



Wisconsin Woodland Owners Association, Inc.

39th Year Annual Report

September 22, 2018

Potawatomi Carter Casino Hotel, Wabeno

2017-2018 Year in Review

🍁 Thank you to WWOA's Board of Directors - President Steven Ring, Vice President Richard Wagner, Secretary Margaret Parsons, Treasurer Arlene Roehl, and Directors David Congos, Keith Dobberstein, Tom Jacobs, Jack Kucksdorf, Lois Raether, Charles R. Wagner, and Randy Williams for their leadership on various issues this year.

🍁 Thank you to WWOA's Chapter Chairs and Chapter Board members for your efforts this year. Chapter Chairs were Bad Axe, Brent McCown; Blackhawk, Colleen Lourigan; Central Sands, Jim Wagener and Buzz Vahradian; Chippewa Valley, Ralph Heiser; NEWFO, Chuck Wagner; North Central, Dave Burbach; Northwest, Bobbi Freitag; Phoenix Falls, Lucas Vold; West Central, Gary Senn; WinnebagoLand, Nancy Wirtz; and Jack Kucksdorf and Debbie Schroeder Fisher, Wolf River. More than 1,000 WWOA members belong to a WWOA chapter. Chapters provided 38 educational events and field activities for members this year.

🍁 WWOA and WI DNR approved and signed a Memorandum of Understanding to enhance our partnership in providing woodland owners with sustainable forestry educational opportunities. As part of this agreement, a WI DNR forester liaison will be assigned to each WWOA chapter. WWOA will also participate in the training of new WI DNR private lands foresters.

🍁 A very generous WWOA benefactor along with fellow WWOA members raised an additional \$40,000 for WWOA's new Forestry Leader Scholarship at UW-Stevens Point. This scholarship will assist future foresters by investing in their education. The first \$5,000 scholarship was awarded to Travis Wollenberg of Navarino starting with the Fall 2018 semester.

🍁 WWOA Board of Directors revised their Code of Ethics policy.

🍁 Thank you to special WWOA donors who stepped forward to cover WWOA's 2017-18 AmeriCorps position and related expenses after it was cut in the budget.

🍁 WWOA's 2017-18 AmeriCorps Volunteer Wisconsin member, Abby Krause, worked on the WWOA and WI DNR Forest Stewardship grant enhancing our Growing Your Legacy campaign and increasing the use of WI DNR foresters as the first point of contact. Abby worked with volunteers during the creation of the videos, radio spots and internet ads. Under this grant, she greatly expanded the Growing Your Legacy information on our website under the new Legacy tab and tracked the increased use of our website and Facebook.

🍁 WWOA worked more closely with Natural Resources Conservation Service through their attendance at WWOA Board of Directors meetings. This improved relationship provided additional resources to members on NRCS programs through articles in the magazine and posts on website/emails/Facebook.

🍁 WWOA provided more electronic options for members this year. The 2018 Annual Meeting registration packets and the 2018 Membership Survey were both available in print and electronically to members.

🍁 A new editor, Barb Schmitz Benish, was hired for *Wisconsin Woodlands* magazine.

🍁 The WWOA Board approved a new award, the Chapter Distinguished Service Award. This award is given for outstanding dedication and achievement in furthering the goals and principles of a WWOA chapter(s).

2017 Annual Meeting Minutes

LAKEWOOD RESORT, CABLE

September 23, 2017

- 1. CALL TO ORDER:** President Steve Ring called the meeting to order at 10:35 AM. Ring led members in the Pledge of Allegiance.
- 2. WWOA PURPOSE AND INTRODUCTIONS:** President Ring read the WWOA Purpose. Ring noted that information for the business meeting was in the registration packets, including the Annual Report and meeting agenda.
- 3. AGENDA REVISIONS AND ADOPTION: M/S/P –Mike Gehrke/Margaret Parsons:** Motion to adopt agenda as printed.
- 4. MINUTES OF SEPTEMBER 17, 2016 ANNUAL MEETING: M/S/P-Marv Meier/Carl Garske:** Motion to accept the minutes of the September 17, 2016 meeting.
- 5. PRESIDENT’S REPORT:** President Ring introduced the 2016-2017 Board Members and identified the committees they served on: Dave Congos-Vice President, President’s Council on Chapters, Natural Resource and Forestry Committees, Strategic Planning Organizational Structure working group and WI DNR Heterobasidion root disease Treatment Guidelines; Margaret Parsons-Interim Treasurer, Finance, and Women of WWOA committees, Strategic Planning Building Membership working group; Mike Bohman-Treasurer, Finance Committee, Strategic Planning Education and Partnerships working group; Richard Wagner-Secretary, Strategic Planning Education and Partnerships and Financial Stability working group; Paul Kienitz-Immediate Past President, Scholarship, Past Presidents, and Nominations Committees; Tom Jacobs-WWOA representative on the WI Wildlife Federation and SFI-State Implementation Committee; Jack Kucksdorf-Government Affairs Committee; Steven Raether-Strategic Planning Education and Partnership working group; Chuck Wagner-Government Affairs Committees, Strategic Planning Organizational Structure and Financial Stability working groups, WI DNR EAB Silviculture Guidance Advisory Committee; Randy Williams-Government Affairs, Forestry and Natural Resources Committees, Strategic Planning Organizational Structure working group.

President Ring thanked retiring Board of Directors members Mike Bohman, Paul Kienitz and Steven Raether and presented each with an engraved oak box in appreciation for their years of service on the Board.

President Ring introduced and thanked the non-Board member Committee Chairs: Awards, Marcia Frost-Vahradian; Endowment, Merlin Becker; Gift Shop, Jim and Marlene Zdanovec, Publications, Ed Moberg; Science, Dave Hall and Brent McCown, and Website, Rich Warosh.

President Ring introduced and thanked the Chapter Presidents: Bad Axe, Brent McCown; Blackhawk, Colleen Lourigan; Central Sands, Jim Wagener and Buzz Vahradian; Chippewa Valley, Ralph Heiser; NEWFO, Chuck Wagner; North Central, Paul Wegener; Northwest, Bobbi Freitag; Phoenix Falls, Lucas Vold; West Central, Gary Senn; Wolf River, Jack Kucksdorf.

President Ring noted the recent passing of our *Wisconsin Woodlands* editor, Eric Johnson, and introduced the new editor, Barbara Schmitz Benish.

President Ring noted several highlights during the past year, including development of the My Land Handbook with funding from the WEEB (Wisconsin Environmental Education Board) grant; distribution of the WWOA-WTFC newsletter electronically; donations from a WWOA member to create the new Forestry Leader Scholarship at UW-Stevens Point; and work to keep members represented and informed on WI DNR re-alignment, Act 358 changes to the MFL program, and the budget proposal to replace Forestry Mil Tax with General Purpose Revenue funds in the proposed state budget.

President Ring thanked Paul DeLong, retired Wisconsin Chief State Forester, and presented him with a plaque in recognition of his efforts in support of sustainable forestry on private forest lands.

2017 Annual Meeting Minutes

- 6. TREASURER'S REPORT:** Interim Treasurer Margaret Parsons presented the Treasurer's Report, noting that it was printed in the Annual Report in the registration packet. For 2016-2017 Total Income was \$199,548.78; Total Expense was \$195,512.95 and Net Income was \$28,325.84. Total Liabilities and Equity as of June 2017 was \$282,979.69. **M/S/P-Chuck Wagner/Mike Gehrke:** Motion to receive Treasurer's report and place on file.
- 7. COMMITTEE REPORTS:**
- A. NOMINATING-**Paul Kienitz thanked this year's nominating committee: Randy Williams, Arlene Roehl, and Marilyn Steele. New Board members for 2017-2018 are Keith Dobberstein, Lois Raether, and Arlene Roehl. 2017-2018 Executive Committee members are Steve Ring, president; Richard Wagner, Vice President; Arlene Roehl, Treasurer; and Margaret Parsons, Secretary.
- B. SCHOLARSHIP-**Paul Kienitz announced that as of today \$15,270.00 has been raised toward the \$20,000 Match Challenge for the new Forestry Leader Scholarship fund through the support of 150 members. Donations for the Match Challenge will continue to be accepted for the next few weeks. Applications for the first scholarship will be available October 17, with preference going to immediate family of WWOA members. The first scholarship, in the amount of \$5,000 will be awarded to a junior or senior in forestry at UWSP for the Fall 2018 semester.
- 8. ELECTION OF 2017-2018 NOMINATING COMMITTEE MEMBERS:** Buzz Vahradian nominated Merlin Becker. Mike Schendel nominated Marilyn Steele.
M/S/P - Margaret Parsons/Mike Bohman: Motion to close nominations and cast a unanimous ballot for the two nominees.
- 9. MEMORIAL FUND ACKNOWLEDGMENTS:** President Steve Ring requested a moment of silence to acknowledge WWOA members we have lost this past year. Special mention was made of Ted Bauer of Wautoma who passed away this week. Ted and his wife, Judy, assisted with the Annual Meeting raffles and silent auctions for many years. President Ring presented a plaque in acknowledgement of memorial donations to Ralph Heiser, in memory of Becky Heiser. Other families to receive plaques that were not present at the Annual Meeting include David Livingston Jr., Donald Erpenbach, Robert Esser, Martha McMillen, Dale Zaug, and Daniel Simkowski. President Ring also noted that a Memorial Fund in 2015-16 established in Marion Mycynek's name provided funds for the Ojibwe cultural experience at this year's Annual Meeting.
- 10. OLD BUSINESS:** None.
- 11. NEW BUSINESS:** None.
- 12. NEXT MEETING:** The next WWOA Annual Meeting will be September 20-23, 2018 at the Potawatomi Carter Casino Convention Center in Wabeno.
- 13. ADJOURN:** **M/S/P-Chuck Wagner/Bobbi Freitag:** Motion to adjourn the meeting. Meeting adjourned at 11:16 AM.

