director Tom Kempen to work with a committee to review WWOA's committee structure. At the April 7, 2020, Board of Director's meeting the Board approved the new committee structure.*

GOAL III - Communication

- ❖ WWOA Board will appoint a committee of select chapter chairs to create a new statewide communication plan with a goal of implementing the plan statewide by September 30, 2021. *Chapter Chairs from Chippewa Valley, Northwest, Phoenix Falls and Wolf River chapters have been working on this communication plan under Debbie Schroeder Fisher's leadership. Due to COVID-19 in person chapter activities have been cancelled or subsequently limited so the communications plan implementation is on hold.*
- ❖ Enhance WWOA's visibility by presenting or providing WWOA displays at 10 events for other conservation groups in 2021; increase presentations 40% per year by 2025. *In person events were very limited in 2020-21.*

Strategic Plan Updates

- ❖ Review and possibly revise WWOA's current mission and vision statements. *Draft approved by WWOA Board on April 28, 2020. WWOA members will vote on this proposed change at the 2021 Annual Meeting on September 18, 2021.*

REVISED ARTICLE IV – MISSION STATEMENT

Section 1. The mission of the Wisconsin Woodland Owners Association is to conserve and enhance the private woodlands of the state through the following actions:

- *Sustainably manage our woodlands with informed management plans that utilize best silviculture* practices;*
- *Assist private landowners in achieving their management goals by connecting them with natural resource professionals and fellow woodland owners;*
- *Educate the public on the value of woodlands for economic, environmental, recreational, and wildlife habitat purposes.*

These actions will ensure future generations can enjoy the natural beauty and benefits of our woodlands.

Our vision is to be the “go to” organization to assist woodland owners in achieving their sustainable forestry goals.

**Silviculture – The care and development of forests in order to obtain a product or provide a benefit.*

GOAL IV - Building Membership

- ❖ In effort to increase membership by 25% by 2023, complete an analysis on a variety of innovative methods and select five approaches to implement. *WWOA Board approved creating an online advertising campaign and allocated funding for this effort in 2021-22.*
- ❖ Create a 5-year marketing strategy supporting WWOA's mission leveraging an ad hoc committee of WWOA volunteers and professionals (with marketing/advertising/ communications skills) by March 31, 2020 to develop a plan. Present the plan to the WWOA Board for approval at the March 2021 quarterly meeting. *The Membership Committee has been working on ideas to create an outreach and marketing strategy.*
- ❖ Supported by the WWOA Membership Committee, develop one collaborative project with 1-2 statewide partners to increase the membership base by interfacing with a minimum of 1,000 non-WWOA, private woodland owners in Wisconsin by 2022. *WWOA led a partnership of the various organizations that host the six Winter Woodland Owner Conferences across the state to create three online Saturday morning sessions on a variety of topics. WWOA incorporated the use of Eventbrite allowing for online registration for this conference.*

GOAL V – Education

- ❖ President will appoint an ad hoc committee by January 31, 2020, to develop a sustainable plan to determine an annual meeting site by January 31 of the prior year. This will include at least one alternative to chapter sponsorship. Plan to be developed and presented to the WWOA Board for approval by December 31, 2021.
- ❖ Website Chair and committee members starting in January 2020 will gather costs, feasibility, and information related to creating a web-based interactive forum to be presented to the WWOA Board at their March 2021 quarterly meeting for approval. *The Membership Committee has discussed creating a new website for WWOA with the Website Committee.*
- ❖ Establish a volunteer committee, with AmeriCorps member assistance, in 2020, to analyze 2018 membership survey responses to identify valued WWOA services and create a plan to improve them starting in 2021. *A volunteer committee of WWOA Board members with assistance from the AmeriCorps member reviewed the 2018 membership survey results and assembled suggestions to improve various valued WWOA services. Learn Something New email series was created during the COVID 19 virus emergency to keep in touch with WWOA members and provide online information on a variety of topics. New online seminars were offered during the year in place of in person programming.*
- ❖ Continue WWOA's Growing Your Legacy project and promote use of the My Land Handbook through educational workshops and outreach materials during 2020-2025. *WWOA has continued the Growing Your Legacy project by connecting woodland owners to DNR foresters for woods walks, providing our Growing Your Legacy brochure, and My Land Handbook to those requesting these resources. The My Land Handbook is also incorporated into WWOA's Woodland Mentor program and is available on WWOA's website under Resources.*

