



## PRESS RELEASE

For Immediate Release  
(Insert date here)

Contact: (insert name)  
Phone: (insert contact's phone #)  
Email: (insert contact's email)

### **Title of Article Goes Here**

Begin writing article content here, split into paragraphs, no need to indent. Make the article informative yet in a conversational tone and make sure all information is correctly cited if applicable. Describe the events that occurred or will occur (who, where, what, and when) and insert WWOA and Chapter information where it will flow smoothly.

You may either search your area for news contacts (a simple Google search will do the job, all media websites have contact information listed somewhere) or contact the WWOA office who has a list of most media contacts in the state.

If sending the press release via email put the title into the Subject line and copy all content of press release into the body of the email *as well as* attaching the document and any photos available to the email. Make sure if you add a photo you inform the media contact of the "cutline," that is, a short description of the picture and listing of names of any people pictured.

**Below is WWOA information you may insert (and edit) anywhere into your press release:**

The Wisconsin Woodland Owners Association, Inc. (WWOA) is a non-profit organization providing continuous educational opportunities to Wisconsin's private woodland owners and others on sustainable forest management.

Wisconsin Woodland Owners Association, Inc. (WWOA) is celebrating over 35 years of helping Wisconsin's woodland owners learn more about their land. WWOA members share a common interest in wanting to learn more about their woods for fun and for sustaining their woods for the future generations.

WWOA offers a variety of activities and information for woodland owners and their families. WWOA publishes an award-winning quarterly magazine, *Wisconsin Woodlands*, hosts local woodland field days and workshops, and serves as a vital link between woodland owners and resource professionals. To learn more please visit the WWOA website at [www.wisconsinwoodlands.org](http://www.wisconsinwoodlands.org) or contact WWOA at [wwoa@uwsp.edu](mailto:wwoa@uwsp.edu) or calling 715-346-4798.

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\*Don't forget to put information about your Chapter as well! Contact the WWOA office if you have any questions or concerns.