Respectfully submitted,
Margaret Parsons, Secretary



2017 – 18 Treasurer's Report

Profit & Loss Statement

	July 2017 - June 2018	July 2016 – June 2017
Ordinary Income/Expense		
Income		
ADVERTISING	18,001.33	17,004.83
AMI-ANNUAL MEETING INCOME	40,599.20	33,548.00
DONATIONS	49,629.98	39,950.35
FUNDRAISING INCOME	23,093.00	22,950.00
GRANTS INCOME	738.00	11,649.00
GSI-GIFT SHOP INCOME	4,010.00	4,106.60
ML-LIFE MEMBER	2,100.00	2,800.00
MN-NEW MEMBER	5,500.00	5,270.00
MR-RENEWAL MEMBER	55,890.00	58,130.00
STANDING COMMITTEES	2,200.00	3,200.00
WORKSHOPS INCOME	930.00	940.00
Total Income	202,691.51	199,548.78
Gross Profit	202,691.51	199,548.78
Expense		
AME-ANNUAL MEETING EXPENSE	34,462.42	26,167.76
BOARD EXPENSES	84.41	140.45
CONTRIBUTIONS-EXPENSE	0.00	560.00
EX.DIRECTOR EXPENSES	4,388.66	3,820.86
FUNDRAISING EXPENSE	2,437.10	2,049.60
GIFT SHOP-EXPENSE	1,775.38	3,357.82
GRANTS EXPENSE	738.00	8,797.42
MEMBERSHIP	330.00	100.00
NEWSLETTERS EXPENSE	376.21	720.88
OFFICE EXPENSES	7,137.82	11,437.60
OTHER EXPENSE ACCOUNTS	7,314.65	7,329.79
PAYROLL EXPENSES	110,110.01	112,151.96
PUBLICATIONS	16,839.62	15,833.53
STANDING COMMITTEES-EXPENSE	815.79	2,120.43
WORKSHOPS EXPENSE	596.43	924.85
Total Expense	187,406.50	195,512.95
Net Ordinary Income	15,285.01	4,035.83
Other Income/Expense		
Other Income		
TRANSFERS & REINVESTMENTS	19,498.01	24,290.01
Total Other Income	19,498.01	24,290.01
Net Income	34,783.02	28,325.84

Balance Sheet Statement

	June 30, 2018	June 30, 2017
ASSETS		
Current Assets		
Checking/Savings		
BANK-CHECKING	2,927.93	7,004.88
BANK-MONEY MARKET- SCHOLARSHIP	5,417.54	30,754.61
BANK-SAVINGS	626.34	626.26
BANK-SAVINGS - MEMBERSHIP SHARE	23.96	10.04
BANK-SAVINGS - PAYPAL	1,002.54	1,002.41
BANK-SAVINGS - 3 YEAR	17,780.11	17,692.15
BANK-SCHOLARSHIP CD	55,631.29	0.00
PETTY CASH	58.80	58.60
T ROWE PRICE-ASSETS	158,728.62	158,036.27
T ROWE PRICE-FMV	75,215.98	67,294.87
Total Checking/Savings	317,413.11	282,480.09
Total Current Assets	317,413.11	282,480.09
Fixed Assets		
ACCUMULATED DEPRECIATION	-12,969.00	-12,819.00
EQUIPMENT	13,318.60	13,318.60
Total Fixed Assets	349.60	499.60
TOTAL ASSETS	317,762.71	282,979.69
LIABILITIES & EQUITY		
Equity		
MARKET APPREC/DEPREC INVESTMENT	66,446.10	66,446.10
RESTRICT NET ASSETS-SCHOLARSHIP	61,048.83	0.00
RESTRICT NET ASSETS-TEMP OTHERS	18,569.69	50,820.30
RESTRICTED NET ASSETS - LM FUND	81,865.79	80,185.79
RETAINED EARNINGS	55,049.28	57,201.66
Net Income	34,783.02	28,325.84
Total Equity	317,762.71	282,979.69
TOTAL LIABILITIES & EQUITY	317,762.71	282,979.69

Thank you, your very generous donations helped WWOA accomplish so much!

WWOA Donations

Acorn Donors ~ \$1 - \$10

Jan Bohl & Charles Boebel,
N Manchester, IN
Rick Block, Wittenberg
Jeff Bohman, Franklin
Eric Bonatz, Park Ridge, IL
Bonnie Christenson, Cameron
Robert Fuller, Stratford
Al Neuenfeldt, New London
Reuben Roehl, Wausau
David Smith, Rhinelander
Gloria Schuh, Kaukauna
Robert Weber, Waukesha
Roger Wilken, New London

Root Donors ~ \$11 - \$24

Mary Lou Edwards, Oxford UK
Keith Ginner, Monroe
Paul Lochner, Eastman
Thor Sande, Marshfield
Steven Thaler, Chippewa Falls
Rick Toneys, Waupaca

Branch Donors ~ \$25 - \$49

Frank & Lisa Baltus, Pittsville
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Donald Truebenbach, Fredonia
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Leroy Wiegert, Ogdensburg
Ray Wilde, Arbor Vitae

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Peter Ziegler, Slinger

Trunk Donors ~ \$50 - \$74

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Jerry Apps, Madison
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John Clemetsen, Harvard, IL
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Michael DeCleene, Green Bay
Darrel Degelau, Gays Mills
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Carol Janney, Sauk City
John Kenefick, River Falls
Jim Kingsbury, Mountain
Biff Kummer, Tomahawk
Tracy & Laura Morland,
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H.B. Osteboe, Wilton
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Kurt Schmitt, Waukesha
Dennis & Kim Schoeneck, Pelican
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Henry & Judith Simon, Middleton
Dave Stoiber, Scandinavia
John Swanson, Sturgeon Bay
Richard & Kathy Wagner,
Weyauwega

Crown Donors ~ \$75 - \$99

Robert & Barbara Fisher, La Crosse
Rich McDermott, Chicago, IL
William Mueller, Sussex

Tree Donors ~ \$100 - \$499

Klaren Alexander, Glidden
Steven & Sandra Berg, Savage, MN
Nancy Bozek, Stevens Point
Mike & Margaret Charewicz,
Des Plaines, IL
Kirk Dahl, Eau Claire
Jim & Katy Dyreby, Rhinelander
Frangquist Hunting Camp,
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John Hogden, Stoddard
Jim Hoppe / PCA, Tomahawk
Mark Huempfer, Wausaukee

Jim Jensen, Madison
Craig Johannesen, Stoughton
Gerald & Charlotte Kann, La Crosse
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James Schwanke, Weyauwega
Seno K/RLT Conservancy,
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Ralph & Harriet Swanson,
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Richard Teske, Boulder Junction
Richard & Charlotte Thompson,
Lake Geneva
Thrivent Financial for Lutherans –
match behalf of Christine Perz
Thrivent Financial for Lutherans –
match behalf of Debra
Schroeder Fisher
Jay Tibbetts, Green Bay
Michael Uihlein, Cedarburg
Art Wells, Mauston
Robert Wick, Wisconsin Dells
David Wilson, Austin, TX
Lon Yeary, Cross Plains
Bob Zahn, Weyauwega
Wayne & Carol Ziebell, Waupaca

Forest Donors ~ \$500+

Merlin Becker, Manawa
Michael Bohman, Algoma
Schoonenberg Family Foundation
Fund, Kewaskum
Gary & Judy Slowinski, Stevens
Point
Thrivent Financial for Lutherans –
match behalf of Merlin Becker