Strategic Plan Updates

- ❖ Promote and grow WWOA's Forestry Leader Scholarship at UW-Stevens Point providing a minimum of one \$5,000 scholarship to a student majoring in Forest Management per academic year. *In early 2020, WWOA presented a \$5,000 scholarship to Steven Krueger of Withee. The University of Wisconsin Center for Cooperatives, Cooperative Forestry Funding grant received in Spring 2020 allowed WWOA to present two additional \$5,000 scholarships in the Spring of 2020 to Colby Powers of Sauk City and Brody Fischer of Exeland. In 2021, Touger Vue of Eau Claire was the recipient of WWOA's Forestry Leader Scholarship. Members continue to support this initiative through their donations and through word of mouth promotion of the Scholarship to family members and friends to increase applications.*
- ❖ Leveraging AmeriCorps employee and WWOA volunteers create a mentoring program with a goal of supporting 50 new members by 2023; scale the program to support 100 new members by 2025. *WWOA received a University of Wisconsin Center for Cooperatives, Cooperative Forestry Funding grant in Spring 2020 to create WWOA's Woodland Mentor program with the goal of assisting inactive or new WWOA members in finding the resources they need to move toward sustainably managing their woodlands. The inaugural year resulted in 13 "Aspen" or inexperienced members mentored by 11 experienced WWOA members. Evaluations of the program showed that Mentors and Aspens agreed that the program was a valuable experience. WWOA is currently seeking volunteer Mentors and Aspens for the 2021-2022 class.*

The WWOA Board of Directors encourages members interested in working on any of these goals or sharing their talents to assist us in implementing this plan to contact the WWOA office.



BAD AXE CHAPTER, Dale Grimm, Vice President

The Bad Axe Chapter consists of 9 counties, Crawford, Grant, Iowa, La Crosse, Lafayette, Monroe, Richland, Sauk and Vernon.

The chapter did not hold any events.

BLACK HAWK CHAPTER, Ken Kempfert & Jim Deppeler, Co-Chairs

The Blackhawk Chapter consists of 5 counties which include Dane, Dodge, Green, Jefferson, and Rock. We have 232 members plus 26 spouses. Officers include Jim Deppeler & Ken Kempfert, Co-Chairs; Carol Nielsen, Secretary/Treasurer; Dave & Evelyn Hall, Board (Green); Loren & Nedra Hanson, Board (Rock); and Alan Henke, Board (Dane).

The Blackhawk Chapter held the following events:

Oct. 14, 2020	Virtual Woodland Tour	Hosted by Carol & John Nielsen- Woodland Management
May 19, 2021	Tapp'n Woods, Monroe	Discussion and sharing
June 16, 2021	Tapp'n Woods, Stoughton	Discussion and sharing

CENTRAL SANDS CHAPTER, Buzz Vahradian & Jim Wagener, Co-Chairs

The Central Sands Chapter consists of 6 counties, which includes Adams, Juneau, Marquette, Portage, Waushara, and Wood. Officers include Buzz Vahradian and James Wagener, Co-Chairs; Marcia Frost Vahradian, Secretary; and Jackie Wagener, Treasurer. We have 45 members.

The chapter did not hold any events.

CHIPPEWA VALLEY CHAPTER, Ralph Heiser, President

The Chippewa Valley Chapter consists of 6 counties, which includes Barron, Chippewa, Dunn, Eau Claire, Jackson, and Trempealeau. Officers include Ralph Heiser, President; Karen Callaway, Vice President; Arlene Roehl, Secretary; Mary Blakeley, Treasurer; and Merlyn Jones, Past President. We currently have 85 members.

No in person events were held due to COVID-19. A chapter newsletter was sent out encouraging members to register for the virtual WVOA Winter Conference series offered on January 30, 2021, February 6, 2021, and February 13, 2021.

NEWFO CHAPTER, Chuck Wagner, Chair

No activity at this time due to COVID-19.

NORTH CENTRAL CHAPTER, Dave Burbach, President

The North Central Chapter consists of 8 counties, which includes Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price and Vilas. Officers include Dave Burbach, President; Chuck Pogorelnik, Vice President; Roxanne Erickson, Secretary/Treasurer; and Members at Large, Karla Dobberstein, James Richards, and Rich Warosh. We have 89 members.

Dates & Location of Chapter activities

Jan. 30, 2021 Virtual WVOA Statewide Conference- Heather Berklund, Chief State Forester, Tips & Tools for Tree ID, ID & Protection of Native American Earthworks on Private Land

Feb. 06, 2021 Virtual WVOA Statewide Conference- Panel on Wood Market, DNR & NRCS Programs & Assistance for Woodland Owners, Forest Health Problems Update

Feb. 13, 2021 Virtual WVOA Statewide Conference- Wild Turkey Management, Invasive Plant Management, The Story of Pinevilla Tree Farm.

