

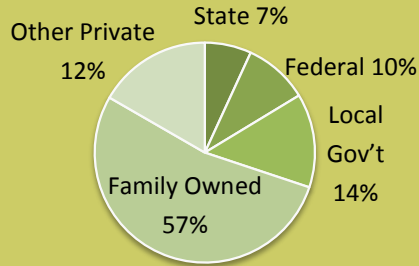


WISCONSIN WOODLAND OWNERS ASSOCIATION

CREATING TOMORROW'S WOODLANDS TODAY

WISCONSIN FORESTS

- 46% of state covered in forestland for a total of 16.7 million acres
- 57% of that forest is privately owned by 352,000 families for a total of 9.1 million acres



RISKS TO WISCONSIN FORESTS

- Increasing fragmentation of forestland, more owners owning less land
- Lack of effective tax policies to encourage good forest management
- Less landowner assistance from historical sources (WI DNR, UW-Extension, paper and wood product companies)
- Fewer than 7% of family forest owners have a written management plan, and only 27% seek professional advice
- Forest diseases, invasive species, and pests including:
 - Emerald Ash Borer
 - Oak Wilt
 - Gypsy Moth
 - Annosum Root Rot
- Natural and man made disasters (fire, wind storms, tornadoes, etc.)
- Current scientific research not transferred to private landowners
- Excessive deer browse in areas of the state
- Increased urban sprawl



PUBLIC BENEFITS OF FORESTLAND

- Local Sustainable Economy
 - Forest industry creates **59,597** jobs
 - Generating **\$22.9 billion** annually
 - #1 employer in **7** Wisconsin counties
 - Every forestry job supports **3.8** additional jobs in WI
 - Forest recreation economy generates **\$5.5 billion** annually



- Improves water quality, savings valued at \$222 annually per acre of forestland
- Improves air quality, Wisconsin forests remove 1.3 tons of carbon annually
- Provides a variety of wildlife habitat
- Increases biological diversity: 60% of at risk species and plants are associated with forests
- Landscape character: buffers visual severity of urban development, muffles human noise and traffic by 50%
- Numerous health benefits including reduces stress, reduces diseases, decreases injury recovery time, improves attention, lessens social dysfunction, improves body's immune system and self-esteem, reduces violence and aggression

WISCONSIN WOODLAND OWNERS ASSOCIATION

WWOA is an educational non-profit organization founded in 1979. Our goal is to foster and encourage sustainable forestry practices for Wisconsin woodland owners. Our membership has grown to nearly two thousand members who own land all across our state. We have 12 local chapters covering all WI counties. WWOA works with other organizations to sponsor educational workshops, field days and conferences, produces an award-winning quarterly magazine, provides scholarships to help educate the next generation of woodland owners, and serves as a vital link between woodland owners and forestry resource professionals. We also represent private landowners at the state and national level and keep our membership informed of landowner assistance programs. Our mission is to ensure that future generations will be able to enjoy the beauty and utility of the Wisconsin woodlands. For more information visit our website at www.wisconsinwoodlands.org, phone 715-346-4798 or email wwoa@uwsp.edu.