Life Members

Tom Culbert, Alexandria, VA
Tim McCann, Black River Falls
Steven Thompson, Woodstock, IL

2017-18 Donors

In Kind Donations

Anonymous
Hawkins Ash CPA's, Green Bay
Cassidy Kemppainen, Neenah
Kwik Trip, Inc., Adams
The Wannigan, Winter
Tim & Lori Willett, GATR Products,
Suamico
Winter Greenhouse, Winter

Thrivent Choice Dollars

Ronald Henke, Brooklyn
James Janke, Wausau
Keith Kirchoff, Wild Rose
Ronald Koenig, Sauk City
Douglas Kramer, New Berlin
Theresa Miresse, Waukesha
Ed & Helen Moberg, Nekoosa –
To Endowment
Rhonda Richards, Sobieski
Ronald Schulz, Muscoda

WWOA Annual Fundraiser

Jim Kingsbury, Mountain
Elizabeth Kocol & Terry Booth,
Waukesha
Frederick & Teresa Miller, Brooklyn
Arlene Roehl, Long Lake, MN
Robert Skemp, La Crosse
Al & Marilyn Steele, Rhinelander
Ralph & Harriet Swanson,
Winchester
Richard Toneys, Waupaca

WWOA Endowment Fund

Richard McDermott, Chicago, IL
James Rivers, Janesville
Fred Schlicher, Iola
Richard Schwartz, Winona, MN
Richard Thompson, Lake Geneva

WWOA Scholarship Fund

Aspiring Forester ~ \$1-10

Steven Ahrenholz, Cincinnati, OH

Tree Planter ~ \$11-24

Sue Elder, Muscoda

Forestry Tech ~ \$25-49

Joe Adams, Antigo
William Briska, Elgin
Jacquelin Collins, Boyceville
Terry & DiAnne Hatch,
Mahomet, IL
Joe & Karen Holman, Plover
Eldon Liebzeit, Waupaca
Mary Ann Schultz, Poynette

Wildfire Crew ~ \$50-74

Randy & Karen Cooper, New Berlin
Marvin & Joleen Meier, Wausau

Gary & Jean Rieniets, Dubuque, IA
Steven Ring, Shiocton
Arlene Roehl, Long Lake, MN
Randy & Arlene Schacht,
South St. Paul, MN
Charles Wagner, Luxemburg
Jim & Jackie Wagener, Madison

Forest Ranger~\$75-99

David Wilson, Austin, TX

Forest Ecologist~\$100-499

Richard Arnold, Eau Claire
Jeffrey Basford, Kasson, MN
Merlin & Georgie Becker, Manawa
Richard & Deborah Hall-Reppen,
Geneva, IL
Michael Hovel, Stevens Point
Craig Johannesen, Stoughton
James Kingsbury, Mountain
Gary & Mary Rambo, Altoona
Richard & Kathy Wagner,
Weyauwega
John Walte & Pamela Callahan,
Highland
Paul Wertsch, Madison
Anastasia Wolf-Flasch,
Campbellsport

Chief Forester ~ \$500+

Anonymous (2)
Klaren & Helen Alexander,
Glidden
Alvin Barden, Eagle River
Michael Bohman, Algoma
Green County Forestry Center,
Monroe
Dean Mehlberg, Hales Corners
Russell & Carolyn Plagemann,
Wisconsin Dells

WWOA Memorial Funds

Ted Bauer

Judy Bauer, Wautoma – Scholarship
Fund
Merlin & Georgie Becker, Manawa –
Scholarship Fund
Nancy Bozek, Stevens Point
Miscellaneous cash donations

Barbara Berryhill

Russ Berryhill, Nashville, IN

Neal Bolinske

Merlin & Georgie Becker, Manawa
Nancy Bozek, Stevens Point
Janet Bolinske & Miscellaneous
Donations, Kirkwood, MO
Schenck SC, Appleton

Carson Gotham to Scholarship Fund

Jerry & Ellen Allen, Cary, IL

Merlin & Georgie Becker, Manawa
Jim & Joan Beebe, West Salem
Michael & Jean Birling, Seymour
Nancy Bozek, Stevens Point
Tom & Cam Gild, Marysville, MI
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John & Gayle DeBaun, Brookfield –
Scholarship Fund
Ed & Helen Moberg, Nekoosa
Russell & Nancy Moody, Monona –
Endowment Fund
Steven & Lois Raether, Chippewa
Falls – Endowment Fund

Don Krahn


James & Cheryl Ross, Friendship –
Scholarship Fund

Beverly Larson – to WWOA Central Sands Chapter

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Kevin & Shirley Brockman, Union
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Judy Dresen & Susan Recni
Jane Severt, Merrill
Don & Renee Urban, Wonewoc
Terry & Anita Wilcox, Mauston


2017-18 Donors & Volunteers

WVOA Memorial Funds

 **Victor & Marion
Mycynek**

Jean Mycynek, San Diego, CA

 **Barbara Peteranetz**
Central Sands Chapter WVOA –
Endowment Fund

 **Jim Widder**
Rachel Jordan, Dodgeville

WVOA Volunteers

We couldn't have done it without your help ~ whether you volunteer in the WVOA office, host a field day, serve on a committee, or hold a chapter or state board position...Thank you so much!

Brian Antezak, Fall Creek
Joe Arington, Cambridge
Jay Arneson, Spring Valley
Frank Baltus, Pittsville
Shirley Bargander, Marshfield
Jack Bazile, Tigerton
Merlin & Georgie Becker, Manawa
John Berg, Porterfield
Brian & Mary Blakeley, Boyceville
Mike Bohman, Algoma
Brian & Dawn Borreson, Pigeon Falls
Nancy Bozek, Stevens Point
Jane Brink, Chippewa Falls
Dave Burbach, LaCrosse
Aaron Burmeister, Seymour
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Glenn & Evelyn Charlson, Mountain
Gary & Bonnie Christenson, Radisson
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Bob Coffin, Palmyra
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William & Peg Connelly, Augusta
Randy & Karen Cooper, New Berlin
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Kirk Dahl, Eau Claire
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Jim & Alice Kissinger, Stone Lake
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Greg & Annette Krueger, Hixton
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Judy Kucksdorf, Marion
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Brent & Deborah McCown, Arena
Dean & Kay Mehlberg, Hales Corners
Marv Meier, Wausau
Dan & Mary Meyer, Crivitz
Ed & Helen Moberg, Nekoosa
Russ Moody, Monona
Diane Mroczenski, Marathon
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Chuck Pogorelnik, Milwaukee
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Sue Swanson, Wausau
Roger & Karen Szudera, Middleton
Dick & Charlotte Thompson, Lake Geneva
Elizabeth Thompson, Woodstock, IL
Steve Thompson, Woodstock, IL
Buzz & Marcia Frost Vahradian, Wautoma
Roy Valitchka, Appleton
Jeff & Liesel Virchow, St. Croix Falls
Lucas Vold, Crivitz
Jim & Jackie Wagener, Madison
Chuck Wagner, Luxemburg
Richard & Kathy Wagner, Weyauwega
Rich Warosh, Wausau
Carol Warosh, Wausau
James Webber, Avoca
Paul Wegener, Merrill
Randy Williams, Antigo
Nancy Wirtz, Eden
Ted Zabel, De Pere
Bob Zahn, Weyauwega
Jim & Marlene Zdanovec, Oshkosh
Wayne Ziebell, Waupaca

If your name is inadvertently missing from these lists, we apologize. Please notify the WVOA office so we can correct our records.

Strategic Plan Updates

WWOA Strategic Plan 2015-20 updates from Fiscal Year 2017-18.

GOAL I - Organizational Structure

Adjust WWOA structure to be more efficient and effective with WWOA's resources.

- Reviewed the budget categories for WWOA office expenses to look for cost savings.
- 2017-18 AmeriCorps member, Abby Krause, worked with interested members to match their interests and skills with available volunteer positions.
- Designed and approved a membership survey to start the 2020-2025 strategic planning process, which was inserted into the Fall 2018 issue of *Wisconsin Woodlands*. AmeriCorps member, Abby Krause, created the online survey to allow members another avenue for completing the survey.

Improve the function of the WWOA Board of Directors.

- Board of Directors approved a revised Code of Ethics.

GOAL II - Financial Stability

Review existing WWOA processes, programs and services for financial impacts.

- Fall 2017 hired a new *Wisconsin Woodlands* editor, Barb Schmitz Benish, after the passing of editor Eric Johnson.
- 2017-18 AmeriCorps program funded through very generous members' donations.
- 2018 Annual Meeting registration packets were sent electronically to members with email addresses to save on printing and postage.
- Membership renewal forms were redesigned to allow members to make a donation at the same time they renew their membership. The new form allows members to designate where their donation is applied – WWOA's choice, endowment or scholarship.