All in person chapter events were not held due to COVID-19.

WVOA Chapter Reports

NORTHWEST CHAPTER, Bobbi Freitag, President

The Northwest Chapter consists of Ashland, Bayfield, Burnett, Douglas, Polk, Rusk, Sawyer, and Washburn counties. Board Members are Bobbi Freitag, President; Klaren Alexander, Treasurer; Bill & Lolly Fucik, Rusk Co. Leaders; Jim & Alice Kissinger, Sawyer Co. Leaders; Randy & Arlene Schacht, Burnett Co. Leaders; and Kent Makela, Douglas Co. Leader and Membership Chair. We have 152 members.

The Northwest Chapter has been on hiatus. The 2019 COVID shutdown occurred just before our normal year would have started with our annual meeting and conference in April 2019. We had barely begun to operate with our new process to use the state WVOA mailing list of people with residences and/or property in the Northwest area as our membership list. One of the chapter founding members, Jim Kissinger, passed away in January 2021.

PHOENIX-FALLS CHAPTER, Ted Zabel, President

The Phoenix-Falls Chapter of WVOA covers Florence, Marinette, Menominee, and Oconto counties. Our chapter board members include Ted Zabel, President; Randy Cooper, Past-President; Ross Prior, President Elect; Ken Eisner, Ken & Dottie Staffeldt, Treasurers; Judy Paust, Secretary; Members at Large include Tom Jacobs, Dale Paust, Jim Kingsbury, Publicity Delegate; and Dan Meyer, Historian. We have 54 members.

Dates & Location of Chapter Events

- Oct. 28, 2020 Virtual Chapter Meeting, hosted by Steve Kaufman, DNR Forester. DNR experts gave a timber market update, reviewed Epizootic Hemorrhage Deer disease, current EAB status and Steve Kaufman's report on Western wildfire duty.
- Feb. 23, 2021 Virtual Phoenix Falls Board Meeting- discussed virtual potential for chapter events.
- April 21, 2021 Virtual Phoenix Falls Board Meeting- planned field day
- June 5, 2021 Field Day hosted by Randy and Karen Cooper. Toured the Cooper's property and discussed salvaging and repairing after storm damage, turtle habitats, and successful planting after a clearing. Jake Schuh used a drone for aerial view of property's geographic features.

WEST CENTRAL CHAPTER, Jack Rasmussen, Chair

The West Central Chapter consists of Buffalo, Pepin, Pierce, and St. Croix counties. Officers are Jack Rasmussen, Chair; Randy Brettingen, Vice-Chair; Sue Fritz, Secretary; Mike Nothom, Treasurer; Gary Senn, Past Chair; Tom Kretovics, Member at Large County Representative- St. Croix County; Scott Schoepp, Member at Large County Representative- Pierce County; and Steve McDonald, Member at Large County Representative- Pepin County. We have 80 members.

Dates & Location of Chapter Events- Chapter Events were limited to Zoom video conferencing due to Covid-19

- January 30, February 6, February 13, 2021- Virtual Winter Woodland Owner Conferences (Zoom video conference)
- May 15, 2021- Field Day hosted by Tom Kretovics- Small acreage silviculture. 24 attendees
- September 16-19 State Annual Meeting- Co-hosted by West Central and Chippewa Valley Chapters

