

## **Position Title: Winter Conference Media Contact**

**Supervisor:** Committee Chair

**Location:** North Central Woodland Owners Conference

**Purpose:** Write a press release announcing winter conference and distribute to local media contacts.

### **Duties & Responsibilities:**

- Draft a press release
- Distribute to local media contacts

### **Qualifications & Skills:**

- Effective, strong writing skills
- Organized and timely

**Length of commitment:** One time event

**Days/times volunteer is required:** Fall planning meeting, follow up afterwards, and day of conference (2<sup>nd</sup> Saturday in February)

**Benefits to the volunteer:** Meet speakers firsthand and learn a little more about them to share with audience. Ensure timely presentations for attendees to enjoy full schedule of events and keep on time

**Training provided or other details:** Day of planning meeting. Example press release will be sent to volunteer, as well as list of media contacts.

## **Example Press Release: Planning for the Future**

Wisconsin Woodland Owners Association's (WWOA) North Central Chapter, WI DNR and Northcentral Technical College are hosting a woodland owner conference on Saturday, February 13, 2016. Woodland owners from across the central portion of the state are invited and welcome to attend the day-long conference themed "Planning for the Future" with information aimed at passing on your woodlands, harvesting guidelines, management plans, and updates on Managed Forest Law (MFL) and Chronic Wasting Disease.

Attorney Andrew Schmidt of Schmidt & Schmidt SC. will be speaking on "Landowner Succession Terms Explained." Topics covered will be transfer on death, tenants-in-common and joint tenants with right of survivorship, marital property and survivorship marital property, life estates, wills, and family woodland LLC.

Wisconsin DNR Forest Health Specialist for Northwest Wisconsin, Paul Cigan, will present an "Oratory on the Oaks." Oaks are among the most economically and ecologically important trees in Wisconsin, and are faced with oak wilt. Paul Cigan will present the new oak harvesting guidelines developed by the WI DNR to reduce oak wilt spread.

Susan Swanson, WI DNR forester, will be presenting "Managing Your Management Plan," helping you figure out what to do once you've got your management plan, including knowing the most important parts of your plan and how to keep good records.

WWOA members, and past Wisconsin State Tree Farmers, Jim and Diane Mroczenski, will share their experiences with a recent timber harvest on their woodlands titled "Managing Our Woods for the Future."

Nancy Bozek, WWOA executive director, will present "What's New with MFL?" with an update on recent and proposed changes to the Managed Forest Law program.

Wisconsin DNR Area Wildlife Specialist, Chuck McCullough, will present "Oneida County Chronic Wasting Disease, Implications for Surrounding Counties." Following the detection of CWD in white-tailed deer at a game farm in Three Lakes in the fall of 2015, Chuck McCullough will discuss the disease, implications regarding baiting and feeding deer, and deer management in Oneida, Vilas, and Forest counties.

Conference preregistration is required due to popularity of the event. Early bird registration must be postmarked by January 23, 2016 and is \$27 per attendee. Registration postmarked between January 24 and February 6 is \$32 per person. Unfortunately, we are unable to accommodate walk-ins and there will be no refunds.

The conference is being held at the Northcentral Technical College Center for Health Services, Room 1004 in Wausau at 1000 W Campus Drive, off Highway 51 Exit 194.

For more information please contact the WWOA office at 715-346-4798 or email [wwoa@uwsp.edu](mailto:wwoa@uwsp.edu). To learn more about WWOA visit our website at [www.wisconsinwoodlands.org](http://www.wisconsinwoodlands.org). WWOA is a nonprofit, educational association for and by private woodland owners in Wisconsin.

## Newspapers for Wausau Press Release

Antigo Daily Journal

Fred Berner

7156234191

[ADJ@dwave.net](mailto:ADJ@dwave.net)

Wisconsin Dells Events

6087453500

[wde-news@capitalnewspapers.com](mailto:wde-news@capitalnewspapers.com)

General Manager (John Denk) –

[jdenk@capitalnewspapers.com](mailto:jdenk@capitalnewspapers.com)

Post Crescent

Planning Editor – Rachel Rausch

9209937172

[Rachel.rausch@gannettwisconsin.com](mailto:Rachel.rausch@gannettwisconsin.com)

Baraboo News Republic

[https://wiscnews-dot-](https://wiscnews-dot-com.bloxcms.com/forms/bnr/bnr-press-release/)

[com.bloxcms.com/forms/bnr/bnr-press-release/](https://wiscnews-dot-com.bloxcms.com/forms/bnr/bnr-press-release/)

Ladysmith News

Editor – Luke Klink

[editor@ladysmithnews.com](mailto:editor@ladysmithnews.com)

Marshfield News Herald

General Manager – Laurie Bolle:

[lbolle@gannett.com](mailto:lbolle@gannett.com)

Community Content – Jamie Rokus:

[Jamie.rokus@gannettwisconsin.com](mailto:Jamie.rokus@gannettwisconsin.com)

Star News

[starnews@centralwinews.com](mailto:starnews@centralwinews.com)

Record Review

[rr@tpprinting.com](mailto:rr@tpprinting.com)

Tribune Phonograph

[tp@tpprinting.com](mailto:tp@tpprinting.com)

Merrill Foto News

[fotonewsads@mmcllocal.com](mailto:fotonewsads@mmcllocal.com)

Lakeland Times

General News – [editor@lakelandtimes.com](mailto:editor@lakelandtimes.com)

Events Calendar- [editor@lakelandtimes.com](mailto:editor@lakelandtimes.com)

Price County Review

Email: [lgregor@pricecountyreview.com](mailto:lgregor@pricecountyreview.com)

Portage Daily Register

<https://wiscnews-dot-com.bloxcms.com/forms/pdr/pdr-press-release/>

Northwoods River News

[news@rivernewsonline.com](mailto:news@rivernewsonline.com)

Stevens Point City Times

[bmakuski@mmcllocal.com](mailto:bmakuski@mmcllocal.com)

Stevens Point Journal

General Manager – Laurie Bolle

Planning Editor – Timothy Langton:

[timothy.langton@gannettwisconsin.com](mailto:timothy.langton@gannettwisconsin.com)

Tomah Journal

[tomahnews@lee.net](mailto:tomahnews@lee.net)

Tomahawk Leader

Editor – Kathy Tobin:

[Kathy@homahawkleader.com](mailto:Kathy@homahawkleader.com)

Wausau Daily Herald

General Manager – Laurie Bolle

Planning Editor - Timothy Langton:

[timothy.langton@gannettwisconsin.com](mailto:timothy.langton@gannettwisconsin.com)