Create programs that will assist WWOA members with Estate Planning.

- WWOA partnered with WI DNR on a Stewardship grant to expand our Growing Your Legacy program. Three short videos were created to showcase the Becker, Koeles, and Thompson families and their legacies. Radio vignettes and internet ads were created to engage others in caring for their woodlands. AmeriCorps member, Abby Krause, expanded WWOA's Growing Your Legacy information by increasing website pages on this topic and Facebook postings.

GOAL III - Building Membership

Improve administration of WWOA Chapter and State memberships.

- Used Constant Contact in 2018 to email information to members on local chapter events, regional winter conferences, Women of WWOA gatherings, NRCS programs, EAB statewide quarantine, and WWOA's Annual Meeting registration.
- Provided Life members with news of recent activities and requested they update their contact information.
- Approved West Central Chapter bylaws.
- AmeriCorps member, Abby Krause, maintained and improved the WWOA Volunteer database. Thank you notes were sent to all volunteers during National Volunteer Week in April 2018.

Improve retention of WWOA Chapter and State memberships.

- AmeriCorps member, Abby Krause, developed Constant Contact email list for each chapter, allowing the WWOA office to send out reminders about chapter activities to members within each chapter area.
- AmeriCorps member contacted new members to welcome them to WWOA and refer them to a chapter. Also contacted those with expiring memberships to remind them to renew.
- Increased information provided to WWOA members via Constant Contact emails, WWOA's website, and Facebook. Facebook use increased and likes rose to 639 in 2018.

Look for new ways to increase the number of WWOA Chapter and State memberships.

- Based on a request from WWOA chapters, AmeriCorps member, Abby Krause, designed and distributed colorful 8.5" X 11" WWOA posters that members could put up in public places and local businesses to increase awareness of WWOA. (these are still available for use)
- Website and Facebook postings and calendars are kept current to attract new members and retain existing members. AmeriCorps member assisted Northwest Chapter in setting up a Facebook page.
- Exhibit display was set up at 2018 winter landowner conferences and Farm Technology Days.

GOAL IV - Education & Partnerships

Reach Wisconsin legislators and the media with information on how the Managed Forest Law (MFL) program impacts private woodland owners.

- Supported the WI Wildlife Federation's resolution to reinstate the Forestry Mil Tax to fund Wisconsin's forestry programs.
- Continued to follow how WI DNR foresters are handling MFL cutting notices where the landowner requests WI DNR review prior to approval.

Take the lead in increasing cooperation among landowner organizations.

- Participated in the WI DNR's new Wisconsin Private Forestry Advisory Committee.

Continue and improve current WWOA educational efforts.

- First presentation of WWOA's new Forestry Leader Scholarship was awarded to Travis Wollenberg of Navarino. Scholarship was established to assist future foresters interested in working with Wisconsin's private woodland owners. It is offered annually in the amount of \$5,000 to a junior/senior student studying forest management at UW-Stevens Point. In fall 2017, WWOA members met the financial challenge match provided by a generous and anonymous WWOA benefactor to help grow the fund.
- AmeriCorps member, Abby Krause, updated the My Land Handbook with additional information for the Land Management page and created a new page on establishing and maintaining photo points. The My Land Handbook can be found on WWOA's website at <https://wisconsinwoodlands.org/resources/>
- Women of WWOA (WOWWOA) gathered in October 2017 for a fall forest management walk through of Jane Severt's woodlands in Lincoln County followed by lunch at UWSP Treehaven and a student presentation on edible plants. They gathered in May 2018 for a tour of the Mueller's Quarry Tree Farm in Trempealeau County with presenters on geology, conservation warden duties, and water quality. A Nebraska DNR forester joined us to learn more about WOWWOA and was impressed with our program. Women woodland owners are encouraged to join us!

Establish key partnerships that will improve woodland owner education and outreach.

- The WWOA – WI DNR Memorandum of Understanding (MOU) was approved and signed by both parties.
- Provided input to WI DNR on alignment activities. Participated in training of new WI DNR private lands foresters.
- WWOA – WI DNR MOU included establishing WI DNR liaisons for each WWOA chapter.
- Work more closely with Natural Resources Conservation Service through their attendance at WWOA Board of Directors meetings. Provided information to members on NRCS programs through articles and posts on website/emails/Facebook.
- Attended WI Council on Forestry meetings.
- Met quarterly with WI DNR Chief State Forester, Fred Souba, to discuss private woodland owner issues and opportunities.
- AmeriCorps member, Abby Krause, gave a presentation to the Student Chapter of the Society of American Foresters on WWOA, our AmeriCorps position and Forestry Leader Scholarship.
- Invited UW-Stevens Point student organization, Women in Natural Resources, to attend the Women of WWOA events.



BAD AXE CHAPTER, Brent McCown, President

The Bad Axe Chapter consists of 9 counties, Crawford, Grant, Iowa, La Crosse, Lafayette, Monroe, Richland, Sauk and Vernon. We have 250 members. Officers include Brent McCown, President; Dale Grimm, Vice President; Rich Hall-Reppen, Treasurer; Cecil Richardson, Secretary; John Nielsen, Pete Schneider, Randy Mell, James Weber, Mike Roy, Past Vice President; Gary Rienerts, Past President.

The Bad Axe chapter held four major field day events in the last 12 months, each featuring woodland management techniques and goals. During a chilly October day, members gathered in the hills in Iowa County to discuss both modern methods of clonally propagating woody crops and the specific protocols used on this woodland farm for herbicide control of invasives and other unwanted shrubs and trees. In May, the Chapter members and guests met on a bluff property outside Cazenovia overlooking the Willow Creek valley and learned about both wildflower and song bird management in woodlands', adjoining planted prairie, and well-managed trout stream banks. In July in a bluff/valley setting in Richland County, a large recent fire management exercise of overgrown woodland understory was observed and discussed.

BLACKHAWK CHAPTER, Colleen Lourigan, President

The Black Hawk Chapter consists of 6 counties which include Rock, Jefferson, Dodge, Dane, Columbia and Green. We have just over 260 members. Officers include Colleen Lourigan, President; Carol Nielsen, Treasurer; Stan Nichols, Secretary and Carol Armstrong.

The Blackhawk Chapter held the following events: October 7, 2017 Dave and Evelyn Hall hosted a Fall Field Day in Brooklyn, WI. There was excellent turnout.; October 21, 2017 the Blackhawk Chapter Board held a planning meeting; October 30, 2017 a Wisconsin Wagon Company Tour was arranged by Loren Hanson for the Blackhawk Chapter.

On February 17th the Blackhawk Chapter took part in the Madison Area Woodland Owner's Conference. This was in part with Dane County UW- Extension, WI Department of Natural Resources, and the WI Walnut Council. The Blackhawk Chapter Board met in January to layout events/activities for 2018. The Spring Field Day was in Columbia County in May hosted by Jim Karpinski. It was cosponsored by Wisconsin Walnut Council and Wisconsin Tree Farm Committee. The Annual Meeting and Summer Picnic was combined this year and was held on June 16 at Arington Tree Farm. Carol Nielsen and Jim Deppler were elected by acclamation as co-chairs for the coming 2 years. The Chapter is trying to recruit one member for the Board of Directors from each county in the chapter. The meeting portion was followed by a presentation by Will Martin of the Woods Camp pilot program in Wisconsin. Woods Camp is a digital program on Facebook that tries to recruit woodland owners that don't presently have an active woodland management plan and get them to take the first step to manage their woodlands. TAPP'N WOODS continues in 2018. This provides the opportunity to gather with friends (some new and some old), to share stories, experiences, advice and pictures and get to know other Blackhawk Chapter members. All dates are the third Wednesday of the month and we meet for dinner and drinks at 6:30 pm (unless otherwise noted).

CENTRAL SANDS CHAPTER, Buzz Vahradian & Jim Wagener, Co-Chairs

The Central Sands Chapter consists of 6 counties, which includes Adams, Juneau, Marquette, Portage, Waushara and Wood. Officers include Buzz Vahradian and James Wagener (Co-chairs), Marcia Frost Vahradian (Secretary) and Jackie Wagener (Treasurer). We currently have 60 members.

The chapter held the following events:

Picnic/Field day – June 24, 2017 held at Nancy Livingston's Full Cycle Tree Farm. 29 people attended and heard a discussion on bluebirds

Annual Meeting – April 6, 2018 at Smiley's, Plover. 48 people attended, guest speaker was Jamie Nack on Tips for Engaging the Next Generation in Your Woodlands.

Picnic/Field day – July 21, 2018 held at Craig Jungwirth's property in Waushara County. 25 attendees discussed a recent oak regeneration harvest including treating invasives.