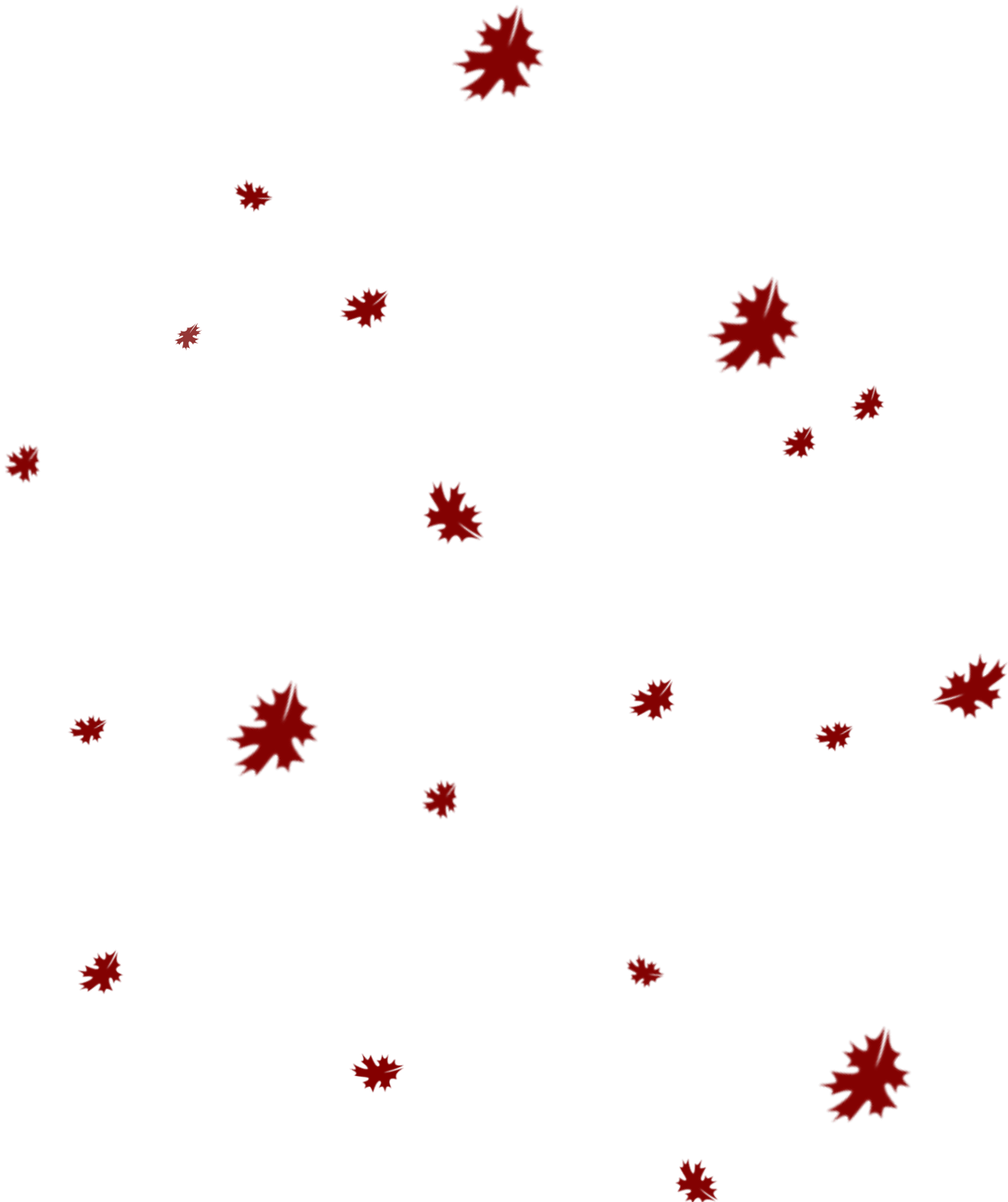
WINNEBAGOLAND CHAPTER, Nancy Wirtz, President

The WinnebagoLand Chapter consists of Calumet, Fond du Lac, Green Lake, Sheboygan, and Winnebago. Officers are Nancy Wirtz, President; Pete Meyer, Vice President; and Kim Destree, Secretary/Treasurer. Current membership is unknown. There were no activities in the 2020-2021 Fiscal Year.

WOLF RIVER CHAPTER, Debra Schroeder Fisher, President

The Wolf River Chapter consists of Outagamie, Shawano, & Waupaca counties. Officers are Debra Schroeder Fisher, President; Steven Ring, Vice-President; Kathy Wagner, Secretary; Mary Kucksdorf, Treasurer; Dean Mehlberg, Annual Meeting Coordinator & Membership Director; Debbie Boettcher, Membership Director; and Chris Wyman, Program Coordinator. We have 250 members.

There were no in person activities held this year. A postal letter was sent to all members in November 2020 informing them that the Chapter By-Laws were suspended in order that current officers could continue to serve, and that there would be no collection of annual dues.



AWARDS COMMITTEE, Marcia Frost Vahradian, Chair

Committee Members: Merlin Becker, Nancy Bozek, Nancy Livingston, Chuck Pogorelnik, Arlene Roehl, and Richard Wagner.