CHIPPEWA VALLEY CHAPTER, Ralph Heiser, Chair

The Chippewa Valley Chapter consists of 6 counties, which includes Barron, Chippewa, Dunn, Eau Claire, Jackson and Trempealeau. Officers include Ralph Heiser, President; Karen Callaway, Vice President; Arlene Roehl, Secretary and Mary Blakeley, Treasurer. Members at Large: Gary & Bonnie Christenson, Lois Raether, Brian Blakeley and Bill Connelly. We currently have 81 members.

The Chapter held the following events:

July 29, 2017	Logjam Picnic at Pioneer Village Museum with a presentation by Christian Cold, Wildlife Technician for the WI DNR – 40 attendees
Oct. 28, 2017	Planning meeting at Green Mill in Eau Claire to schedule field days & other events
Jan. 18, 2018	Annual Meeting at Clarion Conference Center in Eau Claire – Richard Rosen, Regional Conservation Warden was the guest speaker.
March 3, 2018	The Chapter along with the West Central Chapter, UW-Extension, WI DNR and the WVOA State organization held a Winter Conference at UW-River Falls Campus
April 21, 2018	Spring Field Day at the Steve & Lois Raether Tree Farm. 42 people viewed regeneration after an Aspen harvest and learned how to grow shiitake mushrooms.

NEWFO CHAPTER, Chuck Wagner, Chair

Our chapter worked with Glacierland RC&D to put on the Winter Woodland Owners Conference in Green Bay last February. We had about a hundred people.

NORTH CENTRAL CHAPTER, Dave Burbach, President

The North Central Chapter consists of 8 counties, which includes Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price and Vilas. Officers include Dave Burbach, President; Chuck Pogorelnik, Vice President; Roxanne Erickson, Secretary/Treasurer; and Members at Large, James Richards and Rich Warosh. Current membership is 96.

Dates & Location of Chapter activities during 2016-2017

July 29, 2017	Field Day / Summer Picnic at historical Star Lake Plantation	23 Attendees
Oct. 14, 2017	Joint Fall Field Day with Wolf River Chapter at Raptor Educational Group	44 Attendees
Jan. 13, 2018	Chapter Annual Meeting, Rothschild	24 Attendees
Feb. 10, 2018	NCC Winter Conference at Westwood Conference Center	124 Attendees
June 2, 2018	Summer Field Day / Picnic at Jim Richards & sons property	22 Attendees

NORTHWEST CHAPTER, Bobbi Freitag, President

The Northwest Chapter consists of Ashland, Bayfield, Burnett, Douglas, Polk, Rusk, Sawyer and Washburn counties. Board Members are Bobbi Freitag (President); Bill & Lolly Fucik, Rusk Cty. Leaders; Jim & Alice Kissinger, Sawyer Cty. Leaders; Randy & Arlene Schacht, Burnett Cty. Leaders; Kent Makela, Douglas Cty. Leader; Liesel Virchow, Burnett Cty. Leader and John & Cheryl Klemaseski, Sawyer Cty. Leaders. Current paid memberships is 98.

During 2017, the focus was on hosting the WVOA state Annual Meeting at Lakewoods Resort in Cable September 21-24. Thursday's tours offered the choice of canoeing the Namekagon River or visiting Madeline Island. On Friday the Hayward/Cable area experienced a torrential thunderstorm which forced some adjustments to the tours, but chapter member hosts persevered. Friday tours included Copper Falls State Park and Elk, the Ojibwa Way, Forest Regeneration and the Cable Natural History Museum, and Woods and Water (LP plant, Fishing Hall of Fame and Uhrenholdt Forest). Ben Popp of the American Birkebeiner Foundation presented the keynote address, followed by the annual business meeting, afternoon educational sessions, and the awards banquet. Sunday's Field Day served as our chapter fall field day also. Forest Lodge, a historic property recently acquired by the US Forest Service, provided several unique venues and interesting subjects.

In December the board held their annual planning meeting at the Spooner DNR office, followed by a Christmas potluck social at a nearby member's home. Jeff Virchow turned in his resignation as chapter treasurer, so we are in the process of recruiting a replacement.

WVOA Chapter Reports

April 21, 2018 the chapter annual meeting and conference was held at Flat Creek Inn in Hayward, attended by 28 members and guests. Jason Holmes of the Wisconsin Initiative on Climate Change Impacts Forestry Working Group delivered the keynote address on climate change and its potential effects on our forests. Taylor Peltier and Sarah Cameron from Snapshot Wisconsin described the project, their favorite photos collected so far, and how members could access trail cameras. Following the enthusiastic reaction to their debuts at the state annual meeting, Kent Makela and Randy Schacht shared slide shows of their properties' and family histories. Following lunch, Gary Haughn and Jared Elm explained the cost-sharing programs available through NRCS and the process to apply for them. Chapter member Tim Christopher contributed his experiences using the NRCS programs and his land in Ashland County.

The first field day of 2018 will be in August in cooperation with the Wisconsin Tree Farm Committee. The State Tree Farm of the year is in our chapter area in Herbster in Bayfield County.

PHOENIX-FALLS CHAPTER, Lucas Vold, President

The Phoenix-Falls Chapter of WVOA covers Florence, Marinette, Menominee, and Oconto counties. Our chapter board members include Lucas Vold, President; Randy Cooper, President Elect; Jesse Sebero, Past President; Ken Eisner, Treasurer; Judy Paust, Secretary; Jim Kingsbury, Publicity Delegate; and Dan Meyer, Historian. Members At Large include Dale Paust, Ken Staffelt, Tom Jacobs, Ross Prior and Roger Perrault. Current membership is 31.

Dates & Location of Chapter Events

July 29, 2017 Chapter Summer Picnic held at Harmony Arboretum
Oct. 7, 2017 Fall Field Day at Ross Prior property & Wausaukee DNR Ranger Station
March 3, 2018 Chapter Annual Banquet at The Woods Dining and Spirits in Crivitz – 42 Attendees
June 16, 2018 Spring Field Day at Tom Jacobs property in Crivitz

WEST CENTRAL CHAPTER, Gary Senn, Chair

The West Central Chapter consists of St. Croix, Perce, Pepin and Buffalo counties. Officers are Gary Senn, Chairman; Jack Rasmussen, Vice Chair; Sue Fritz, Secretary; Richard Seebach, Treasurer and Carl Nelson, Past Chair. Members At Large include Jay Arneson, Tom Kretovics, Steve McDonald and Paul Kujak. Current membership is 66.

Chapter Events held

Oct. 21, 2017 Fall Field Day at Dick Seebach property, River Falls – 42 Attendees
Feb. 10, 2018 Chapter Business Meeting at Mollys, Plum City – 45 Attendees
March 3, 2018 Spring Woodlands Conference at UW River Falls joint with Chippewa Valley Chapter – 78 Attendees
April 27, 2018 Spring Field Day at Gary Senn property, Beldenville – 38 Attendees

WINNEBAGOLAND CHAPTER, Nancy Wirtz, President

The WinnebagoLand Chapter consists of Fond du Lac, Winnebago, Green Lake, Calumet and Sheboygan. Officers are Nancy Wirtz, President; Pete Meyer, Vice President and Kim Quast, Secretary/Treasurer. Current membership is 29. The chapter was inactive during 2017 to 2018.

WOLF RIVER CHAPTER, Debra Schroeder Fisher, Chair

The Wolf River Chapter consists of Outagamie, Shawano & Waupaca. Officers are Debra Schroeder Fisher, Chair; Kathy Wagner, Secretary and Buzz Vahradian, Treasurer. Current membership is 79.

The Wolf River and North Central chapters held a joint field day at the Raptor Educational Group, Inc. (REGI), facility in Antigo, Sat., Oct. 21, 2017. President Jack Kucksdorf (Wolf River) and representative Keith Dobberstein (North Central) welcomed 40 attendees, including 8 children. Attendees learned about the organization and were introduced to its 1990 founder, Marge Gibson.

WVOA Chapter Reports

Former WVOA AmeriCorps member, Elise Schuler and now the REGI Education Director, led the morning presentation. She explained that REGI is about rehabilitation (about 800 birds per year, from hummingbirds to eagles), and education. Six staff care for the birds. There is a 70 percent annual release rate.

Founder Marge Gibson emphasized the not-for-profit status of the organization which receives no federal or state funding. She described the specificity involved in rescuing and rehabilitating each type of bird. She stressed the importance of keeping an open mind to new ideas and ways to manage birds in an ever-changing environment.

Elise showcased the four major raptor groups throughout the morning including hawks, owls, eagles, and falcons. Most of these birds were rescued, rehabilitated, and are now used in REGI's educational workshops. Elise explained that raptors share four characteristics: 1-talons; 2- hooked beaks; 3- large eyes on the face; 4- great eye sight. A major strategy for rehabilitation is placing an injured bird with a foster parent bird. This is a better approach than human care since this leads to imprinting which means the recovered bird can never be returned to the environment.

The Wolf River Chapter of WVOA held its annual meeting January 26, 2018. The River Rail Bar & Grill, Shiocton, hosted 72 attendees. After dinner, Chair-Elect, Debbie Schroeder Fisher welcomed attendees and highlighted upcoming 2018 Women of WVOA events. She then introduced guest speaker, Jamie Nack, UW Extension Wildlife Outreach Specialist. Jamie began her presentation by encouraging members to participate in the Covert Project event that is held every summer. She also mentioned upcoming Estate Planning workshops throughout the state (Eau Claire, Amherst, Wis. Dells). These workshops can accommodate 30 people in attendance to discuss "your land, your legacy". (This is similar to "Ties to the Land".) Next, Jamie handed-out a list of resources and a questionnaire for her use. During her presentation, "Engaging the Next Generation In Your Woodlands", Jamie stressed the need to share passion, the history of one's property, and the importance of telling children and grandchildren why ownership is important. Through a short slide presentation, she shared 18 activities to help families connect to the woods. Her presentation was well-received by the audience. The evening concluded with Chair Jack Kucksdorf conducting the annual business meeting. Wisconsin Woodland Owner signs were awarded to table winners. Silent Auction winners collected their prizes. The organization earned \$356 through the Silent Auction.

The Wolf River Chapter held its spring field day, June 9, 2019. It was held at the Herman and Christina Kafura property, Gresham, Wis. There were 40 members in attendance. The Kafura land used to be farm fields but now is home to lots of wildlife including bears, bald eagles and many other species and trees. Members were led through 5 different sites with various woodland management goals. 1. A Red Pine Pocket Mortality stand was cleared, rested for 2 years and then planted to white pine. The wait allowed the disease and insects to leave. It was advised by forester Dan Pubanz to have the stumps treated for Annosum Root Rot which is now called Heterobasidion. 2. Herman Kafura and his forester Jason Hennes constructed a deer enclosure to protect the aspen regeneration in August of 2017. It was noted that some counties have 60 deer per square mile. Handouts were provided on the cost to build an enclosure. There are cost sharing programs with the DNR and NRCS. 3. According to Herman's MFL plan, this hemlock stand area was designated for harvest. Herman made the environmental protection decision to take it out of the plan and made a trade for an area in which he planted white pine. The white pine area was left with a grass strip between each row for butterflies but can also give grubs something to eat besides trees. 4. Gardener Creek flowing into the Red River. A Riparian Management adviser, Dave Kafura, explained about the levels of trout streams and how to do a cut near water. These sensitive areas usually have to be cut during winter to prevent rutting and perhaps with a bridge. Handouts were shared on area topography and soil types. 5. A narrow walk bridge crossing to view hemlocks on the other side of Gardener Creek. This is the same area talked about in station 3. above. In Wisconsin, this type of forest accounts for about 1% of older forests. Lunch was enjoyed at the Jerry and Debbie Schroeder Fisher property nearby with a talk about the history of the area (including logging) by local historian Joel Kroenke.



WWOA Committee Reports

AWARDS COMMITTEE, Marcia Frost Vahradian, Chair

Committee Members: Merlin Becker, Nancy Bozek, Nancy Livingston, Chuck Pogorelnik, and Arlene Roehl.

The Awards Committee selects the recipient(s) of WWOA's Distinguished Service Award, an award given for outstanding dedication and achievement in furthering the goals and principles of WWOA. Recipients of WWOA's Special Recognition Award are considered for special projects that have a statewide impact that may be narrow in focus. The Next Generation award is a dual award presented to an educator and a WWOA member who work together in a continuous effort to inform the next generation about the value of Wisconsin's private woodlands and sustainable forest management. The WWOA Board approved a new award this year, the Chapter Distinguished Service Award. This award given for outstanding dedication and achievement in furthering the goals and principles of a WWOA chapter(s). Members are encouraged to make nominations for these awards. The nomination form is available to all members with a deadline of June 1 each year. Chapters are encouraged to consider awards for their members based on chapter activities and accomplishments.

WWOA is a member of the Wisconsin Forestry Hall of Fame (<http://www.wisaf.org/wisconsin-forestry-hall-of-fame>). WWOA is also a member of the Wisconsin Conservation Hall of Fame (<https://wchf.org>). In 2018, they inducted Roy & Charlotte Lukes, George Meyer, and Arlie Schorger.

EDUCATION COMMITTEE, Lois Raether, Chair

The committee did not meet. Hopefully next year we will be able to get special education projects going. I was happy to hear about all the education sessions occurring in so many of the chapters.

ENDOWMENT COMMITTEE, Merlin Becker, Chair

Committee members: Merlin Becker (chair), Marv Meier, Craig Nienow, Wayne Ziebell, and Nancy Bozek.

The Committee continues to promote the Growing Our Future Campaign and work toward our goal of \$250,000 by 2018 for WWOA's Endowment Fund so that future generation will have the support they need from WWOA to help them sustainably manage their woodlands. Thank you for your generous contributions to help this important fund. As of June 30, 2018, the Fund Balance was \$74,523.19. WWOA's Board may choose to receive a grant from this fund each year to be used for WWOA's purpose, to increase acreage under active management, and to enhance WWOA membership.

WWOA has also created a Living Legacy Circle for members wishing to include the WWOA Endowment Fund in their will or estate planning documents. Please contact us if you are interested in joining our Circle. WWOA Living Legacy Circle members will be recognized for their gift during their lifetime, if they so choose, giving us the opportunity to thank them now for making a difference in WWOA's future.

FINANCE COMMITTEE, Arlene Roehl, Chair

Committee members: Merlin Becker, Dale Lightfuss, Daniel Lightfuss, Margaret Parsons, Wayne Ziebell, and Arlene Roehl.

We started the fiscal year with a balance of \$7,004.88 in our checkbook. The market value of WWOA's investments as of June 30, 2018, was: mutual funds \$233,944.60, regular savings \$650.30, 3-year membership savings \$17,780.11 and PayPal savings \$1,002.54. In the 2017-2018 fiscal year, WWOA's income was \$202,691.51. The money from the three new life memberships totaling \$1,680.00 was transferred from the checking account and invested in mutual funds. At the May 4, 2018, Finance Committee meeting the fiscal 2018-2019 budget was developed with input from the standing committees, gift shop, executive director, publications and advertising manager. Committee recommendations of the proposed budget were provided to the June 2018 Board of Directors meeting for their approval. WWOA's 2018-2019 budget is projected to have an income of \$163,849.64 with expenses of \$212,256.00 leaving a deficit of (\$48,406.36). Checkbook carryover as of June 30, 2018, was \$2,927.93.

WWOA Committee Reports

FUNDRAISING COMMITTEE, Roxanne Erickson, Chair

Through the generosity of everyone who donated items or purchased tickets for the 2017 Annual Fundraiser, Friday night Raffle, Silent Auction and Chapter Basket Raffle held at the WWOA 2017 Annual Meeting in Cable, WWOA raised more than \$15,500. Everyone on the WWOA Fundraising Committee sends a big heart felt thank you for helping us achieve our goal!

Friday evening's raffle grand prize of \$250 Cash was sponsored by fellow WWOA member donations and was won by Chuck Pogorelnik of Milwaukee.

The Annual Fundraiser tickets were drawn on Saturday, September 22, 2017 at the Annual Meeting Banquet in Cable. Lori Westphal of Shiocton won **1st Prize**, a GATR Pod 5 Work Mate plus Rock and Logger Attachment, donated by Tim & Lori Willett of GATR Products LLC, Suamico and Mark and Roxanne Erickson, Medford; Other prizes and happy winners included **2nd Prize** the New Holland 80 Piece Field Service Toolset won by Chuck Schlosser of Kiel; **3rd Prize** the Stihl MS170 Chain saw with 16" Bar donated by Paul and Christina Kienitz, Merrill and Randy and Karen Williams, Antigo, won by Cheryl Ross of Friendship; **4th Prize** \$200.00 WI Bed & Breakfast Gift Card donated by HB Osteboe of Wilton won by Doris Mueller, Onalaska; **5th Prize** Two tickets to the October 14, 2017 UW Badger Football Game donated anonymously won by Krueger Lumber Co., Inc. of Valders; **6th Prize** Two beautiful hand carved Wooden Butterflies donated by George Lehrer of Deerbrook won by Kim Schiedermayer, Appleton; **7th Prize** Cookies of the Month donated & baked by Lois & Steve Raether of Chippewa Falls won by Dave Peters of Appleton; **8th Prize** a 3 Gallon Solo 473-D Backpack Sprayer donated by Robert Wick of Wick Habitat Services of Wisconsin Dells won by Gayle DeBaun, Brookfield; **9th Prize** the French Stainless Steel Mandoline donated by Kathy and Richard Wagner of Weyauwega, won by Paul Omberg, Esko, MN; **10th Prize** the 2016 Autographed Green Bay Packer football donated by the Green Bay Packers and a display case donated anonymously, won by Edward King of Eden Prairie, MN.