The Awards Committee selects the recipient(s) of WWOA's Distinguished Service Award for outstanding dedication and achievement in furthering the goals and principles of WWOA. Recipients of WWOA's Special Recognition Award are considered for special projects that have a statewide impact that may be narrow in focus. The Next Generation award is a dual award presented to an educator and a WWOA member who work together in a continuous effort to inform the next generation about the value of Wisconsin's private woodlands and sustainable forest management. The Chapter Distinguished Service Award is given for outstanding dedication and achievement in furthering the goals and principles of a WWOA Chapter(s). Members are encouraged to make nominations for these awards. The WWOA Awards Nomination form is available to all members at [wisconsinwoodlands.org/committees/](https://www.wisconsinwoodlands.org/committees/) with a deadline of June 1 each year. Chapters are encouraged to consider awards for their members based on chapter activities and accomplishments.

WWOA is a member of the Wisconsin Conservation Hall of Fame. This year's inductee is Gary Eldred, a hunter, angler and trapper who embraced the natural world to become a self-taught prairie ecologist. He's worked to preserve thousands of acres of prairie habitat, helping to found The Prairie Enthusiasts, a non-profit that promotes prairie preservation and restorations by sharing their knowledge, labor, and love of the land. A true renaissance man, Gary draws exceptionally beautiful illustrations of native and endangered and threatened prairie plants. Eldred also wrote stories and booklets about the wondrous world of native landscaping and rare plant communities. To learn about conservation leaders across the state that have been inducted go <https://wchf.org>.

WWOA is a member of the Wisconsin Forestry Hall of Fame. Visit: <https://www.wisaf.org/wisconsin-forestry-hall-of-fame/>

EDUCATION COMMITTEE, Lois Raether, Chair

Once again, we did not meet, but a variety of educational activities were offered this year including the online winter conference series and the WWOA Woodland Mentor Program.

ENDOWMENT COMMITTEE, Merlin Becker, Chair

Committee members: Merlin Becker (chair), Craig Nienow, and Nancy Bozek.

The Committee encourages members to consider making donations to WWOA's Endowment Fund so that future generation will have the support they need from WWOA to help them sustainably manage their woodlands. Thank you for your generous contributions and memorial designations to help this important fund.

As of June 30, 2021, the Fund Balance was \$153,235. WWOA's Board receives a grant from this fund each year to be used for WWOA's purpose, to increase acreage under active management and to enhance WWOA membership. This year the Board received a distribution of \$2,933.

WWOA has also created a Living Legacy Circle for members wishing to include the WWOA Endowment Fund in their will or estate planning documents. Please contact us if you are interested in joining our Circle. WWOA Living Legacy Circle members will be recognized for their gift during their lifetime, if they so choose, giving us the opportunity to thank them now for making a difference in WWOA's future.

FINANCE COMMITTEE, Arlene Roehl, Chair

Committee members: Merlin Becker, Mary Kempen, Dale Lightfuss, Daniel Lightfuss, Margaret Parsons, and Arlene Roehl.

We started the fiscal year with a balance of \$20,351.65 in our checkbook. The market value of WWOA's investments as of June 30, 2020, was: mutual funds \$300,611.35, regular savings \$2,463.56, 3-year membership savings \$19,387.05 and PayPal savings \$1,002.78. In the 2020-21 fiscal year, WWOA's income was \$289,984.64. The money from the three new life memberships totaling \$1,680.00 was transferred from the checking account and invested in mutual funds.

At the April 30, 2021, Finance Committee meeting the fiscal 2021-2022 budget was developed with input from the standing committees, gift shop, executive director, publications and executive director. Committee recommendations of the proposed budget were provided to the June 2021 Board of Directors meeting for their approval. WWOA's 2021-2022 budget is projected to have an income of \$164,695.00 with expenses of \$209,205.90 leaving a deficit of (\$44,510.90). Checkbook carryover as of June 30, 2021, was \$60,424.72.

FUNDRAISING COMMITTEE, Mark Erickson, Chair

Committee Members: Nancy Bozek, Randy Cooper, Dick Czaja, Mark Erickson (Chair), Roxanne Erickson, Jim Kingsbury, Lois Raether and Arlene Roehl.

Although 2020 was a difficult year for everyone due to COVID-19, WWOA members did not disappoint the Fundraising Committee. Thanks to the generosity of everyone, WWOA raised \$19,479.00 from the Annual 2020 Fundraiser. Our only disappointment, due to the 2020 Annual Meeting not being held, we could not share with you the drawing of winning tickets and the excitement that happens when names are drawn.

A big thank you to everyone who bought fundraiser tickets, donated items or cash, and helped to make the 2020 Fundraiser a huge success.

The committee has again worked hard to provide a variety of prizes for the upcoming 2021 fundraiser, so there is sure to be something to please everyone. We could not accomplish these fundraisers without the wonderful sponsors and contributors for their continuous support.