Your support of WWOA's Annual Fundraiser and raffles is so important. We, the Fundraising Committee, sincerely thank all WWOA members who donate prizes or solicit prizes for this event. Cash donations help us offset printing of the tickets and purchasing of prizes. Thank you to all WWOA chapters for their beautiful creative chapter baskets. We are looking for WWOA members interested in helping us solicit prizes for 2019 and talented members willing to donate beautiful, handcrafted items. If you are willing to help us, contact Roxanne in the WWOA office. Remember, these fundraisers assist WWOA in continuing its mission of good stewardship through education, which makes every member a winner!

GIFT SHOP COMMITTEE, Jim & Marlene Zdanovec, Co-chairs

The WWOA Gift Shop Committee met on March 9, 2018. Members are Nancy Bozek, Roxanne Erickson, Angeline Kamba, Nancy Livingston, Ed & Helen Moberg, Deborah Russell, Jim & Jackie Wagener. Special guest at the meeting was Abby Krause, Marshfield Clinic AmeriCorps Member. The Gift Shop will roll out the celebration of WWOA's upcoming 2019 40th Anniversary. A specially designed trendy black T-Shirt emblazoned with the WWOA logo and anniversary tagline will be sold in Men's and Women's styles at the 2018 Annual Meeting. New books include: Our Living ancestors: the History & Ecology of Old-Growth Forests in Wisconsin (and Where to Find them); Trailside botany; Green Clean: the Environmentally sound Guide to Cleaning Your Home and Six Knots for Everyday Life. Night Sky playing cards will be featured. The Committee will meet again next spring to review inventory and select items. We welcome your suggestions for new merchandise!

GOVERNMENT AFFAIRS COMMITTEE

During the past year, the WWOA Board of Directors offered written comments on a variety of WI DNR proposed guidance that would impact private landowners including: Forestry Damage – Deer Shooting Permit Review & Issuance Guidance for DNR staff, DNR Tax Law Handbook changes, DNR interpretation of the 2016 legislative changes to the Managed Forest Law program, Revisions to the Silviculture Handbook for Red Pine and Aspen Rotation Length and Establishment and Evaluation of Adequate Natural Regeneration, and Guidelines for stump treatment to reduce the risk of introduction and spread of Heterobasidion root disease in Wisconsin.

WWOA Committee Reports

MEMBERSHIP, Keith Dobberstein, Chair

During fiscal year 2017-18 WWOA gained 110 new members, including 54 by gift memberships. As of June 30, 2018, total membership was 1681. Efforts continue to increase WWOA's visibility as a resource for private woodland owners and increase our membership.

The office has available attractive and informative posters promoting WWOA. The posters have contact information for the office and space to add information for the chapters. Thank you to Abby Krause! Chapter members are encouraged to help distribute the posters to be placed on bulletin boards in appropriate public locations such as equipment dealers, hardware stores, libraries, etc.

We will be asking our members to participate in a statewide membership drive. As 2019 will be our 40th anniversary, an appropriate way to celebrate this milestone is to make other woodland owners aware of all the benefits of WWOA membership.

In preparation I have interviewed some of our newer members asking for feedback on how well we are meeting expectations. Most mentioned Wisconsin Woodlands as being a very valuable resource. Also noted were meeting, networking and learning from other members, foresters and other forest professionals. So please feel free to use this information when promoting WWOA membership.

A prize drawing is being considered for those successful in recruiting new members. There will be additional information at the Annual Meeting in September.

NOMINATING COMMITTEE, Arlene Roehl, Chair

Nominating Committee members included Board members Arlene Roehl and Lois Raether, and, elected from the membership at the 2017 Annual Meeting, Marilyn Steele and Merlin Becker. At the end of the 2018 Annual Meeting, Board Members Jack Kucksdorf, Margaret Parsons, Chuck Wagner and Randy Williams' terms will expire. The following members agreed to be candidates for the four open positions on the WWOA Board of Directors: Randy Cooper of New Berlin, Dick Czaja of Pittsville, Craig Edison of Chaska, MN, and Margaret Parsons of Junction City (running for a second term).

We thank them for their willingness to offer leadership skills, time, and energy toward furthering WWOA's mission. Serving on WWOA's Board of Directors provides an opportunity to give something back to the forestry community. We encourage WWOA members to consider running for the Board of Directors, local chapter boards or serving on WWOA's committees. If you know of a potential leader within our midst, please encourage them to consider running for a leadership position. Our volunteers often say they learn more about WWOA and things happening in the forestry community by sharing their time and talents with WWOA.

PRESIDENT'S COUNCIL ON CHAPTERS, Richard Wagner, Chair

Committee is chaired by WWOA's Vice President and is comprised of WWOA's chapter chairs.

Committee met at the 2017 Annual Meeting at the Lakewood's Resort, Cable, Wisconsin. We discussed recent activities and judged their success; the mill tax elimination issue; the need for representation for the WWOA Government Affairs Committee; and actions of the various WWOA committees

Committee met March 10, 2018, at the WWOA office in Stevens Point. We discussed the need to revive the WinnebagoLand chapter; the Black River chapter; gifting a chapter membership; the need for WWOA state board candidates; various government affairs; WWOA's financial status; 2018 annual meeting planning; ideas for our 40th year celebration (2019); locations for the 2020 and 2021 annual meetings; WWOA awards; Women of WWOA activities; the upcoming membership survey; AmeriCorps activities; and chapter boundaries.

Our next meeting is scheduled for Saturday, September 22, 2018, at breakfast at Wabeno.

WWOA Committee Reports

PUBLICATION COMMITTEE, Ed Moberg, Chair

The Publication Committee has met three times since the last Annual Meeting. As a committee, we seek out and review articles that are of importance to our readers. Diane Anderson has joined the committee as the DNR liaison. She is a Private Forestry Education and Outreach Specialist. We strive to incorporate a blend of topics in each issue (wildlife, forestry, legal issues and members' experiences). If you have a story to tell or pictures to share, feel free to send them to the committee chair.

Our new editor, Barbara Schmitz, has been in place for over one year. She stepped in after Eric Johnson's untimely passing. Barb brings a new perspective to the publishing of *Wisconsin Woodlands*. The Publication Committee looks forward to working with her.

New advertisers for this year are: Chitko Brothers Lumber, Compeer Financial, Enbridge Pipeline, Helena Agri-Enterprises, Hunting Lease Network, Northern Woodsman, North Central Conservancy Trust, Pine Valley Farm, SHIGA, United Country Real Estate and Wallace Woodstock Nursery. Helen Moberg, our Advertising Consultant, reminds everyone to mention WWOA when they use the businesses and services that are in our magazine.

The committee members include: Nancy Bozek (WWOA Executive Director), Diane Anderson (WI DNR Liaison), Robert Coffin, Kirk Dahl, John DeBaun, Marv Meier, Ed Moberg (Chair), Helen Moberg (Advertising Consultant), Russ Moody, Diane Mroczenski, Carol Nielsen, Margaret Parsons, Dan Pubanz, Clyde Samsel, Roy Valitchka, and Rich Warosh. The committee's mission is to produce an informative and interesting quarterly magazine, and which helps members of WWOA become good woodland stewards.

WWOA members are encouraged to submit their ideas for articles to: Ed Moberg, 2300 County Road G, Nekoosa, WI. 54457 or email at hemtrees@charter.net. Advertising inquiries can be sent to Helen Moberg at the same address.

SCHOLARSHIP COMMITTEE, Paul Kienitz, Chair

With the creation of the WWOA Forestry Leader Scholarship our organization moved even closer to its educational mission, by including the education of forestry students. WWOA's membership has spoken; this scholarship will leave a lasting legacy on the College of Natural Resources at UW-Stevens Point. The Scholarship committee congratulates Travis Wollenberg WWOA's first Forestry Leader Scholarship winner.

Our generous benefactor challenged the membership through the summer and fall of 2017 to match their additional \$20,000. By October, WWOA members had met this challenge raising another \$20,000.00 for our scholarship. As of June 30, 2018, the scholarship fund had a balance of \$61,072.79.

Scholarship applications will be accepted from November 1, 2018 through January 1, 2019 with the winner announced in spring 2019. The application is available on WWOA's website at wisconsinwoodlands.org/scholarship. The \$5,000 scholarship is awarded in two payments for fall 2019 and spring 2020 semesters. The Scholarship Committee will be busy promoting this new scholarship to UW-Stevens Point forestry students and reviewing applications.