If you are interested in donating or volunteering to be a part of this fun committee, please contact Mark Erickson at markerickson4035@gmail.com

GIFT SHOP COMMITTEE, Jim & Marlene Zdanovec, Co-Chairs

Members of the WWOA Gift Shop Committee are: Nancy Bozek, Roxanne Erickson, Angeline Kamba, Nancy Livingston, Ed Moberg & the late Helen Moberg, Deborah Russell, Jim & Jackie Wagener.

In keeping with COVID-19 guidelines, the annual WWOA Gift Shop Committee meeting was not held this spring although the Gift Shop continued to ship mail orders throughout the pandemic.

The WWOA Gift Shop will be stocked with popular clothing and other merchandise, many items at sale prices, during WWOA's 42nd Annual Meeting in Hudson, Wisconsin, September 16-19, 2021. A special feature will be the Seasonal Tree Notecards that are done in colored pencils by local artist, Don Austrum.

Since 100% of the WWOA Gift Shop proceeds benefit WWOA programs, pick up your Wisconsin Woodlands magazine, open it to the WWOA Gift Shop page and place an order. Visit the WWOA Gift Shop on the web at <https://wisconsinwoodlands.org/gift-shop/>. Shop now, shop often!

GOVERNMENT AFFAIRS COMMITTEE

During the past year, the WWOA Board of Directors participated in several forestry issues impacting private landowners.

- In July 2020, President Randy Cooper agreed to serve on the Wisconsin Council of Forestry's Strategic Goals, Sound Forestry and Policy committee while Nancy Bozek served on the Forestry Funding committee.
- WWOA held discussions with and submitted written comments to WI DNR, Representative Mursau's office, and the Wisconsin Council on Forestry regarding WI DNR's newly implemented provision of the Managed Forest Law regarding "foreseeable risk assessment." WWOA believes this administrative rule violated the intent of 2015 Act 358, which was the last significant amendment of the Managed Forest Law program.
- WWOA participated in the Governor's budget listening sessions and testified in support of continuing the WI DNR Division of Forestry budget at the current level. WWOA also submitted written comments on this issue to the Governor's office.
- In January 2021, WWOA submitted comments to WI DNR regarding the prioritization of WI DNR forestry research initiatives to assist private woodland owners in managing their land.
- WWOA commented on the USDA, NRCS's proposal to define private forest land acreage for EQIP funding as "fewer than 45,000 acres" was much too high and will result in the limited EQIP funding helping fewer smaller private landowners.

MEMBERSHIP COMMITTEE, Keith Dobberstein, Chair

Membership Committee members include Dick Czaja, Ken Kempfert, Jack Kucksdorf, Nancy Bozek and Tristan Persson. The Committee met several times during the year to review suggestions for the WWOA website, Facebook page, and *Wisconsin Woodlands* magazine. The committee also discussed ways to reach other woodland owners and increase membership through digital media. A proposal was submitted in the budget to try this.

NOMINATING COMMITTEE, Arlene Roehl, Chair

Nominating Committee members included Board members Mark Erickson and Arlene Roehl, and elected from the membership at the 2019 Annual Meeting, Steve Ring and Jim Wagener. [Note: All agreed and the board confirmed their serving an additional year since the 2020 Annual Meeting was not held due to the pandemic.] At the end of the 2021 Annual Meeting, Board Members Randy Cooper, Dick Czaja, Craig Edison, and Margaret Parson's terms will expire. The following members agreed to be candidates for the four open positions on the WWOA Board of Directors: Randy Cooper and Dick Czaja (both running for a second term), Ralph Heiser of Baraboo, and Ken Kempfert of Belleville.

We thank them for their willingness to offer leadership skills, time, and energy toward furthering WWOA's mission. Serving on WWOA's Board of Directors provides an opportunity to give something back to the forestry community. We encourage WWOA members to consider running for the Board of Directors, local chapter boards or serving on WWOA's committees. If you know of a potential leader within our midst, please encourage them to consider running for a leadership position. Our volunteers often say they learn more about WWOA and things happening in the forestry community by sharing their time and talents with WWOA.

PAST PRESIDENTS COMMITTEE, Richard Wagner, Chair

The Past Presidents Committee did not meet during 2020-2021.

PRESIDENT'S COUNCIL ON CHAPTERS, Tom Kempen, Chair

Committee is chaired by WWOA's Vice President and is comprised of WWOA's Chapter Chairs.

The Chapter Chair's Committee did not meet during the 2020 Annual Meeting as it was cancelled due to the coronavirus pandemic.

A virtual Chapter Chair's meeting was held on April 7, 2021. The group was updated on the current position regarding in person gatherings indicating that as of May 1, in person gatherings would be allowed as long as strict protocol, as

WWOA Committee Reports

defined by the Board of Directors, was followed. This news was greeted with excitement at the thought of being able to gather in person again though some reservations were expressed regarding the strict protocol.

Additional discussion centered around the desire for a permanent annual meeting planning committee. The group was in favor of this initiative, and this will be discussed more at the next Chapter Chair's meeting.

The next meeting is scheduled for September 17, 2021, during the Annual Meeting.

PUBLICATION COMMITTEE

Committee members include Nancy Bozek (WWOA Executive Director), Robert Coffin, Kirk Dahl, John DeBaun, Ed Moberg, the late Helen Moberg, Russ Moody, Carol Nielsen, Margaret Parsons, Dan Pubanz, Barbara A. Schmidt (Editor), Roy Valitchka and Rich Warosh. We are currently seeking a new DNR liaison. The Committee is in search of a Committee Chair.

The Publication Committee met quarterly during the past year since the 2020 Annual Meeting was not held. Due to the pandemic, as a cost reduction measure, the WWOA Board reduced the size of the magazine to 40 pages. The magazine was reinstated to 44 pages with the Summer 2021 issue.

The committee's mission is to produce an informative and interesting quarterly magazine, and which helps members of WWOA become better woodland stewards.

WWOA members are encouraged to submit their ideas, copies of articles or original articles to the WWOA office for the Publication Committee's consideration.

SCHOLARSHIP COMMITTEE, Paul Kienitz, Chair

With the creation of the WWOA Forestry Leader Scholarship at the University of Wisconsin-Stevens Point, our organization moved even closer to its educational mission by including the education of forestry students. The Scholarship Committee congratulates the 2020 and 2021 recipients – Steven Krueger of Withee and Touger Vue of Eau Claire, respectively. In Spring 2020, WWOA received a grant from the UW Center for Cooperatives which included funding for two additional scholarships. These 2020 additional scholarship recipients were Colby Powers of Sauk City and Brody Fischer of Exeland.

Members may donate directly to this fund at any time, when renewing their membership, or through memorial funds designated to the Scholarship Fund. As of June 30, 2021, the scholarship fund had a balance of \$145,266.88.

Scholarship applications are accepted from November 1, 2021 through January 1, 2021 with the recipient announced in spring 2022. The application is available on WWOA's website at wisconsinwoodlands.org/scholarship. The \$5,000 scholarship is awarded in payments over two semesters, and it is credited directly to the student's university account.

WEBSITE COMMITTEE, Rich Warosh, Chair

The Website Committee consists of the following members: Rich Warosh – Chair, the late Helen Moberg – Vice Chair, Nancy Bozek, Ed Moberg, Buzz Vahradian, Roxanne Erickson and Tristan Persson.

WWOA's AmeriCorps member Tristan Persson, and WWOA's staff kept the website updated. As a result of the COVID pandemic, WWOA added online educational presentations and videos to the website Resources page to assist members. The calendar of events has been updated to include many online programs as well.

The Monday Learn Something New email messages were continued by AmeriCorps member Tristan Persson. Topics ranged from woodworking projects to protecting turtles. Facebook now has 1095 likes with 1,251 followers with interesting posts about programs, people, and issues within the forestry community.

WOWWOA COMMITTEE

Steering committee members: Debbie Boettcher, Nancy Bozek, Karen Callaway, Marcia Frost Vahradian, Judy Kucksdorf, Mary Kucksdorf, Inez Krohn, Diane Lueck, the late Helen Moberg, Margaret Parsons, Arlene Roehl, Debra Schroeder Fisher, and Anastasia Wolf-Flasch.

Women of WVOA (WOWWOA) did not gathered during this fiscal year due to the pandemic.

The Committee did receive a \$500 donation from the Helen Moberg memorial fund to create a new resource for women woodland owners or use for a special project. Helen was an active steering committee member and frequently volunteered to teach at our gatherings. She will be greatly missed.