WEBSITE COMMITTEE, Rich Warosh, Chair

The Website Committee consists of the following members: Rich Warosh – Chair, Helen Moberg –Vice Chair, Nancy Bozek, Ed Moberg, Buzz Vahradian, Roxanne Erickson and Abby Krause.

The Website Committee met on 3/20/2018. The discussion was centered on website security and what can be done to keep our site secure. Nancy, Abby and Rich have met several times to discuss site security and enhancements. Abby has been very instrumental on adding new content to the site. She has also been updating numerous portions of the site. Facebook now has 639 likes with 648 followers with great posts.

WOWWOA COMMITTEE

Steering committee members: Nancy Bozek, Karen Callaway, Kim Fisher, Marcia Frost Vahradian, Judy Kucksdorf, Mary Kucksdorf, Inez Krohn, Diane Lueck, Helen Moberg, Margaret Parsons, Arlene Roehl, Debra Schroeder Fisher, and WOWO Marshfield Clinic AmeriCorps member, Abby Krause.

Women of WOWO (WOWWOA) gathered in October 2017 for a fall forest management walk through of Jane Severt's woodlands in Lincoln County followed by lunch at UWSP Treehaven and a student presentation on edible plants. They gathered in May 2018 for a tour of the Mueller's Quarry Tree Farm in Trempealeau County with presenters on geology, conservation warden duties, and water quality. A Nebraska DNR forester joined us to learn more about WOWWOA and was impressed with our program. Women woodland owners are encouraged to join us!

40th ANNIVERSARY COMMITTEE, Tom Jacobs, Chair

In 2004 WOWO celebrated our 25th Anniversary by encouraging WOWO Members to host a "Open Woods" event in each Wisconsin county. WOWO's Open Woods event appeared to be successful in most counties; thanks to each and every WOWO member that hosted and/or assisted in that event.

In 2019 WOWO will be celebrating our 40th Anniversary. Some of the ways WOWO will celebrate this special Anniversary include:

1. Inviting WOWO chapters and members to consider hosting an "Open Woods" event that will educate and encourage private woodland owners and family forest landowners to manage their woodlands and practice sustainable forestry.
 - When: Saturday, May 18th, 2019
 - Time: Starting at 9:00 AM
 - Who: The goal is to have one WOWO member and/or family from each of Wisconsin's counties open their land for the event or at a minimum one host per chapter area. Hosts are encouraged to personally invite neighbors, friends, loggers, wood industry personnel, Boy Scouts, Girl Scouts, and/or other local organizations that benefit from a "Well Managed Forest".
 - Event: Request that each host hold at least one scheduled activity that can be promoted to the public such as a short walk, demonstration, or wagon ride that will show some sustainable forestry practices on your land, point out species of trees and/or wildlife/wildlife habitat. Consider inviting a professional forester and/or wildlife biologist to be involved may also be a good addition to your Open Woods event. Other suggestions include activities for young adults and children such as scavenger hunts, leaf or bark rubbings, journaling, I spy, color bingo. Partnering with other nonprofit organizations that you participate in may also be beneficial. You may want to offer some refreshments such as coffee, water, soda, cookies, snacks, etc. These can be donated from local business.
 - Costs: A budget will be developed for each host site. WOWO and/or WOWO chapters will assist each host in covering costs for Porta-Potties, signage to site, flyers to distribute, press releases, handouts, and/or activities. WOWO will provide WOWO brochures, magazines and other WOWO handouts for hosts. Some local businesses may wish to be involved and/or assist in costs.
2. *Wisconsin Woodlands* magazine will have historical articles and interviews with charter members in addition to sharing your favorite WOWO tip with fellow members. Stop by to visit with Barb in the exhibit hall.
3. 40th Anniversary Gift Shop items including t-shirts and caps – stop by to see what's new!
4. Festive and educational 2019 Annual Meeting on September 19-22 in Marshfield. Mark your calendar now.
5. Your ideas – send the WOWO office your ideas for making WOWO's 40th Anniversary special!

WWOA Past Presidents & Awards

PRESIDENTS

1979-80..... Ernest Brickner	1988-89..... LaVern Dierschow	2003-05..... Alvin Barden
1980-81..... A. H. Wakeman	1989-91..... Marcia Frost Vahradian	2005-07..... Dale Zaug
1981-82..... Edward Steigerwaldt	1991-93..... Norma Belliveau	2007-09..... Merlin Becker
1982-83..... Jack Densmore	1993-95..... Clyde Samsel	2009-11..... Loren Hanson
1983-84..... Milo Tapon	1995-97..... Ann Hockerman	2011-12..... Joe Arington
1984-85..... Maurice White	1997-99..... Jack Edson	2012-14..... Charles Wagner
1985-87..... Richard Hall	1999-2001...Virgil Kopitske	2014-16..... Paul Kienitz
1987-88..... Rachel Jordan	2001-03..... Marvin Meier	2016-18..... Steven Ring

DISTINGUISHED SERVICE AWARD RECIPIENTS

1985-86..... <i>Frederic Braun & Jack Densmore</i>	2001-02..... <i>Dale Lightfuss & Everett Queckboerner</i>
1986-87..... <i>H. A. Wakeman</i>	2002-03..... <i>Dave Downs & Eugene Roark</i>
1987-88..... <i>Hiram Hallock</i>	2003-04..... <i>Virgil Kopitske & Beverly and Dale Schendel</i>
1988-89..... <i>Rachel Jordan & Tom Rausch</i>	2004-05..... <i>Ev and Glenn Charlson & Marv Meier</i>
1989-90..... <i>Gordon Cunningham & Grace White</i>	2005-06..... <i>Nancy Livingston</i>
1990-91..... <i>Chris Hauge & Bill Seybold</i>	2006-07..... <i>Dave Hall, Dale Zaug, Jim and Marlene Zdanovec</i>
1991-92..... <i>Richard Hall & Betty Hauge</i>	2007-08..... <i>Donna Johnston</i>
1992-93..... <i>LaVern Dierschow & Maurice White</i>	2008-09..... <i>Al Barden, Merlin Becker, Robert Rusch</i>
1993-94..... <i>Jack Bazile</i>	2011-12.... <i>Bill Horvath</i>
1994-95..... <i>Betty Densmore & Marcia Frost Vahradian</i>	2012-13.... <i>Shirley Bargander</i>
1995-96..... <i>Clyde Samsel</i>	2013-14... <i>Jan Lehrer</i>
1996-97..... <i>Norma Belliveau</i>	2014-15... <i>Arlene Roehl</i>
1997-98..... <i>Jack Edson, A. Jeff Martin & Walter Naab</i>	2015-16... <i>Steven and Lois Raether & Charles R. Wagner</i>
1998-99..... <i>Michael Hildebrandt & Jerry Lapidakis</i>	2016-17... <i>Paul Kienitz</i>
1999-2000... <i>Helen and Ed Moberg</i>	
2000-01..... <i>Tim Eisele & Ann Hockerman</i>	

SPECIAL RECOGNITION AWARD RECIPIENTS

1993.... <i>Milt Reinke</i>	2012... <i>Arington Tree Farm & 3-D Post</i>
1995.... <i>Robert Rusch</i>	2014... <i>Faithful Annual Meeting Volunteers –Judy & Ted Bauer, Roxanne Erickson, Dave Hall, Ruthanne Horning, Lee Johnston, Jan Lehrer, Nancy Livingston, Sue Swanson, Jackie & Jim Wagener, Rich Warosh, Marlene & Jim Zdanovec; & John DuPlissis, Richard Wedepohl</i>
2003.... <i>Gene Francisco & Richard Warosh</i>	2017... <i>Bill Cook</i>
2004.... <i>Shirley Bargander</i>	
2006.... <i>Don & Inez Krohn</i>	
2008.... <i>Joe Arington & Cathy Lorang, John Czerwonka</i>	
2009.... <i>Nancy Bozek</i>	
2010... <i>Karen & Randy Cooper, Ray Amiel</i>	

NEXT GENERATION AWARD RECIPIENTS

2006... <i>Peggy Werner & Nancy Livingston</i>	2014... <i>Colleen Lourigan & Joe Arington</i>
2010... <i>Jodi Tomczyk & Marlene & Jim Zdanovec</i>	2015... <i>Barbara Krautkramer, Rachel Mroczenski & Diane & Jim Mroczenski</i>
2012... <i>Genny Fannucchi</i>	2017... <i>Aerica Bjurstrom & Chuck Wagner and Bridget Ericksen & Steven & Lois Raether</i>
2013... <i>Ron Shankland & John Czerwonka</i>	