WVOA Past Presidents & Awards

PRESIDENTS

1979-80..... Ernest Brickner	1989-91..... Marcia Frost Vahradian	2007-09..... Merlin Becker
1980-81..... A. H. Wakeman	1991-93..... Norma Belliveau	2009-11..... Loren Hanson
1981-82..... Edward Steigerwaldt	1993-95..... Clyde Samsel	2011-12..... Joe Arington
1982-83..... Jack Densmore	1995-97..... Ann Hockerman	2012-14..... Charles Wagner
1983-84..... Milo Tappan	1997-99..... Jack Edson	2014-16..... Paul Kienitz
1984-85..... Maurice White	1999-2001...Virgil Kopitske	2016-18..... Steven Ring
1985-87..... Richard Hall	2001-03..... Marvin Meier	2018-19..... Richard Wagner
1987-88..... Rachel Jordan	2003-05..... Alvin Barden	2019-21 Randy Cooper
1988-89..... LaVern Dierschow	2005-07..... Dale Zaug	

DISTINGUISHED SERVICE AWARD RECIPIENTS

1985-86.... <i>Frederic Braun & Jack Densmore</i>	1996-97.... <i>Norma Belliveau</i>	2006-07.... <i>Dave Hall, & Dale Zaug, & Jim and Marlene Zdanovec</i>
1986-87.... <i>H. A. Wakeman</i>	1997-98.... <i>Jack Edson, A. Jeff Martin & Walter Naab</i>	2007-08.... <i>Donna Johnston</i>
1987-88.... <i>Hiram Hallock</i>	1998-99.... <i>Michael Hildebrandt & Jerry Lapidakis</i>	2008-09.... <i>Al Barden, Merlin Becker, Robert Rusch</i>
1988-89.... <i>Rachel Jordan & Tom Rausch</i>	1999-2000... <i>Helen and Ed Moberg</i>	2011-12.... <i>Bill Horvath</i>
1989-90.... <i>Gordon Cunningham & Grace White</i>	2000-01.... <i>Tim Eisele & Ann Hockerman</i>	2012-13.... <i>Shirley Bargander</i>
1990-91.... <i>Chris Hauge & Bill Seybold</i>	2001-02.... <i>Dale Lightfuss & Everett Queckboerner</i>	2013-14.... <i>Jan Lehrer</i>
1991-92.... <i>Richard Hall & Betty Hauge</i>	2002-03.... <i>Dave Downs & Eugene Roark</i>	2014-15.... <i>Arlene Roehl</i>
1992-93.... <i>LaVern Dierschow & Maurice White</i>	2003-04.... <i>Virgil Kopitske & Beverly and Dale Schendel</i>	2015-16.... <i>Steven and Lois Raether & Charles R. Wagner</i>
1993-94.... <i>Jack Bazile</i>	2004-05.... <i>Ev and Glenn Charlson & Marv Meier</i>	2016-17.... <i>Paul Kienitz</i>
1994-95.... <i>Betty Densmore & Marcia Frost Vahradian</i>	2005-06.... <i>Nancy Livingston</i>	2017-18.... <i>Steven Ring</i>
1995-96.... <i>Clyde Samsel</i>		

CHAPTER DISTINGUISHED SERVICE AWARD RECIPIENTS

2018.... *Mike & Sally Schendel, Chippewa Valley*

SPECIAL RECOGNITION AWARD RECIPIENTS

1993.... <i>Milt Reinke</i>	2012... <i>Arington Tree Farm & 3-D Post</i>
1995.... <i>Robert Rusch</i>	2014... <i>Faithful Annual Meeting Volunteers –Judy & Ted Bauer, Roxanne Erickson, Dave Hall, Ruthanne Horning, Lee Johnston, Jan Lehrer, Nancy Livingston, Sue Swanson, Jackie & Jim Wagener, Rich Warosh, Marlene & Jim Zdanovec; & John DuPlissis, Richard Wedepohl</i>
2003.... <i>Gene Francisco & Richard Warosh</i>	2017... <i>Bill Cook</i>
2004.... <i>Shirley Bargander</i>	2019... <i>Daniel Lightfuss</i>
2006.... <i>Don & Inez Krohn</i>	
2008.... <i>Joe Arington & Cathy Lorang, John Czerwonka</i>	
2009.... <i>Nancy Bozek</i>	
2010... <i>Karen & Randy Cooper, Ray Amiel</i>	

NEXT GENERATION AWARD RECIPIENTS

2006... <i>Peggy Werner & Nancy Livingston</i>	2014... <i>Colleen Lourigan & Joe Arington</i>
2010... <i>Jodi Tomczyk & Marlene & Jim Zdanovec</i>	2015... <i>Barbara Krautkramer, Rachel Mroczenski & Diane & Jim Mroczenski</i>
2012... <i>Genny Fannucchi</i>	2017... <i>Aerica Bjurstrom & Chuck Wagner and Bridget Ericksen & Steven & Lois Raether</i>
2013... <i>Ron Shankland & John Czerwonka</i>	